



February 2013

# ShelfLife

STAFF NEWSLETTER OF THE METROPOLITAN LIBRARY SYSTEM

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## Et Flu, Brute?



Did you see the e-mail about the big outbreak from **Lori Piccolo**, Director of Human Resources? Oklahoma has gotten the flu.

"The best way to prevent the flu," Lori said, "is by getting vaccinated each year. There are many myths about the vaccine so it's important to know that the flu vaccine cannot give you the flu. Why? Because the flu shot contains killed viruses, and the nasal spray has weakened viruses that cannot cause illness. If you get flu-like symptoms soon after getting vaccinated, it means you may have been exposed to the flu before getting vaccinated or during the two-week period it takes the body to gain protection after vaccination; it might also mean you are sick with another illness that causes symptoms similar to the flu. When you don't get the flu vaccine, you're putting yourself and those around you at risk for serious illness."

If you missed the flu shot at FOCUS last October, it's not too late. If you are currently on the Library's Health Plan, you can be reimbursed 100% when you receive the vaccination from any provider that administers it. For reimbursement details, contact **Kelly Hoffman** at ext. 3743.

Most importantly, to prevent the virus from spreading - please stay home and do not come to work if you think you have the flu! Remember to wash your hands

and/or use hand sanitizer frequently (hand sanitizer is available through Supplies).

If you would like more information on influenza and the vaccine, please check out the links to the CDC below:

CDC Says "Take 3" Actions To Fight The Flu  
<http://www.cdc.gov/flu/protect/preventing.htm>

Key Facts about Influenza (Flu) & Flu Vaccine  
<http://www.cdc.gov/flu/keyfacts.htm>

Key Facts About Seasonal Flu Vaccine  
<http://www.cdc.gov/flu/protect/keyfacts.htm>

Now, stay healthy.

# Good News From the Big Town (The *Really* Big Town)

Well, you never know where the good news is coming from and sometimes it surprises you. For instance, a report on a study conducted by the Center for an Urban Future released a couple of weeks ago showed that libraries in Brooklyn, Queens and New York have experienced a 40% spike in the number of people attending programs and a 59% increase in circulation since 2002.



New York Public Library

What these new stats show beyond all doubt is that at least as important a part of libraries' work is in providing information, training and resources to local communities, often to their most vulnerable people. The study focuses on some of the heaviest users of libraries — immigrants, seniors, jobseekers and students/schoolkids — who rely on the institutions now more

than ever for help with English-language learning, computer skills, internet access, internet literacy training and job research, and as a community hub.

Almost three million residents of NYC have no Internet access at home. Now central Oklahoma is no NY, NY, and we have no way of telling you how to compare that figure to ours, but our guess is that if the New York figure surprised you, the OKC figure would, too.

Here's another kicker from the report: "Since 2002, the city's three library systems have increased their total number of public access computers by 89 percent, with number of users rising just as fast or even faster. In the last five years alone, the number of computer sessions logged at public computers in the city's libraries has grown by 62 percent, going from 5.8 million sessions in 2007 to over 9.3 million in 2011.

At **NYPL** alone, attendance at technology programs nearly doubled from 2003 to 2012, going from 30,000 to 58,541.

Which all means what for American libraries? With the combination of an information and communication revolution, an economic crisis and an aging population are only going to put more pressure on libraries across the country.

We know we do good work—it's just nice to see stats that prove it.



## Lending Library: *Library Mashups: Exploring New Ways to Deliver Library Data*

By Nicole C. Engard



Booklist wrote about this title that "Editor Engard assembles 21 articles from 25 international contributors to focus on mashups within the library environment. Readers with little knowledge of mashups will find chapters such as 'What Is a Mashup?' and 'Behind the Scenes: Some Technical Details on Mashups' especially helpful. Other portions of this book cover topics such as mashups in library Web sites, mashups of catalog data, and mashups and media (e.g., photos). Technical details should not overwhelm non-techies. Plenty of screenshots aid in comprehension, although a few seem too small to read easily. One strength of this title is the emphasis on experiences in actual libraries, for example, mashup integration at the Manchester City (NH) Library. One weakness is that little attention is given to mashup accessibility for people with disabilities. A timely and useful resource for those keen on this fairly new technology."



