ShelfLife Staff Pick

Sticky Picks

Ever go into Barnes and Noble and look through the "Staff Selections" area? Books in this area are usually some of the most frequently purchased items in the store.

Why?

So many books, so little time. Many book store and library customers like to read a book someone else has recommended. After all, why else do people check out the bestseller lists? Soon you'll be able to do the same thing here, but you won't

Staff Pick! A Good Read have to limit your recommendations to just one special area.

Each library will be provided with dozens of pads of sticky notes that say "Staff Pick. A Good Read!" or smaller ones

with just "Staff Pick." At your own discretion, you can put these on the spines or covers of books that you think your customers might enjoy.

Staff Pick!

The idea originated from a sticky pick note attached to a book on the shelves of the Downtown Library, stuck there by an unknown Downtown staff member.

Janet Brooks and Julie Ballou, Materials Selection, saw the note, thought it was a great idea and voila! Sticky pick notes!

Priceless.