# **MAY 2004**

# ShelfLife

Newsletter of the Metropolitan Library System

MLS Launches New Logo 2004



#### New logo story continued.





After more than a year of development, MLS has launched a new logo. Designed by award-winning Graphic Design Instructor Tricia Marlowe, of the Moore-Norman Career Tech center, the logo is a variation of Metro's initial "M."

The letter has been altered with a descender. By adding a circle, the logo also shows a person reading.

"We believe our new logo helps support our mission," said **M. Scott Carter**, Marketing & Communications director. "It's clean, simple, advanced and to-the-point."

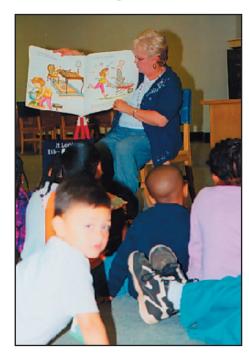
In addition to the stylized "M," the logo incorporates the name "Metropolitan Library System" in its design. Both the name and the "M" are in Optima typeface.

"The new logo references the old one, which was of an open book," **Carter** said.

**Carter** said the new logo will be incorporated into new printed material as old supplies are used.

MaC will soon issue the new logo with use instructions; the log- in various sizes - will also be posted to the Intranet in May.

## Week of the Young Child



During Week of the Young Child, April 19 - 23, MLS Executive Director **Donna Morris** was the celebrity reader at the Downtown Library where she entertained approximately 25 children.

The assignment was familiar to **Donna** as she was a children's librarian at MLS many years ago.

### Staff Recognition Date Set



## Saturday October 16 2004

Mark your calendar now for Staff Recognition 2004.
The theme is:

#### Celebrate: New Beginnings

With a New Orleans/Jazz -type theme

More details later about the event.



## Views & Reviews: News from Your Staff Association



Staff Association Representative, **Derek Cash**, WA, attended the Literary Voices banquet, Saturday, April 17, at the Quail Creek Country Club.

**Sharon Bish**, DN librarian, also attended as winner of the SA drawing for a ticket to the banquet. **Derek** reported on the event:

Beck Weathers, author of *Left for Dead – My Journey Home From Everest*, gave the keynote address at the Literary Voices banquet, Saturday, April 17.

Weathers recounted the journey up and down Everest in a one-act drama where he spoke for all his comrades. And because he was very physical in the presentation—pacing, bending, arm gestures, laughing, crying—you found yourself totally engrossed in the events as he recounted them.

On short notice the administrators for the banquet picked an outstanding author and speaker for the event. They are to be congratulated for finding someone so interesting so close to the event.



Derek Cash, SA president, and Sharon Bish, DN, winner of the Literary Voices ticket provided by the Staff Association.

#### **Highlighting Staff**

The following people and a brief description of why they were nominated, follows. These staff members were nominated for 2003 Outstanding Service award but did not receive the award:

Cecil Peaden (BE)—Cecil consistently performs to a high standard in serving customers. He is the quarterback and captain of the reference team.

Cheryl Pernell (RE)—Cheryl always

has a smile when helping customers. She will never let you leave with an unanswered question.

Russell Pierce (MTC)—Russell comes in contact with a lot of people ranging from library employees to the public, and he always exhibits hon-

orable behavior. You can count on him to come to work day in and day out. **Elizabeth Pressler** (DC)—Elizabeth spends her personal attention providing one-on-one assistance without sacrificing the assistance to others.

Anita Roesler (OUT)—Anita's bubbly, bright personality translates well in the way she is always pleasant to staff and customers

Angela Rupel (MC)—Angie is a great listener and has outstanding communication skills. Angie gets along with everyone; you can't say one bad thing about her.

**Julie Schofield** (SO)—Julie is always friendly and cooperative. She is always willing to help customers with more than circulation needs.

**Diane Sharp** (ED)—Diane always has a smile on her face. She goes the extra 100 miles to make the volunteers feel comfortable.

Mary Sholly (WA)—Mary's fun, pleasant attitude works well with both kids and parents. She is willing to put forth the extra effort needed to inspire our youngest customers.

Lynn Stephens (WA)—Lynn is the best example of the importance of "first contact in the library". She combines fast, efficient clerical skills with a pleasant, warm attitude that makes coming to the library a pleasure.



#### **Del City Library**

Congratulations to **Elizabeth Pressler**, half-time associate librarian, who will graduate this month from the University of Central Oklahoma with a Master of Arts in English, specifically in creative writing.

And **Simona Long,** half-time associate librarian, DC, is in Romania (Southeastern Europe, bordering the Black Sea, between Bulgaria and Ukraine) visiting her father who is ill.

"Simona came to the United States two years ago and is married to an American. She speaks English very well and is fluent in other languages," said **Katrina**.

Katrina Prince's niece, Nicky Hicks, will graduate from high school in Alabama this spring and will attend Auburn University in the fall.

By coincidence, **Crystal Suppes**' (also at Del City) niece, Courtney, will

graduate high school this spring in Alabama and will attend Auburn in the Fall as well.

