

ShelfLife

Staff Newsletter of the Metropolitan Library System

July 2007

The Secret Is Out: Big Time



Here's a secret, just between ShelfLife and you: often the state-ments that come out of most marketing depart-ments are hype. Lots of things

that are sold as "the best" really aren't the best at all, and sometimes M&Ms do melt in your hand.

MLS' Marketing and Communica-tions is rare in that everything we say about the library system is the abso-lute, no-fingers-crossed, hype-chal-lenged truth . . . but some truths are truer than others and our Supertruth is that Summer at the Library is the Big Kahuna of Library Programs.

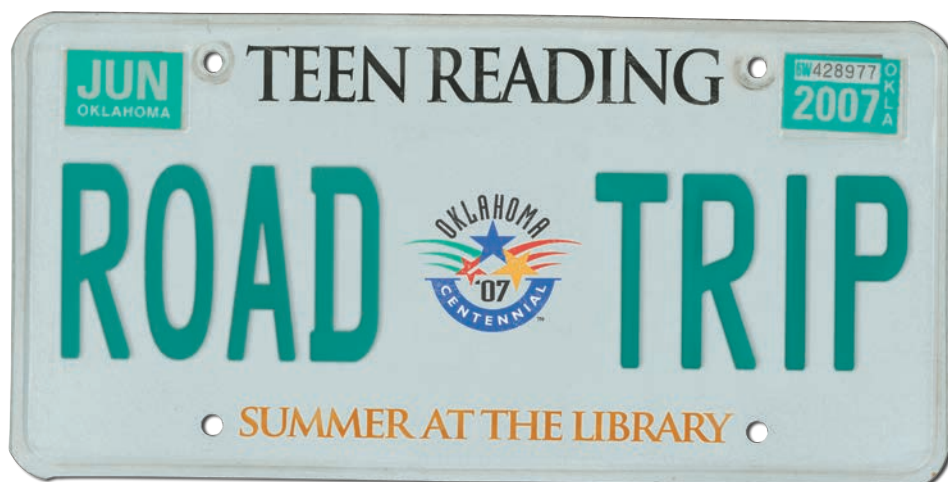
All you have to do is walk through the Children's Section of your local library when a Neighborhood Arts

program is in progress to know that SatL is popular. Always has been. Always will be.

"Last year we had 14,392 children sign up for Summer at the Library," said MLS Young Adult Services Coor-

Those are remarkable numbers for registrations when the program is only three weeks old.

"Enrollment will slow down a little in July as the children and teens work towards achieving their reading



ordinator **Emily Williams**. "So far this summer, as of Friday, June 22) we have 11,647 children enrolled.

"Last year we had 3,072 teens sign up. And as of June 22, we already have 2,876 teens signed up!"

goals," Emily added, but it seems ob-vious that this summer will possibly be another record-breaker.

Emily and **Lisa Wood**, MLS Children's Services Coordinator, want to thank all MLS staff for their hard work and support of this immense program-ming effort.

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A Welcome Gift to Edmond Library

MLS and its staff do so much for our communities, it's always a pleasure when someone in the community does something nice for us.

"Juynne Taylor, a 93-year-old woman



Karen Bays and Juynne Taylor

from Oklahoma City, recently gifted the Edmond Library with a beautiful world globe," said **Karen Bays**, Edmond Manager of Library Operations. "She recently sold her home in Nichols Hills and had to find a home for this lovely reference tool. We are so grateful that she chose to give it to the library, as many people will enjoy and use it for years to come.

"I just want to recognize a significant contribution of a senior citizen to the community."

Next time you're visiting the ED Library, step into the Fred P. Snyder Quiet Reading Room to take a look at this lovely item.



Karen Bays and Juynne Taylor

And if a member of your library's local community has donated something to your agency, or performed a deed for which you think s/he should be congratulated, let us know. ShelfLife will be happy to help you spread the word.

The Soup's On ...Almost

It's the 1st Edition Café and Espresso Bar in the northeast corner of the first floor of the DN Library is almost here. That space has been set aside for a library snack bar since the building opened, and now the 1st Edition is just about ready to go.

"We don't have a concrete opening date yet," said **Candace McDaniel**,



MLS Headquarters Manager, "but it will be sometime in mid July.

