

True Colors Tips For Gift Giving

By Mary Miscisin, author of *Showing Our True Colors*, visit www.PositivelyMary.com for more info
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Remember to keep in mind the person's second color as well

ORANGE

DO:

- ❖ FLASH- FUN- IMMEDIATE!
- ❖ “Cool” things would not buy for self
- ❖ Surprises, ticket to weekend getaway
- ❖ Gifts they can open and use now
- ❖ Trendy fashions, big diamonds
- ❖ Flamboyant one-of-a-kind gifts

DON'T:

- ❖ Flannel or ordinary PJ's “If I am not cute, I am not comfortable!” (*think sexy*)
- ❖ White underwear
- ❖ Things that have to be put together
- ❖ Framed pictures with “sayings”
- ❖ Tennis bracelet you saw on a commercial
- ❖ Small kitchen appliance (unless sure they want it)

BLUE

DO:

- ❖ Sentimental, Symbolic, Spiritual
- ❖ Thoughtful, reflect “seeing who I am”
- ❖ Homemade gifts, journals, ornaments
- ❖ Gifts of someone's time, friendship, love
- ❖ Poems, unique art, music, flowers
- ❖ Coupons for babysitting or dinner together

DON'T:

- ❖ Chocolate when trying to lose weight!
- ❖ Art not to my taste, feel obligated to hang it
- ❖ “Made in China” mass produced plastic
- ❖ Gift certificates seem impersonal unless choice indicates you know them well
- ❖ Quizmaster, electronic trivia game
- ❖ Charitable donation in my name, (wants to pick their own)

GOLD

DO:

- ❖ Practical, Traditional, Useful
- ❖ Sensible gifts that endure time
- ❖ Established name brand
- ❖ Likes nice jewelry, clothes, cookbooks
- ❖ Hobby supplies, games for family
- ❖ Consider candy, wine, holiday platter they can put out for guests to enjoy

DON'T:

- ❖ Flamboyant, pricey, and useless (Ozzie Osborn Jack-in-a-Box)
- ❖ Cheap wine or champagne
- ❖ Leopard print towels
- ❖ Trendy, flashy clothes
- ❖ Surprise getaway—leaving the next day!
- ❖ New anything when old one is in perfectly good condition

GREEN

DO:

- ❖ Technology, Learning, Humor
- ❖ Earth friendly, simple elegance
- ❖ GIFT CERTIFICATES! Amazon, Best Buy
- ❖ Quizmaster electronic trivia game
- ❖ Far Side, Dilbert, comedy club tickets
- ❖ Consider Ann Taylor, Eddie Bauer, Lands' End, *think simple, functional*

DON'T:

- ❖ Dangle ear rings, perfume—unless specific preference is known
- ❖ Environmentally hazardous useless junk
- ❖ Ask them for a list, it annoys them
- ❖ Buy a whole set of cheap, (would rather have you spend same amount on ONE good one)
- ❖ Useless, decorative knick-knacks
- ❖ Sweaters (matching, seasonal ornamental)



WINNER! Every woman (and many men) surveyed said that a simple, safe bet is candles, but many warned they don't like scented or cheap melt-down-in-one-use kinds. Also watch color coordination with décor. Natural beeswax is a hit!

For more great Color Style information go to www.PositivelyMary.com