Circ clerk **Linda Jameson's** grand-daughter, Anna, was one of the little kindergartners to say the Pledge of Allegiance at the National Memorial service, April 19, in Downtown, Oklahoma City.

And finally, **Katrina's** other niece Stephanie Hicks, from Alabama, is one of the five finalists, out of 1,400, who are in the running for QVC America's Host Search. You can see a photo of Stephanie at QVC.com, under QVC Info, click on Meet the Hosts, then click on QVC America's Host Search.

Voting will be held Friday, May 7, 6 to 8 p.m. Central time - you can watch and call in your vote during that time.

#### Southern Oaks

John Hilbert, young adult librarian, had a film and video screening at the library on Tuesday, May 4. It was a 'career day' type evening in which young people who are interested in film and video heard Fritz Kiersch, head of the film and video department at OCCC who has produced films in Hollywood; Gary Rhodes, who teaches film and video studies at the University of Oklahoma; James Cain, projectionist at the Oklahoma City Art Museum, who specializes in set building and set design; and our own **Doug Bentin**, who has a degree in film and who will discuss

his specialty, reviewing films, which he does for the *Oklahoma Gazette*.

**John** said Oklahoma has become more active in the film field. OCCC offers a two-year degree in film and video production technician.

Another program **John** will host is the Youth Cornerstone Art Program. **John** said **Ralph Ellison Library** also has a Youth Cornerstone program - After School Cool. They are free art programs for young people designed for the after school period when kids are at most risk of getting in trouble.

#### **Edmond Library**

Jason Hunter, son of **Carol Hunt- er**—associate librarian at Edmond, will graduate from UCO May 8th with a BA of Business Administration focusing on International Trade and minors in Asian Studies and Political Science/International Relations.

He also is the recipient of the JET scholarship, Japan Educational Training, and will serve as a CIR (Coordinator of International Relations) for a year in Japan beginning July 28, 2004. The program can be extended to a three-year stint.

#### Cataloging

**Crystal Giles** has passed her comprehensive exams and will soon hold a Master of Library and Information Science degree. Congratulations **Crystal!** 

## People

#### **MAY Birthdays**

REGINA D. KIRKHAM 5/19 MARILYN R. BARNETT 5/19 JOSHUA N. SCHELL 5/21 TRACY C. STONE 5/21 FREDERICK R. WILSON 5/22 DANIEL A. SANDERS 5/27 WOODROW HOWARD JR. 5/28	SUSAN E. RYAN MICHAEL A. BAUGHMAN DEBBIE E. ROBERTUS MATTHEW SCOTT CARTER VALARIE M. BYERS ANNE G. FISCHER MARY L. DAUGHERITY CHERYL A. MANN RIC REA LORI KANE STEPHANIE D. GERLING PAMELA E. WISER SHARON G. BISH ELIZABETH M. NEWLAND LISA M. WOOD SUSAN J HUTCHINS CHERYL E. CHERRY	5/01 5/02 5/06 5/08 5/09 5/11 5/12 5/13 5/15 5/15 5/16 5/18
CHERYL E. CHERRY REGINA D. KIRKHAM 5/19 MARILYN R. BARNETT JOSHUA N. SCHELL TRACY C. STONE FREDERICK R. WILSON DANIEL A. SANDERS WOODROW HOWARD JR. 5/28	LISA M. WOOD	5/18
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RURERII RUIIIY 5/70	DANIEL A. SANDERS	5/27

#### **Congratulations**

To Karen Bray, Mtc, whose daughter gave birth to Ashley Ellen Updyke,

#### **MAY Anniversaries**

EVELYN K. DAVIS JESSIE C. BISHOP MARY A. ANDERSON FRANK C. RAY S. COLLETTE HANKINS MARILYN E. BACKUS REGINA M. WOLFINGER HELEN J SHELTON HEIDI A. PORT TINDLE J. ARNOLD GENE E. CHAPPELL LISA E. MYERS MEGAN E. SMITH TERESA GOGGINS MATTHEW E. EVANS LINDA ARMSTEAD CARA PETERS CHRIS LARWIG CHARLA MCGARRAH DIANNA L. RUPP MARCUS J HARMAN	5/27/1980 5/13/1981 5/13/1983 5/21/1984 5/6/1985 5/21/1987 5/29/1990 5/12/1997 5/27/1997 5/26/1998 5/5/2000 5/30/2000 5/7/2001 5/4/2002 5/6/2002 5/6/2002 5/28/2002 5/28/2002 5/28/2002 5/3/2003

#### **Promotion**

Cheryl Coleman From Circ Clerk, to Assoc. Librarian,

## ShelfLife

Shelflife, the official newsletter of the Metropolitan Library System, is published electronically each month by the Marketing & Communications Department.

Written and graphic contributions are welcomed. Please forward all comments to: Nancy Lytle, editor.

Nancy Lytle
Editor
Wanda Scott
Graphic Design

For more information contact: Public

#### Hello

Matt McSpadden Page, WA

Brenda Hammons Page, BI Kerry Hubbs Mtc. Tech II, Mtc.

#### **Good Bye**

Helen Chacon Empl. Dev. Co., Plan