"Culinary Concepts won the bid and will be running the café and providing the food and drink. The café will serve espresso and gourmet coffee and tea, along with fresh pastries. There will be a homemade soup every day. Also sandwiches, salads and baked potatoes."

1st Edition will open at 7:00 a.m. Monday through Saturday, and the plan is to close one hour before the library does. Culinary Concepts will also provide catering services for library events.

Library customers visiting the café will benefit from free WiFi access or just settle down with a cup of joe and a good book.



Library Commission Passes Strategic Plan

Every five years MLS develops a new Strategic Plan to help staff and administration focus on responses to specific goals of the library system. Recently, development of the new plan was kick started by meetings of five focus groups—three with staff and two with library commissioners. The information and ideas that came out of those meetings supplied what was needed for the first stage in the planning process.

In early 2007, the Ad Team met in a series of brainstorming sessions (whose goal was) ... improving public library service to all the citizens of Oklahoma County.

In addition, through workshops and networking we have been able to see

what public libraries across the country are doing to reach their public service goals. Locally, **Kay Bauman**, MLS Deputy Executive Director for Library Operations, and her staff researched the city, county and state strategic plans.

In early 2007, the Ad Team met in a series of brainstorming sessions to examine national trends in service responses and discuss which of these are most applicable to improving public library service to all the citizens of Oklahoma County.

The Ad Team then met with the Managers of Library Operations for further brainstorming, and finally all the data and creative ideas came together in a proposed Strategic Plan.

We think our Planning for Results will allow MLS to maintain, through the first five years of Oklahoma's second century, its traditional position as our state's leader in public library service.



Is That Who I Think It Is?

Staff Member Makes USA Today News

It is indeed. MLS' own librarian **Darlene Browsers**, DN, scored a picture in the Wednesday, June 27, 2007, issue of "USA Today." Look for her above the fold on page 6D.

Unfortunately, Darlene is mis-identified as working for the American Library Association, but the paper at least spelled her name correctly.



Darlene Browsers, seated.

The article, included a passage about the librarians who attended the recent ALA conference in Washington D.C. who took some time out to volunteer in D.C. schools, libraries, parks and food banks.

"In downtown Washington on Friday," Angela Haupt's article reports, "four volunteers spent about seven hours entering 4,000 books into Ross Elementary School's computer catalog system." Darlene is pictured with the school's media specialist, Kathy Nelick.

Congratulations to Darlene, not for getting her picture in the paper, but for taking the time to help out a colleague.

If you'd like to read the article, go to http://www.usatoday.com/news/education/2007-06-26-librarians-dc_n.htm



Spoticus & DARTH Vader?



Spoticus and DARTH Vader

Well, when you stop to think about it, a nearly six-foot tall, bipedal dog with colored spots is a science fictiony sort of thing, and this photo proves it. Our own Spoticus the Wonder Dog recently made

an appearance at SoonerCon, the annual convention for Oklahoma SciFi fans. Notice that Spotty's left hand, uh paw, is hidden behind DARTH Vader. Could it be that Lord Vader sliced it off while telling

Spotty that his parentage is a little different than expected?

Cool photo, this is. Yes.



News ... People ... News ...

Metro Library System Night

OKLAHOMA CITY YARD DAWGZ

Vs

ALABAMA STEELDOGS



SATURDAY, JULY 7, 2007

KICK OFF 7:05 PM

COMPASSIONATE CARE HOSPICE FIELD

FORD CENTER

RECEIVE 1/2 ANY REGULARLY PRICED TICKET

WITH THIS FLYER ONLY!

EITHER FAX THE FLYER OR CALL THE OFFICE AND MENTION THIS FLYER

TO TAKE ADVANTAGE OF THIS GREAT DISCOUNT.



NAME _____

COMPANY _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE #1 _____ PH #2 _____

NUMBER OF TICKETS _____ X PRICE _____ = TOTAL _____

CHECK # _____

VISA/MASTERCARD _____ EXP _____

Oklahoma City Yard Dawgz
100 W. Main, Ste 175
Oklahoma City, Oklahoma
405.228.3294 Office
405.231.5425 Fax
Ryan Haigh

Dawgz Days of Summer

Ryan Haigh, Assistant General Manager of the Oklahoma City Yard Dawgz, the expansion team of the Arena Football League's minor league, has arranged an offer you may not be able to resist.

