

# Shelf LIFE

October | 2018

*We grow smarter communities, one person at a time.*

## CHILDREN'S ART STUDIO INSPIRES YOUNG ARTISTS

Each month Belle Isle Library hosts a Children's Art Studio program with a different theme that relates to the local community. This month, the theme was the OKC skyline. Children selected a building cut out of cardboard and decorated it to be a part of the library's unique version on the OKC skyline. The art was installed in the children's area of the library with a card stating why each child loves where they live.



## Read All About It! Newspapers & Magazines Online

The library offers a variety of different newspaper and magazine subscriptions from different eResources and each have unique features. How do we know which resource to use when? Let's dive a bit deeper into some of our popular news resources and see how they can be used to help library customers with their research and entertainment needs.

### RBdigital

RBdigital is a fun and easy to use magazine resource with a diverse selection of magazines for any age user. RBdigital can be accessed from the Downloads & Streaming page. Here are some features of interest on RBdigital:

- **The app** - RBdigital has an app so all your favorite magazines can be read straight from your device. You can also peruse the magazine shelves for a new favorite from the convenience of your mobile device.
- **Notifications** - Users can go into their RBdigital account settings in "My Preferences" and opt to receive email notifications when their favorite publications release a new issue.
- **Printing** - Whether a user wants to print a recipe or a kitten poster found in the latest issue of *American Girl*, they can find the page and simply click print. The print feature is only available online.
- **Text view** - The text view puts articles in an easy to read one-column format without all the background images.
- **No checkout limits** - This one is a biggie. While RBdigital allows users to "Return" magazines once they are finished,

they really don't have to. Users can check out as many magazines as they want and there are no holds or waits.

### U.S. Major Dailies

U.S. Major Dailies is a great way for users to get the latest news without hitting that pay-wall/ article limit that so many newspapers now have. Here are some features of interest on U.S. Major Dailies:

- **Five major newspapers in one place** - U.S. Major Dailies offers the latest editions of *Wall Street Journal*, the *Washington Post*, the *New York Times*, the *Angeles Times* and the *Chicago Tribune*.
- **Printing** - Users can print the full version of any article they select.
- **Citing sources is easy** - If you are helping a student wade through articles for a current events paper or other assignment just click "Cite" on the right-hand side and use the drop-down menu in the pop-up box to select the citation style needed.
- **Notifications** - Users can set up email notifications for their favorite publication or search to be notified when a new article becomes available. These notifications can be set to expire after a selected period.

### America's Newspapers

America's Newspapers offers a variety of papers from large to small for users to browse. Here are some features of interest on America's Newspapers:

- **Hometown news** - This is a great way to keep up with your hometown news

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## READ ALL ABOUT IT! Newspapers & Magazines Online *(Continued from page 1)*

if your local paper has moved to a subscription-only service. However, some papers may take longer to be added to the archive.

- **Printing** - Users can print available articles from the America's Newspapers website.
- **Citing sources is easy** - This site also offers citation by going to the top of an article and selecting "Cite", then selecting the citation style.

### The Oklahoman Digital Archives

The Oklahoman Archives is a great way to look back at Oklahoma's history and even a resource for viewing the latest edition of the paper. Here are some features of interest on the Oklahoman Digital Archives:

- **View today's print edition** - The archives show the print replica, including the latest edition.
- **Printing** - Users can easily print the full-page print replica of the *Oklahoman* with photos.

- **Skip from page to page** - Users are taken to the rest of a continued article through hyperlinks, so articles are easy to navigate.

### Consumer Reports

Users looking for the latest product information do not need to subscribe to *Consumer Reports* – it's available online with their library card for free. Here are some features of interest on *Consumer Reports*:

- **Track recalls** - It can be difficult to remember the multitude of recalls we hear about in the news, but with *Consumer Reports* users can look this information up quickly and easily.
- **Top-rated product lists** - Users can view lists of top-rated products in a variety of categories including cars, vacuum cleaners, SUVs, TVs and more.
- **Browse the latest issue** - Users can also browse the latest issue of the printed version of *Consumer Reports* and print articles from their browser.

# United Way 2018 Campaign

This year, hundreds of thousands of our neighbors will need valuable assistance from the programs provided by United Way's Partner Agencies. The annual United Way Campaign is our chance to make a difference in our communities by helping United Way create lasting changes in people's lives.