## "I'm Working My Way Through College Selling Encyclopedias . . ."

Have you ever heard the joke about the traveling encyclopedia salesman and the librarian's daughter? No? Good. You have no business listening to or telling jokes like that. (Ask me later.)

But on a somewhat more serious note, Bill Young at ODL tells us that Jennifer Keating, a trainer with Britannica, will be on hand this month to introduce the updating of their interface. The sessions will cover researching, integrating technology, and the common core.

The workshops will be held on February 19th at the Oklahoma Department of Libraries. Morning session runs from 9:00am to noon and the afternoon session runs from 1:30 p.m. to 4:30 p.m.

There's no charge to attend the workshops.

Register by going to one of these addresses:

Introduction to Encyclopedia Britannica School Edition:

Morning Session

<http://introtobritodl1.eventbrite.com/#>

Introduction to Encyclopedia Britannica School Edition:

Afternoon Session

<http://introtobritodl2.eventbrite.com/#>

People with questions are directed to Sadie Mattox, Electronic Resources Librarian, ODL, Questions? Contact: [smattox@oltn.odl.state.ok.us](mailto:smattox@oltn.odl.state.ok.us)



### • MYSTERY PERSON •

Here are the clues to this month's mystery person.

<b>Fave Music:</b>	Erykah Badu, Lauryn Hill, Jill Scott, Johnny Cash and Jay Z
<b>Fave Book:</b>	<i>How to Argue and Win Every Time</i> , by Gerry Spence
<b>Fave Movie:</b>	<i>All the Pretty Horses</i> , <i>No Country For Old Men</i> , <i>Crazy Heart</i> , etc
<b>Fave Sports:</b>	Boxing
<b>Fave Vacation:</b>	Outer Banks
<b>Fave TV Show:</b>	<i>The Shark Tank</i> , <i>The Real Housewives of Atlanta</i> , etc.
<b>Fave Food:</b>	Seafood (Pappadeaux, Goode Company)
<b>Fave Season:</b>	Fall
<b>Fave Hobby:</b>	Mountain biking, fishing, etc.
<b>Family:</b>	My better half Carmen, sons Jalen (14) and Abel (10)
<b>Fave Social Network:</b>	Facebook
<b>Fave PC or Mac:</b>	MAC
<b>Fave Smart PhoneApp:</b>	Adam Carolla, Yelp
<b>Repeat Song:</b>	<i>The Conquering Lion</i> , by Lauryn Hill
<b>Special Skills:</b>	Ping pong & shooting pool, etc.

**What chore do you absolutely hate doing?** Cutting grass, raking leaves

**If you could witness any event past, present or future, what would it be?** Commercial flights to outer space

*Answer on page 6*

## STAFF PROFILE Fingerprints

Just what does **Mary Sholly** do at the Downtown Library?

"What don't I do? I actually split my time between two different departments. I work in Library Operations as a Conference Service Tech, this means that I assist Candace with meeting rooms; bookings, setting up, clean up, audio-video help. I also get to help with some of the bigger events that the library is part of, from openings and re-openings of new libraries to New Year's Eve Opening Night Downtown.

The second part of my job is as the Assistant in Outreach. In Outreach I really try to do whatever needs done!

Some days you might find me driving Winter Readfest prizes to libraries, delivering books to nursing homes, or even Read to Me packets to hospitals. I get to help with some planning of programs, and deal with all requests for equipment such as games, Spoticus and even weaving looms.

Speaking of Spot, yep that's another thing I do! I love it!"





# Building a Reading City: At the Extensions

This month, let's find out what's being read by staff in our Extension libraries.

First, **Aaron Bluitt**, our Assistant Director of Library Operations, is reading *Five Languages of Appreciation in the Workplace* by Dr. Gary Chapman. The book is described as helping "supervisors and managers effectively communicate appreciation and encouragement to their employees."