Haigh and the Dawgz have designated Saturday, July 7, as Metro Library System Night. You can fax the flyer attached to this issue of ShelfLife or call the Yard Dawgz office at 405.228.3294 and mention the flyer to buy a regularly priced ticket for one-half off the regular price.

The game that night pits the Dawgz against the Alabama Steeldogs, and begins at 7:05 p.m. at the Compassionate Care Hospice Field at the Ford Center. It'll be Dawgz eat Dog for sure.



Everybody Has One: *Pet Peeves*

At least one. Pet peeves. Last month, ShelfLife invited MLS staff to send us the pet peeves that drive you crazy. We received a few and were relieved that no one listed "Newsletters that invite MLS staff to send us the pet peeves that drive you crazy" as one of the pet peeves that drive you crazy. (Notice that that was a perfect sentence to come out of a marketing office. No matter how many times



you read it, it won't make sense even though it looks like it should.)

So what are the things that make smoke come out of your ears? What gets your dander up? And just what the heck is "dander" anyway? Maybe it's supposed to be up and we just don't know it.

Here are some from **Nita Nor-more** in Library Operations:

"I have pet peeves that I would like to share with others in ShelfLife. Doesn't really matter if you use my name or not, although it is well known here at work and home that the first peeve is my biggest.

PEOPLE who do not cover their mouths when sneezing, coughing, snorking, etc., disgustingly and loudly around me or in my ZONE, sharing and sending their nasty germs into the mist of my air and going all over the place. Just tacky huh?

PEOPLE blowing their noses at the table in a restaurant or eating setting, while I'm/ others are trying to enjoy our meals. Really don't want anyone's mess flying out of a tissue or hanky onto my plate. (I'm sure you know what I mean.) Waiters/Waitress' sweeping around or under my table while I'm still eating inviting dust mites to share my food with me.

I have more but I better stop there, it can get rather crazy up in here with some of the pet peeves I have."

Linda Hyams, Security Manager, sent these two in:

1. People who don't use turn signals! Hello? How do I know where you are going at a four way stop?

2. Difficult people who believe they are warm and personable (who actually are difficult and uncommunicative,) but they think they are warm and personable and believe everyone else has the problem.

Here's a top five from **Francie Pendleton** in the Director's Office:

"Pet Peeves, I've got several:

- 1. People who cannot figure out what that stick is on the left side of their steering column is used for. IT'S CALLED A TURN SIGNAL.*
- 2. People who have no control over their yelling kids. When I was a kid, a spanking took care of that.*
- 3. Chronically late people. I have a good friend who will remain nameless (she works here) who is always late. She shows up 30 minutes late and wants you to fill her in on what happened.*
- 4. 'GUM POPPING PEOPLE' Gum is not allowed in my vehicle.*
- 5. Not saying 'please or thank you.'"*

So thank you for sending in some of your pet peeves. We won't ask for more because we know how annoying it is when people repeat themselves. We won't ask for more because we know how annoying it is when people repeat themselves.

Next month, send us the titles of some books that have meant a lot to you. Maybe for personal, maybe for professional reasons. What are the books that have contributed to making you the person you are.





People



HELLO TO

Deborah Manzo	Youth Asst., OUT
Megan Adkins.....	Page, BE
Tim Daubenspeck	Page, BE
William Kremerier	Proj. Spc., OUT
Jennifer Keller	Page, SO
Joan Porter.....	Assoc. Librarian, RE
Destanie Ellis	Page, WA
Shanelle Jackson.....	Page, VI
Carol Overton	Page, ED
Cassandra Mitchell.....	Youth Asst., OUT
Gail Sloop	Proj. Spc., OUT
Jennifer Hunter (rehire)	Page, SO

PROMOTION

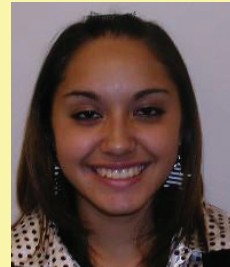
Anna Todd.....	From PT Page, to PT, Circ. Clerk, ED
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TRANSFER