The United Way helps a variety of local nonprofits including some nonprofits that our library customers may utilize daily like the Homeless Alliance. The Homeless Alliance is an Oklahoma City nonprofit organization whose mission is to end homelessness. They offer programs to fill the gaps in homeless services in our community.

"As a nonprofit, the Homeless Alliance relies on the support of the community to operate all of its programs," Homeless Alliance Director of Communications Kinsey Crocker said. "Through their partnership with the United Way, the Homeless Alliance receives funding to invest in community capacity building, operate the IT infrastructure used by homeless-serving agencies in central Oklahoma, and operate their Resource Center."

Through funds from the United Way, the Homeless Alliance can operate a variety of programs including housing programs, a legitimate source of income through the Curbside Chronicle, a day shelter, meals, showers, access to phones and computers, mail and a kennel for those with pets.

In 2018 the Homeless Alliance reported over a thousand countable

people experiencing homelessness in Oklahoma City during a one-night census. It is estimated that the number is four to five times greater than the census – meaning over five thousand people experience homelessness in Oklahoma City every year.

The Homeless Alliance can help these individuals. Last year they housed over seven-hundred people through their housing programs and collaborative initiatives. Their day shelter serves an average of 325 people each day. United Way donations help support such programs to end homelessness in Oklahoma City.



The 2018 United Way campaign is coming up and the Homeless Alliance is just one organization that your United Way donation could help. This year's theme is Team Up For Our Community. As a team, library staff can help continue the mission of organizations like the Homeless Alliance and others. Other organizations that benefit from United Way include 211, the Boys and Girls Club of Oklahoma, Community Literacy Centers and many others.

The library's goal is to contribute \$10,000 to United Way. This year we will conduct our internal United Way campaign a bit differently. All staff will receive an email from the United Way of Central Oklahoma with a customized/personalized link to the ePledge website. If you have questions about how to use the site, please contact the United Way at 405-236-8441 or [info@unitedwayokc.org](mailto:info@unitedwayokc.org). There will be a table set up at Staff Day on Monday October 8, 2018 where you can ask questions and donate to United Way.



# It's Written in the Stars... **READ!** Teen Read Week 2018

**T**een Read Week is Oct. 7 – 13. This year's theme is "It's Written in the Stars ... Read!" Teen Read Week encourages teens to become regular library users and utilize all the ways they can get reading and learning in the library – books, magazines, eBooks, audiobooks and more!

Strong reading skills correlate to better performance at school and better preparedness for careers. As librarians and library professionals, we can take advantage of Teen Read Week as an opportunity to show teens that reading is fun and relaxing.

What do you have planned for Teen Read Week? Send photos to marketing ([victoria.stephens@metrolibrary.org](mailto:victoria.stephens@metrolibrary.org)) for us to share on social media.



## Library to Host Booth @ First OK Book Fest



**T**he first Oklahoma Book Festival will take place Oct. 20 in the OKC Boathouse District from 10 a.m. to 5 p.m. The library's booth will include promotional materials and a temporary tattoo station. Staff can join in on the festival by volunteering for Center for the Book ([volunteer page](#)).

The event will include presentations from authors, book signings and exhibitions including publishers, illustrators, authors and bookstores. Attendees can pre-order select titles for pick-up at the event. Authors will only sign books purchased in the pre-order or at the festival.

More than 50 authors will be in attendance. Headliners include David Grann, author of the New York Times bestseller, *Killers of the Flower Moon: The Osage Murders and the Birth of the FBI*; award-winning suspense novelist Meg Gardiner (*Into the Black Nowhere* and *Unsub*); Lou Berney (*November Road* and *The Long Faraway Gone*); and illustrator Jerry Bennett, whose clients include Stan Lee, Marvel, Lucasfilm, Mattel and Dreamworks. The event will also include popular children's and young adult authors.

## Friends of the Libraries Week

**F**riends of the Libraries week is October 21 – 27, and we want to celebrate the work of our Metropolitan Library System of the Library. We encourage you to consider how your library can recognize the Friends.

The marketing department has put together a video ([view video](#)) thanking the Friends for their support throughout the year. The Staff Day photo booth will also have Friends of the Library props for staff to thank the Friends.

Does your library have a display planned for Friends of the Libraries Week? Send photos to marketing ([victoria.stephens@metrolibrary.org](mailto:victoria.stephens@metrolibrary.org)) for us to share on social media.



