

Shelf LIFE

April | 2018 | Issue 1

We grow smarter communities, one person at a time.

Check it out: Poster Templates

Did you know there are half-sheet and poster templates available for your last-minute promotional needs? The intranet has a variety of templates available that are ready to download and edit.

How to create a poster using a template:

1. Go to the [marketing template gallery](#) on the intranet located on the marketing page.
2. Search for the topic or program you need in the search bar on the right hand side. For example, you may conduct a search for the keyword "gardening".
3. After looking through the results, if you don't see something that pertains to your program, try a different keyword in your search.
4. Once you have found the poster template you like, click the link to either the half-sheet or the 11x17 version and download the file.
5. Open the file in Microsoft Publisher or Word.
6. Fill in the information about your event such as title, date, location, and a brief description.
7. If you need a full size poster printed, email an 11X17 version of your edited template to Rick George in the Marketing department.



There are half-sheets and poster templates added every week. You can find general, colorful, kids, storytime and a lot more. So, if you haven't been on the templates page you should check it out!

For the most effective promotion of your event or program, try to put posters up two weeks in advance. Two weeks gives library customers plenty of time to mark their calendars.

Literary Voices Welcomes Author of Jack Reacher Novels

Award winning author and creator of the Jack Reacher franchise, Lee Child is the featured speaker for the 16th annual Literary Voices® dinner.

The Literary Voices® dinner will be held Thursday, April 12, 2018. A [free public event](#) will be held the following day, April 13, 2018, at the Downtown Library at 10 a.m.

The public event will include an author talk, Q & A session and book signing.

To keep the Reacher-themed fun going, the Downtown Library will also host two [Jack Reacher escape room sessions](#) and the Southern Oaks Library will host a [book club discussion](#) of *No Middle Name* by Lee Child.

Lee Child is the author of more than 20 novels, several of which are best-sellers, including *Midnight Line* released in November.

Jack Reacher was adapted to the big screen in two popular films starring Tom Cruise. The series is centered around a decorated Army veteran with a knack for getting into dangerous situations. Stephen King calls Jack Reacher the "coolest

continuing character" out on the market.

Child is expected to release another novel, titled *Yesterday*, in late 2018.

This year's event will also include the presentation of the Lee B. Brawner Lifetime Achievement Award to Oklahoma Department of Libraries Director Susan McVey.



"The Library Endowment Trust strives to bring esteemed authors to OKC each year. Lee Child's fast-paced and engaging mystery-thrillers have made him a household name and his beloved character Jack Reacher a pop-culture icon."

-Heather Zeoli, MLS Development Director

National Library Week 2018, "Libraries Lead"

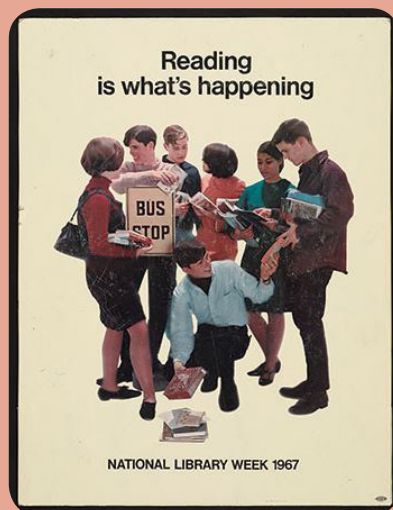


Get ready to celebrate National Library Week April 8-14, 2018! This year's theme is "Libraries Lead" and features author and American Ballet Theatre principal dancer, Misty Copeland as honorary Chair.

This year also marks the 60th anniversary of National Library Week, a celebration created to encourage communities to tell their stories about the importance and impact of libraries.

To promote National Library Week you can change your Facebook profile picture filter, and post with the hashtags #NationalLibraryWeek and #LibrariesLead on your social media accounts.

Take time to consider how your work at a public library impacts the community!



of their effort to promote literacy in America, National Library Week (NLW) was created.

It took 35 years for the idea of NLW to actually make it national, but the results were still wide-reaching.

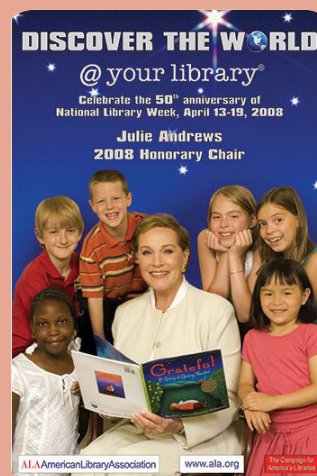
The first NLW was themed, "Wake Up and Read" and more than five thousand communities participated.