Rich Antonisse	From Librarian, MC, to Librarian PT, LO
Elizabeth Wilson	Librarian HT, to FT, MC
Ajax Delvecki.....	From Circ, HT, BI, to FT, DN

GOODBYE TO

Linda Bradford.....	Page, CT
Lindsay Jones.....	Assoc, Librarian,SO
Kerri Shelton.....	Page, SO
Elizabeth Schroeder	Page, VI
Latoya Takat.....	Page, ED
Kelley Bertram	Page, DC
Shantel Love.....	Page, DN
Sharlott Brown.....	ILL Asst., ILL



Deborah Manzo



Megan Adkins



Tim Daubenspeck



William Kremerier



Jennifer Keller



Joan Porter



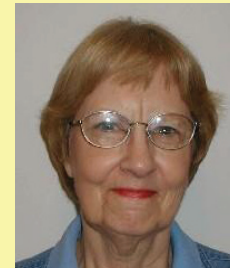
Destanie Ellis



Shanelle Jackson



Gail Sloop



Carol Overton



Cassandra Mitchell

July Birthdays

SAISRI MCCORMICK	7/1
LOIS W. MCKENNA	7/2
PRIYA M. DESAI	7/3
DEBORAH MARTINEZ-THOMPSON	7/5
SIMONA LONG	7/7
BEVERLY A. CUNNINGHAM	7/8
NATHAN I. CLYMER	7/8
GAIL GARLOCH	7/9
DOYLE K. WILCOX	7/10
ELIZABETH ANN KESSLER	7/10
ALMA LOUISE BROWN	7/12
AARON J. STEWART	7/13
DENISE MORGAN	7/14
KELLEY E. HOFFMAN	7/15
KIMBERLY ANN TERRY	7/16
DENISE A. COURTS	7/19
JEFFREY E. FREDERICKS	7/20
S. COLLETTE HANKINS	7/20
ROBERT L. WRIGHT	7/20
HARRY DUY HOANG	7/21
CORY JACK MIZE	7/22
MICHELLE HINDMAN	7/23
LENA C. LOPER	7/23
SHIRLEY J. HENDERSON	7/23
DIANE RICE	7/24
JANET E. BROOKS	7/24
ROSE ANNE KIRBY	7/26
GLORIA J. TURNER	7/26
DENYVETTA DAVIS	7/26
DENESA C. YOST	7/28
LATOYA TAKAT	7/31

Employee's Date-of-Hire for July

JANET E. BROOKS	7/1/1980
URSULA A. WARD	7/1/1982
RONNA C. DAVIS	7/19/1982
FRANCES V. HARBERT	7/8/1985
ANITA F. ROESLER	7/28/1985
KAREN R. BRAY	7/7/1986
DAVID L. MACK	7/2/1990
ANGELA M. PAELTZ	7/15/1992
PATRICIA E. WHISENHUNT	7/25/1994
MARY L. DAUGHERITY	7/28/1994
DAGMAR M. PEERY	7/7/1997
CAROL MOODY	7/28/1997
PAULA A. HANNAPEL	7/26/1999
KIMBERLY A. RICKEY	7/10/2000
RUSSELL L. PIERCE	7/17/2000
JOHN LEROY HILBERT	7/16/2001
LISA M. WOOD	7/16/2001
MARIA E. WATKINS	7/21/2003
KELLY E. RAINS	7/6/2004
JESSICA REAGAN KLOIBER	7/6/2004
JOYCELIN KAY CARINDER	7/20/2004
REBECCA D. PRINCE	7/17/2005
AARON G. KILLOUGH	7/18/2005
ROSE ANNE KIRBY	7/6/2006
KAYHAN N. YAZDANI	7/17/2006
MICHELLE HINDMAN	7/17/2006
APRIL ZIMMERMAN	7/17/2006
SHIRLEY ANN WOLF	7/18/2006
CATHERINE A. WADE	7/18/2006
RACHEL A. HUDSON	7/31/2006