## Hello!

**Catherine Byrd**  
*MC Access Specialist II*

**Scott Garrison**  
*BE Children's Librarian I*

**Rebecca Mitchell**  
*VI Access Specialist I*

**Ashley Selby**  
*VI Access Specialist I*

**Lisa Chesney**  
*Outreach Program Specialist*

**Tammie Crawford**  
*CL Access Specialist II*

**Sherri Gold**  
*Outreach Program Specialist*

**Marc Pezzell**  
*ED Children's Librarian I*

**Helen Shafer**  
*BI Access Specialist I*

**Natasha Vinson**  
*BE Access Specialist II*

## Goodbye

**Gabriela Gonzalez**  
*AL Access Specialist II*

**Andrew Soliven**  
*HUM Learning and  
Development Specialist*

**Ashley Welke**  
*ED Library Manager III*

**Stephanie "Brigitte"  
Finch**  
*NW Access Specialist I*

**Maria "Emmy"  
Verdin-Crowe**  
*CH Access Specialist II*

**Marc Coursey**  
*BI Access Manager II*

## Congratulations!

**Chris Stofel**  
*CL Library Manager II to CH Library  
Manager II*

**Janeal Walker**  
*NW Access Manager II to CD  
Collection Development Manager*

**Reagan Kloiber**  
*DN Access Specialist II to DN Youth  
Engagement Specialist II*

**Brandon Johnston**  
*ILL Technician II to ED Access  
Specialist I*

**Cindy Trebes**  
*AL Access Specialist I to CL Access  
Specialist II*

# COMING UP...

## OCTOBER 8

Columbus Day/Staff Development Day

## OCTOBER 18

Commission Meeting at Southern Oaks Library

## OCTOBER 25

Staff Association Meeting at Southern Oaks Library

## NOVEMBER 15

Staff Association Meeting at Edmond Library

## NOVEMBER 15

Commission Meeting at Edmond Library

## NOVEMBER 22-23

Library closed for Thanksgiving



# IN CASE YOU MISSED IT . . .

## Training Times – Sept. 2018

EduMinutes will appear in your “My Items” in EduBrite and are OPTIONAL. They are short video playlists with content created by professionals and Subject Matter Experts on the topic at hand through Lynda.com (they are not MLS specific). Often, the playlist videos are content from multiple courses with different presenters and are designed to save you time so you do NOT have to watch multiple full-length courses and can focus instead on specific topics.

[Read more...](#)

## Bonus Scavenger Hunt – U.S. History in Context

Looking for a challenge? Try to find all the answers to US History in Context’s Spanish Heritage Month scavenger hunt.

[Read more...](#)

## Philosophy and Appreciating Customer Comments ~ WHAT?

The Collection Management Workshop 1 ~ Collection Philosophy and Inviting and Appreciating Library Customer Comments (prerequisite) now has open enrollment (for ALL staff)! Module 1 has events from October 3 to December 6th in EduBrite! This course is a prerequisite for Module 2: Weeding and Promoting Your Collection (Which is another amazing professional development opportunity of fine tune your skills).

[Read more...](#)

## FREE Health Screenings and Flu Shots from Wellness Works!

Health Screenings take approximately 15 minutes to complete. A health professional will take your blood pressure, heart rate, height, weight, and waist circumference, then administer a quick

finger stick blood test. Register for your screening and flu shot today!

[Read more...](#)

## REMINDER: New Receipting Process for Donated Books

Starting October 1st, 2018 we began replacing the current information slip with the actual tax receipt making the process easier for the donor and staff as well as being more cost-effective for our library system.

[Read more...](#)

## Friends of the Library Fall Membership Campaign is Here!

The annual fall Friends of the Library membership campaign kicked off Oct. 1 and runs through November 15th. Library locations should have received packets of membership brochures to put in their libraries. When customers tell you how much they love the library – simply ask if they’ve considered joining the Friends and hand them a brochure!

## 2018 ODL Reference Survey Results

A few weeks ago, we conducted the ODL Reference Survey. The survey ran from September 5th through September 11th. Library staff kept track of the times they helped customers with their questions and noted whether they were answering Reference or Non-Reference questions. Thanks for all of your help in taking the time to participate in the survey! Now that the survey is complete, we’d like to share some of the results.

[Read more...](#)