National Library Week History

In the early '50s concern mounted over the state of literacy in the United States.

One survey found that only 17 percent of Americans were currently reading a book and almost two-thirds of adults had not read any book other than the bible in the previous year.

The American Library Association (ALA) and the American Book Publishers Council formed the National Book Committee (NBC) in 1954. Out



Works cited:

Landgraf, Greg. 2018. "Wake Up and Read" to Libraries Lead The 60-year history of National Library Week." American Libraries Magazine. <https://americanlibrariesmagazine.org/2018/03/01/national-library-week-60th-anniversary-libraries-lead/>

"Celebrate National Library Week." 2006. American Library Association. <http://www.ala.org/conferenceevents/celebrationweeks/natlibraryweek>

Celebrations During National Library Week

APRIL
9

State of America's Libraries report released, including Top Ten frequently challenged books of 2017.

APRIL
10

National Library Worker's Day - to recognize the valuable contributions made by all library workers. #nlwd18

APRIL
11

National Bookmobile Day - to recognize the contributions of our nation's bookmobiles and the dedicated professionals who make quality bookmobile outreach possible. #bookmobileday2018

APRIL
12

Take Action for Libraries Day. #fundlibraries

National Poetry Month

April is National Poetry Month. Find ways to incorporate poetry at your library this month.

Poetry Databases

Check out the [post](#) for National Poetry Month - see how you can incorporate some of these websites and databases.

- [Poetry and Short Story Reference Center](#)
- [Academy of American Poets](#)
- [National Poetry Month](#)

Passive Programing

Incorporate National Poetry Month into some passive programming activities by asking library customers to post their favorite poems on a bulletin board, print some copies of a page of literature and create blackout poetry station, or post some classic pieces of poetry and have customers see if they can name the work or poet who wrote it.



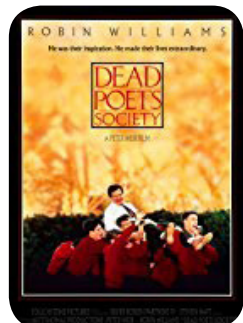
Book Spine Poetry

Create book spine poetry and post it on social media. You may also email it to [Victoria](#) in Marketing to post on the MLS social accounts.



National Poetry Month Idea Starters

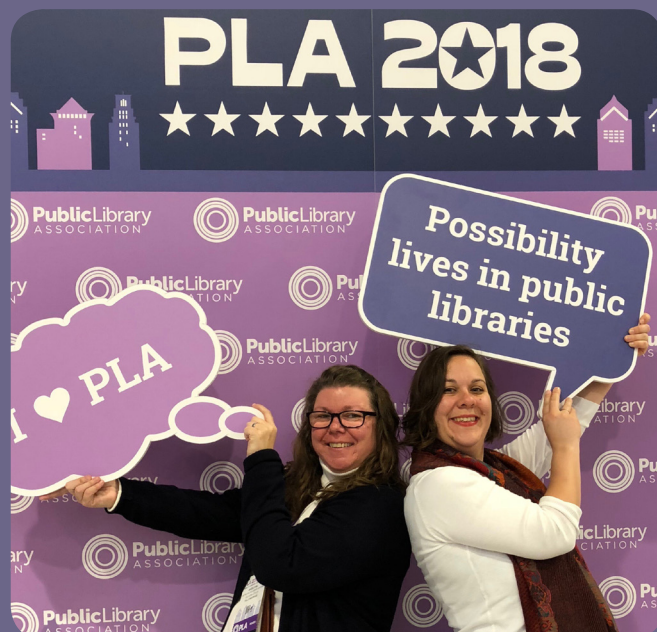
- The National Poetry Month website also has a list titled "[30 ways to celebrate national poetry month](#)" that may help spark an idea.
- Check out the internet Movie Database's "[50 Poetry/Poets Movies](#)."



PLA Conference 2018

March 20-24 was the biennial [Public Library Association Conference](#). This year's conference took place in Philadelphia, Pennsylvania. The event includes thousands of librarians, library support staff, trustees, friends and library vendors from around the world, according to their website.

The next PLA Conference will take place in Nashville, Tennessee, in 2020.



"Discover your passions and achieve your goals at the library."
- Misty Copeland, National Library Week 2018 Honorary Chair

Coming Up...

