

ROCKER'S DIGEST



SEPTEMBER 6, 2013

Volume 4.1

The newsletter of your 2013 MLS United Way Campaign:

STILL THE ONES...

When we last spoke in early November of 2012, there was no possible way to thank you for the enormous support that you ALL-STARS gave during the 2012 campaign! Last year, your amazing support pushed us to our goal!

This year, as the campaign fast approaches, we are calling on those All-Stars we knew last year to become ROCK Stars! Our goal this year is \$22,200 and we know that the sky is the limit when we work with a group like you!

We know we can reach our goal again and set a new all-time high for our campaign. You guys are <u>still the ones</u> who make who make all this possible through your awesome support and generosity!

As the campaign gets going, let us know what you need!

Here's to a great one!

- Your 2013 United Way Committee



DO YOU LIKE RAFFLES? HOW ABOUT RAFFLES?

What's a day at FOCUS without the chance to win some great prizes?! Prizes like cakes, and pies, and baskets, and did I mention cookies? Well, for the 7th year in a row, United Way will be putting on a raffle for baked goods and baskets!

Judging by past popularity of the bake sale, we need bakers for these wonderful treats! We love all shapes, sizes, and flavors, too! So if you are willing and able to make something for this year's sale, contact Candace McDaniel at 606-3728 or shoot her an email at cmcdaniel@metrolibrary.org!

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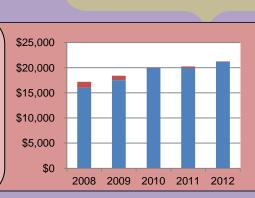
So what if sweets aren't my thing, you say? Well, don't you worry! We've got another great way to participate in all the fun! There's the **basket raffle**! Every year at FOCUS, it's always great fun to see so many fabulous, unique basket ideas from so many groups! So get thinking! If you want to know more, just give Mary Sholly a shout at 606-3719 or drop her an email at msholly@metrolibrary.org!

Has United Way
touched your life in some
way? Do you have a
personal story (or two!)?
Or just have some
questions about United
Way that you don't know
the answer to? Email us at
jrday@metrolibrary.org!

ROCK ON!!

Last year we soared to new heights to reach our goal of \$21,212 in 2012! This year, we're looking for \$22,200!

So here's a quick look at past campaign totals, just to show you how BIG of ROCKSTARS you are!



Rockin' Support for Rockin' Groups!

Last year, your support helped the United Way of Central Oklahoma used your generous donations to fund programs like these! The United Way of Central Oklahoma helped support:

- American Red Cross
 of Central Oklahoma: \$1,796,001
- Boy Scouts of America,
 Last Frontier Council: \$46,000
- Community Literacy Centers, Inc: \$85,555
- Girl Scouts-Western OK: \$329,868
- The Homeless Alliance: \$87,500
- Oklahoma Medical Research Foundation: \$142,000
- Salvation Army, OKC Area Command: \$1,044,750
- Urban League of Greater OKC: \$398,792
- YWCA of Oklahoma City: \$784,637

And that's just a quick look at all the wonderful groups that the United Way of Central Oklahoma gave over \$22.3 million to last year.

And, of course, being the Rock Stars YOU are were a BIG part of it!

Donations

■ Goal

Important dates for you to remember:

-September 20-26: Early Bird Campaign

-September 27: Early Bird Prize Drawings

-September 27-October 14: Campaign and Prize Drawings

-October 1: Baskets due to Mary Sholly @ DN

-October 14: FOCUS!