Employee's Date-of-Hire for August

PRISCILLA M. DOSS	8/1/1972
CHERYL E. PERNELL	8/1/1979
PHILLIP E. TOLBERT	8/9/1982
SHARON L. MAINE	8/17/1982
BARBARA K. BEASLEY	8/1/1984
SHARON A. NOLAN	8/29/1989
KARMEN QUEITA HARVEY	8/21/1991
KELLY M. DALRYMPLE	8/26/1991
GALEN R KURTH	8/30/1993
JULIA ANN BALLOU	8/30/1993
JACQULYN J. TAYLOR	8/29/1994
DEBORAH J. WILLIS	8/31/1996
KAREN L. LITTERAL	8/31/1996
KATHLEEN LAUGERMAN	8/4/1997
GLENN E. WEBB JR	8/25/1997
FREDERICK R. WILSON	8/10/1998
JANET E. BOWEN	8/25/1999
STEPHANIE D. GERLING	8/14/2000
SAISRI MCCORMICK	8/21/2000
DAVID L. CALHOUN	8/1/2001
KIM L. COBB	8/9/2001
JOHN D. WOOD	8/27/2001
FANNIE HARSHBARGER	8/10/2002
SHARON DAVIS JORSKI	8/10/2002
GERALD W. HICKMAN	8/10/2002
BARBARA A. JOHNSON	8/19/2002
NGOC KIM NGUYEN	8/3/2004
WIMFORD MARTIN	8/16/2004
KEVIN D. COLWELL	8/30/2004
BARBARA M. PARR	8/1/2005
SAM G. HALE III	8/1/2005
KELLIE J. BRADFORD	8/1/2005
ANGELA L. HILL	8/2/2005
TERRIE LUCILLE THOMAS	8/8/2005
VIVIAN A. STEVENSON	8/15/2005
ELIZABETH WILSON	8/14/2006
STORMY DAWN LEE	8/28/2006

August Birthdays

BARBARA A. JOHNSON	8/1
LYNDA G. TONEY BAHR	8/1
CAROL L. PROVINE	8/3
LANDON D. HOLMAN	8/3
BRENDA STOCKTON-HISS	8/3
JAMES E. NIMMO, JR	8/3
DAGMAR M. PEERY	8/4
JILL L. VESSELS	8/4
CHESTER KINZIE, JR.	8/4
RACHEL B. SMOOT	8/5
NIKKIE LEANN BUFFORD	8/5
SHARON A. NOLAN	8/5
KATRINA B. PRINCE	8/6
REGINA M. WOLFINGER	8/7
ANNA N. TODD	8/7
KELLY M. DALRYMPLE	8/7
SAMUEL V. RICHARDS	8/7
KATHY L. FRITSCH	8/8
LINDA A. ELSTON	8/9
KATHRYN M. DUNN	8/9

ANGELA L. HILL	8/9
JOYCE MCAULEY-JOHNSON	8/9
JONATHAN SHIRLEY	8/9
JOSHUA H. GERNER	8/9
JONITA NORMORE	8/10
KAREN A. LEHR	8/11
JAMES B. GORDON	8/12
SYLVIA A. LAWSON	8/13
ANITA F. ROESLER	8/13
FRANCIE L. PENDLETON	8/13
LAURA MCMURTRY	8/13
ERICA Y. RUTLAND	8/13
MARYANN M. HEARD	8/14
ALICE CARMEN MADDOX	8/14
LINDA J. JAMESON	8/14
BOBBIE KAY BREWER	8/15
SUSIE L. BEASLEY	8/18
VAN R. BIELSTEIN	8/21
CRYSTAL DAWN ROPER	8/22
JEAN M. WILBURN	8/22

JESSICA Y. LITTLE	8/23
LINDA LEE HYAMS	8/25
PAMELA K. KOSTED	8/25
KARMEN QUEITA HARVEY	8/25
THUY THI MAI NGUYEN	8/25
BRITTANY MARIE BARBER	8/27
ANN G. ALIOTTA	8/28
VIVIAN A. STEVENSON	8/28
TIMOTHY D. FISHER	8/29
LOIS F. CROSS	8/29
ELIZABETH WILSON	8/29
TERESA GOGGINS	8/29
JESSICA HANLAN-PROCHAZKA	8/29
JOHN W. ELLIS-ETCHISON	8/30
JOYCE A. HELMS	8/30
WENDY J. GABRIELSON	8/30
KAY L. BAUMAN	8/31
BETH K. STEELMAN	8/31
JONATHAN E. WILLIS JR.	8/31
BRENDA ANN HAMMONS	8/31