APRIL

Date	Event
All Month	Child Abuse Prevention Month
All Month	National Poetry Month
Apr. 1	Easter (LIBRARY CLOSED)
Apr. 3	Read Across Oklahoma at the OKC Zoo
Apr. 7-8	LEGO Brickuniverse at the Cox Convention Center
Apr. 7 @ 11 AM	EarthFest 2018 at the Martin Nature Park
Apr. 8-15	National Library Week
Apr. 8 @ 12 PM	OKC Philharmonic Discovery Series
Apr. 10	National Library Worker's Day
Apr. 11	SA Event: OKC Thunder vs. Memphis Grizzlies
Apr. 12	D.E.A.R. Drop Everything and Read
Apr. 12	Literary Voices Dinner and Lee Bawner Award
Apr. 13	Literary Voices FREE Public Event
Apr. 15-22	National Volunteer Week
Apr. 19	Commission Meeting at the Village Library

Apr. 23	National Readathon Day
Apr. 28	Super Kids Day at Myriad Gardens
Apr. 29 @ 7 PM	SA Event: Avengers Infinity War at Harkins Theatre
Apr. 30-May 6	Children's Book Week

May

Date	Event
May 1	National Library Legislative Day
May 1-7	Choose Privacy Week
May 1	FREE Comic Book Day
May ?	Friends of the Library Spring Membership Campaign
May 17	Commission Meeting at Southern Oaks Library
May 27-28	Memorial Day Weekend (LIBRARY CLOSED)

Are we missing something? | Email Victoria victoria.garten@metrolibrary.org

Summer Reading #ireadbecause Campaign 2018

We are preparing to enter that beautiful time of year when the weather is warm and sunny, the days are longer and students are filling the library ready to read the summer away.

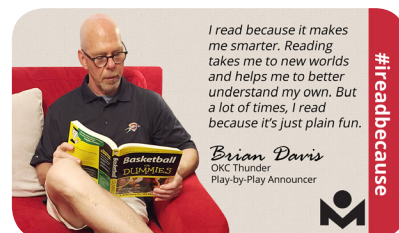
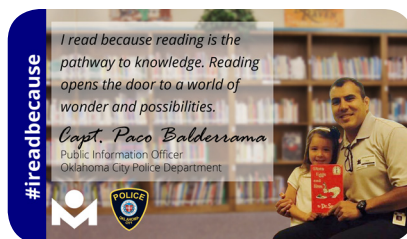
Each year the library uses the #ireadbecause social media campaign to help drive home the importance of reading and promote the Summer Reading Program.

Engagement and Program Services is looking for photos and quotes from local leaders, celebrities and media personalities stating why they read.

What we need:

- A hi-resolution headshot
- 140 characters or less stating why they read

Photos and quotes or contact information should be emailed to Emily Williams ewilliams@metrolibrary.org or Kellie Delaney kdelaney@metrolibrary.org.



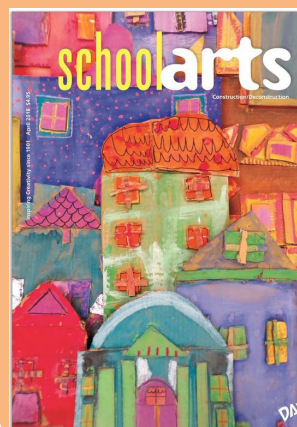
Belle Isle Display Gets Attention

Last year children's Librarian Katherine Hickey and local artist Heather White collaborated to create a community mural in the library based on the illustrations of children's author Eric Carle.

The piece has received quite a bit of attention as both a

statement piece of art in the library and as an opportunity to bring the community together to create, learn and engage with art as well as with their local library.

Hickey and White wrote an article about their experience that was published in the [April 2018 issue of SchoolArts Magazine](#).



"I read because it makes me smarter. Reading takes me to new worlds and helps me to better understand my own. But a lot of times, I read because it's just plain fun." -Brian Davis, OKC Thunder Play-by-Play Announcer

In Case You Missed It...

Database Highlight #35: We've got yhe Art for That Sadie Bruce ♦ Mar. 19

Art majors – hands up! This week's database highlight, Oxford Art Online, is a combination of art history, biographies, form study, and extensive bibliographies. With a recently updated look, Oxford Art Online makes researching art intuitive and easy.

[Read more...](#)

Library Managers Minutes - March 08, 2018

Ben Mead-Harvey ♦ Mar. 20

[Read more...](#)

Database Trial: U.S. Major Dailies

Admin. ♦ Mar.

US Major Dailies provides access to the five most respected US national and regional newspapers, including The New York Times and Washington Post, co-exclusive access to The Wall Street Journal, and exclusive access to Los Angeles Times and Chicago Tribune.

Active Dates are Wednesday, March 21, 2018 to Wednesday, April 4, 2018

[Read more...](#)

Training Times is Back

Milissa Copeland ♦ Mar. 23

Learning and Development (L & D) is excited to re-introduce Training Times news updates! If you were around for the original Training Times, welcome back! If you were not, we hope this fresh and exciting news source is helpful to you.