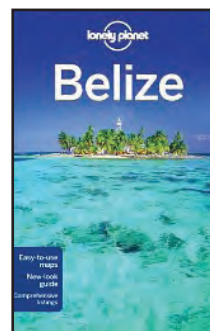
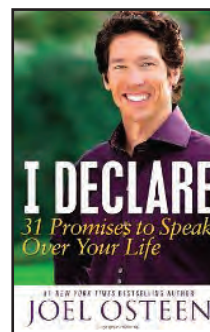
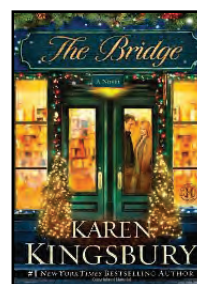
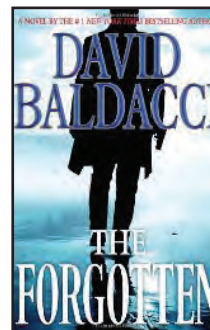
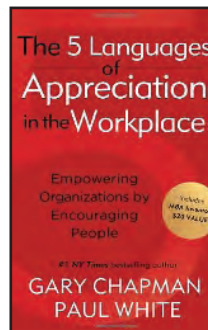
From Harrah, **Dee McDaniel** writes, "I am currently reading *The Invisible Man* by H.G. Wells. In it a scientist who has devoted himself to research becomes invisible. He successfully carries out this procedure on himself, but fails in his attempt to reverse the procedure."

At Luther, **Dennis Delano** is reading three inspirational novels, *When a Heart Cries*, by Kim Vogel Sawyer, *The Bridge*, by Karen Kingsbury, and *Following Your Heart*, by Jerry S. Eicher. **Grant Yokley** is working on *Tiger By the Tail* by John Ringo, about a retired Navy Seal who is now doing secret missions for the government.

**Angie Paeltz** writes that she is reading *Fifty Shades Darker* by E.L. James. She didn't summarize the plot for me (thank you, Angie) but did write that the Fifty Shades series is as hot in Luther as it is everywhere else. Angie is also reading *Belize* by Chicki Mallan and Patti Lange in preparation for a trip she's planning in the Spring.

**Lois Cross**, at Nicoma Park, is currently listening to "Joel Osteen's newest book *I Declare*. It is a daily declaration to keep my days positive, one for each day of the month. Also, I am learning more about the I-Pad by soaking in *I-Pad for Seniors*."

And down in Stockyard City, **Marie Nichols** at Wright has just checked out *The Forgotten*, the second John Puller thriller by David Baldacci. Marie thinks it will be a "great read."





## The ShelfLife Quiz:

### The First Amendment Follies

Ah, the freedom of the press. Where would we be without it? And with whom? When will we get home? And are we absolutely sure our wife doesn't know about it?

One advantage of a free press we may not think about very often is the fact that a newspaper can be the source of a good laugh, even when it isn't trying. Here are nine honest-to-goodness newspaper headlines and one ringer from *The Onion*. See if you can match the headline to the paper in which it first appeared.

#### Headline:

1. Caskets Found As Workers Demolish Mausoleum
2. Alton Attorney Accidentally Sues Himself
3. Freddie Starr Ate My Hamster: Comic Puts Live Animal in Sandwich
4. RAAF Captures Flying Saucer on Ranch in Roswell Region
5. Diana Was Still Alive Hours Before She Died
6. Headless Body in Topless Bar

7. World War II Bomber Found on Moon
8. Wall Street Lays An Egg (in reference to the stock market crash of 1929)
9. Archaeological Dig Uncovers Ancient Race of Skeleton People
10. Man Eats Underwear To Beat Breathalyzer

#### The Newspapers:

- a. *The Advocate* (Nova Scotia)
- b. *The Daily Mail*
- c. *Madison-St.Claire Record*
- d. *New York Daily Post*
- e. *The Onion*
- f. *Roswell Daily Record*
- g. *The Sun*
- h. *Sunday Sport: The People's Newspaper*
- i. *Variety*
- j. *Wisconsin State Journal*

Answers on page 6

### What Goes Around Comes Around

Well, that's what we used to say back in my day and, like everything we said during the 1960s, it's true.

Remember when we used to have some really nice independent book stores in OKC? More than just Full Circle. Remember Bollinger's? Nice location on North May. Then Barnes & Noble opened two stores, with Bollinger's right in the middle between them, and they drove Bollinger's out of business by undercutting pricing.

If you're into sweet revenge you may be happy to learn that B&N, after celebrating the demise of Borders last year, is now on the financial bubble itself, at least as far as brick and mortar stores are concerned. If they close up shop, 1362 bookstores will disappear— less than two years after 686 Borders stores vanished.

