

Subject: [MARKETING] Volunteer Supers - June/July Update

From: Volunteer Services <hport@metrolibrary.org>

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Do our volunteers know we care about them?

Number five on the Volunteer Measuring Stick is for volunteers to know that someone cares about them. It's more than just saying we care, let's show them we care! Let's be the "we" in aWEsome! Starting on Monday, the Single Point of Contact and those who supervise volunteers will get a list of upcoming volunteer birthdays for the week. Volunteers will still receive a personalized e-mail birthday card from Volunteer Services, but think about what else we could do to brighten their special day! A card that everyone signs? A special acknowledgement on the bulletin board? A potluck snack break in their honor? We don't have to wait for a special day, either. Asking after a sick pet or sharing a recipe demonstrates care and concern in a personal way. Have more aWEsome ideas? Share them with your SPOC so we can all benefit!

Number six (for those of you keeping track - I skipped June's update) **is encouraging the development of volunteers.** This is something you do each and every day with customers by recommending books, offering resources, and proactively seeking to meet their needs. You can take that a step further with volunteers because you have a closer connection to them. For a teen volunteer this might be helping him or her discover ways to be more employable. For an older volunteer it might be to contribute to the realization of a life-long dream. Do some digging to discover what the goals and aspirations of the volunteer are, and then figure out ways you can contribute to that success!

ACTION ITEMS - New Procedures for Unpaid Presenters!

Definition— Individuals not being paid to present for a program, including community partnerships. For example: presenters from colleges, state agencies, organizations.

Why?

These partnerships are currently not being tracked and we would like to record their contributions to the community. To ensure that all volunteers in the Library System are background checked and approved.

For more information contact the SPOC at your location or check out [MyMetrolibrary's Volunteer Resources Section!](#)

Mission Statement

"Connecting Library advocates with a spectrum of opportunities, service and potential."

Thank you for being part of the aWEsome!

Heidi Port, MLS Volunteer Coordinator

For more information on this, you can always view the [Volunteer Supers Website](#) for further information.

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