[Read more...](#)

Homelessness Presentations at Four Metro Locations Start Mar. 27

Milissa Copeland ♦ Mar. 23

Staff have the opportunity to attend presentations on homelessness at four library locations starting Mar. 27, presented by the Executive Director of the Homeless Alliance, Mr. Dan Straughan. The next one is scheduled for Apr. 3 from 2:00 p.m. to 4:00 p.m.

[Read more...](#)

Database Highlight #36: We Know the Science of That

Sadie Bruce ♦ Mar. 26

Science fair project time is almost here. This week's database, Science Online, makes science research fun and easy. The browseable topics and full color pictures guide students to information. More savvy researchers can use the keyword search. Anyone looking for a science project should click on Experiments under Browse Resources.

[Read more...](#)

Continued on the next page...

Rolling Thunder Book Bus

March 30 the [Rolling Thunder Book Bus](#) rolled up to Capitol Hill Library for a visit. Children were excited to select a new book from the OKC Thunder-themed ride.

Do you have great pictures from programs to share? Send them to victoria.garten@metrolibrary.org.



In Case You Missed It Continued...

EPS Steering Committee Minutes - March 05, 2018

Jessica Gonzalez ♦ Mar. 26

[Read more...](#)

Update to In Context databases

Sadie Bruce ♦ Mar. 27

Has it been a while since you've taken a look at our In Context databases? If so, today is a good day to check them out because they've undergone some recent enhancements!

[Read more...](#)

UPDATED: Signing Savvy is LIVE!

Sadie Bruce ♦ Mar. 29

UPDATED: Signing Savvy created a printable flyer instructing customers on how to register for the site and get access to the app. The flyer is attached. Starting today, customers are able to access Signing Savvy from the Downloads page. In addition to getting Signing Savvy through the web, customers are able to sign up for an account and download the app.

[Read more...](#)

Literary Voices Ticket Drawing

Jessica Morris ♦ Mar. 29

Interested in attending the 2018 Literary Voices Dinner Featuring Lee Child? Register for a drawing to receive tickets to the event from Staff Association. Enter by Apr. 3. Names will be drawn Apr 4.

[Read more...](#)

Teacher Walkout Resources (Updated)

Victoria Garten ♦ Mar. 30

You may be aware that there is talk of a teacher walkout in the state of Oklahoma April 2, 2018. Library customers may inquire about where to take their children during the walkout.

[Read more...](#)

OKC Thunder Game - Sign Up by Apr. 5

Jessica Morris ♦ Mar. 30

Get ready to watch PG-13, Russell "The Brodie" Westbrook and Mr. Steven Adams (AKA the "Killer Kiwi") in the last OKC Thunder game hosted by the MLS Staff Association this basketball season. The sign-up form is now available for the Apr. 11 OKC Thunder vs. the Memphis Grizzlies game at Chesapeake Energy Arena.

[Read more...](#)

Hello! We are excited to welcome you...

Name	Position
Brent Pockrus	Access Specialist I, CH
Rebecca McNeely	Access Specialist II, CT
Kimberly Morton	Access Specialist II, JN
Sharon Wile	Access Specialist II, LU

Promotions & Transfers

Name	Old Position	New Position
Natalie Currie	Access Manager II, BI	Engagement Manager, ED

Goodbye:(We are sorry to see you go...

Name	Position
Casie Spindle	Library Manager II, BI
Sarah Abbasi	Adult Librarian I, NW
Victoria Saxton	Access Specialist II, CL
Maria Calderon	Access Specialist II, WA

Database Highlight #37: We've got the Poem for That

Sadie Bruce ♦ Apr. 02

It's National Poetry Month! All over the city and in the libraries, people will be celebrating the art of the poem. Finding the full-text of a poem or the life of a poet is easy with the Poetry & Short Story Reference Center. A featured poet and poem means you always have something new to discover.

[Read more...](#)

2nd Quarter Safety Training Due June 30th

Milissa Copeland ♦ Apr. 02

Learning and Development would like to announce the 2nd quarter online safety training to all staff. The training is required to be completed by June 30, 2018. This training is titled, "Basic First Aid" and can be found in EduBrite.

[Read more...](#)

The Big Library Read belongs to the Goats

Sadie Bruce ♦ Apr. 2

Goats have invaded Overdrive for this year's Big Library Read. From April 2nd to April 16th customers will be able to read or listen to Jennifer McGaha's Flat Broke with Two Goats alongside hundreds of other readers – no holds necessary!

[Read more...](#)