The odd thing is that this may not be good news for Amazon.com and other online book dealers. Surveys have

shown that 40% of online book shoppers do the same thing with books that tech shoppers do with TVs, etc. They "show-room," go to look at items at a brick and mortar before they purchase online. If they have no place to go to look, they may quit buying books entirely.

Maybe libraries can save the day by providing brick and mortars where readers can not only examine new titles and new editions, but find out they can borrow them electronically, too. It's becoming a whole new system and we just have to learn how to work it.



## HELLO TO

Amy Wade ..... Library Aide, VI  
 Molly Giles ..... Librarian, AL  
 Robin Powell ..... Circ Clerk, AL

## PROMOTION

Alex Hinton ..... From PT to FT III Tech, III  
 Matt Evans ..... From PT Library Aide, to HT,  
 Public Comp. Spc., BE  
 Serina Freeman ..... From PT Library Aide, MC, to  
 FT Circ Clerk, AL  
 Rebecca Hall ..... From PT Library Aide, NW, to  
 HT Circ Clerk, AL  
 Angel Suhrstedt ..... From HT Circ Clerk, to HT Assoc.  
 Librarian, ED

## TRANSFER

Brittany Barber ..... From III Tech, III, to Circ Clerk, CT  
 Nathan Clymer ..... From PT Public Comp. Spc., SO,  
 to FT Circ Clerk, AL  
 Ajax Delvecki ..... From HT Assoc. Librarian, NW, to  
 FT, MC  
 Mallory Weigl ..... From Asst. Mgr. of LO, NW, to HT  
 Librarian, AL  
 Molly Wills ..... HT Librarian, from ED, to AL

## GOODBYE

Jake Dubberstin ..... Library Aide, ED  
 Lyndsie England ..... Library Aide, BI  
 Samantha Stacy ..... Library Aide, BE  
 Priscella Seeds ..... Library Aide, WA  
 Khurran Makhani ..... Library Aide, NW  
 Michelle Hindman ..... Ext. Spc., HR  
 Erica Rutland ..... Assoc. Librarian, WA

## The ShelfLife Quiz:

### Answers

1. j      6. d
2. c      7. h
3. g      8. i
4. f      9. e
5. b      10. a



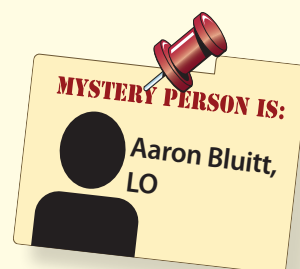
Amy Wade



Molly Giles



Robin Powell



## Overdue Book Department:

Debbie Robertus, BI sent in this item for ShelfLife:

"I got this item in the mail. Thought it would make interesting piece for ShelfLife. Unfortunately, they could have saved their postage - item was no longer in system. (It) didn't even have RFID tag so (it's) been more than 5 years. "





# February Bulletin Board

## Employee's February Date-of-Hire

DENESA BENNETT	2/28/1986
LINDA JAMESON	2/26/1990
SARAH KELLUM	2/14/1994
SUSAN MONROE	2/12/1996
DARLENE BROWERS	2/12/1996
JOANNE SCHNEIDER	2/19/1996
MARK MARSHALL	2/15/1999
SHAHIN ASGHARI	2/16/1999
SUSAN BECKETT	2/7/2000
TERI REDENBAUGH	2/16/2001
CAROL HUNTER	2/19/2001
CHERYLL JONES	2/3/2003
GLORIA TURNER	2/2/2004
TAMERAT ATLABACHEW	2/2/2004
CHRIS CARROLL	2/17/2004
LAWANA MORGAN	2/23/2004
JAMES GORDON	2/2/2005
DAVID RUSHING	2/4/2008
GLORIA DELEON	2/23/2009
VANDA COLE	2/1/2010
ANGELA THORNTON	2/8/2010
KAREN CASEY	2/8/2010
PATRICIA WIDHALM	2/23/2010
MARGO ELLIS	2/7/2011
DANIEL WEAVER	2/6/2012
JOSHUA RUSSELL	2/9/2012
LORI PICCOLO	2/20/2012
ANDREA EMMONS	2/20/2012
ERIKA ONARSEE	2/21/2012

## February Birthdays

KAELI DUNN	2/1
JOANNE SCHNEIDER	2/3
JORGE MASCORRO	2/4
LEE MATA	2/6
ANGELA SUHRSTEDT	2/6
OSCARA KOSZARA	2/6
DEBORAH MCPHERSON	2/7
DONNA DURBIN	2/7
KAREN LITTERAL	2/9
CAROL ROBERTS	2/9
ANN MEEKS	2/9
DEVON MCDANIEL	2/10
KRISTINE CHARTER	2/10
RUTH HARDER	2/11
PHYLLIS EAGLE	2/12
DEVIN MCGHEE	2/14
MATTHEW KILGORE	2/14
KRISTIN HILL	2/17
PAULA TRAN	2/17
CAROL HUNTER	2/18
ERIC KING	2/18
DAVID R. MORAND	2/18
BIANCA MARIN	2/18
KATHRYN SHEESLEY	2/19
STEPHANIE SELLS	2/20
DANIEL FIELDS	2/20
SANDRA POWELL	2/20
LACI WALLACH	2/20
GARRETT YOUNG	2/22
JULIANNA LINK	2/23
HOPE MEAD	2/23
JERRY O'HARE	2/24
BUDDY JOHNSON	2/24



## March Bulletin Board

### March Birthdays

GRANT YOKLEY	3/1
REAGAN KLOIBER	3/2
SHEILAH WISER	3/5
AHAD MARAND	3/5
KIRSTIE BROWN	3/5
JESSICA MOAD	3/6
SARAH KELLUM	3/6
KERRY BURROWS	3/7
PATSY GLOVER	3/8
MARIA VERDIN-CROWE	3/8
DARIN SMITH	3/8
NANCY LYTL	3/9
VICKIE ROSS	3/9
JULIE BALLOU	3/9
TAABISH NOORALI	3/11
STEVEN ISAACS	3/12
SERINA GARCIA FREEMAN	3/14
SALLY MCCURRY	3/14
TIMOTHY ROEMER	3/15
ROBIN SAGEL	3/17
CHRISTOPHER CADE	3/17
BARBARA PARR	3/17
AMY UPCHURCH	3/19
DIANNA RUPP	3/19
MARY SHOLLY	3/22
RUSSELL PIERCE	3/22
KATHRYN HATFIELD	3/22
EBRAHIM EJTEHADI	3/23
SHATIMA BENNETT	3/23
SHAHIN ASGHARI	3/25
GLORIA MELCHOR	3/25
NEIL PRUTHI	3/25
KIM COBB	3/26
PAMELA BUCHANAN	3/27
PATRICIA ORTIZ	3/30
TODD PODZEMNY	3/30
SHEILA FIXEL	3/31
JANA HAUSBURG	3/31

### Employee's March Date-of-Hire

DARCUS SMITH	3/28/1986
DENISE COURTS	3/16/1987
JILL VESSELS	3/19/1987
JOE POE	3/21/1987
TRACY STONE	3/17/1988
MARY STRASNER	3/6/1989
BEVERLY PHILLIPS	3/22/1993
LEE MATA	3/15/1994
MARGARET COLLINS	3/27/2000
VINCENT ARMIJO	3/26/2001
KATHY MARQUIS	3/27/2001
JESSICA MINTER	3/23/2005
JULIET ALAVICHEH	3/28/2005
JEFFREY FREDERICKS	3/13/2007
DENISE RYAN	3/26/2007
REBECCA MASON	3/27/2007
ROBYN ICKS	3/17/2008
WANDA LITTLE	3/9/2009
GLORIA MELCHOR	3/23/2009
MARIA VERDIN-CROWE	3/23/2009
PHILL JO	3/1/2010
RUTH HARDER	3/8/2010
HIEN CHAU	3/15/2010
TARYN KINGERY	3/22/2010
JACSON MELVIN	3/8/2011
SHATIMA BENNETT	3/21/2011
MARGARET MANNERS	3/5/2012
ANDREA GAITHER	3/19/2012
MARY SCHAEFER	3/19/2012
ROBERT FLORES	3/19/2012
ALEXANDRA MCLELLAN	3/19/2012
KASSIE ELSTEN	3/26/2012
JUDI BATES-NEWBERRY	3/26/2012
HEATHER KOLLIPOULOS	3/26/2012
JAROD ATKINS	3/26/2012
CASEY PATTILLO	3/26/2012