

Shelf LIFE

July | 2018

We grow smarter communities, one person at a time.

Summer Reading Tips of the Week

Summer Reading Dates and Deadlines

Below are some important dates and deadlines to keep in mind and share with your volunteers and customers.

- Summer Reading 2018 ends on July 31.
- All reading minutes must be logged by July 31.
- All prizes must be picked up no later than August 15.
- All fine waivers are valid through December 31.

Fine Waivers

You might already have customers who are ready to put their SR fine waivers to good use! Here are some general best practices and reminders to keep in mind over the upcoming months. [Read more...](#)



July is here – which means we are in the home stretch of the summer reading program. We have reached our goal of close to 26 thousand summer readers - let's keep going! As kids and adults get ready for a new school year and the end of their summer vacationing, here are some ways to keep customers motivated and encourage customers to get signed up and log those minutes.

1. Just the Facts – Summer Slide is Real

Knowing the [facts about the summer slide](#) can help parents make more informed decisions about the types of activities their child engages in during the summer. This may be something as simple as downloading and using an educational app like Speakaboos, [OverDrive](#), [Hoopla](#) or [Kanopy Kids](#) instead of other less stimulating apps available on a mobile device.

2. Reading Doesn't Have to be Sedentary – Read on the Go!

[Audiobooks available](#) on disk and through library eResources like Hoopla and OverDrive offer library customers the versatility they need for their busy lives. Time spent listening to audiobooks counts toward summer reading goals – and they offer the ability to listen from your mobile device anywhere including the gym, the car, the office and more!



3. Librarians Make Stellar Reading Recommendations

If customers are stuck in a reading slump – remind them that their local library has trained professional librarians who can help them pick out just the right read to get them back on track to achieving their summer reading goals. This may include suggesting read alikes,

telling them about [tailored titles](#) or telling them about one of the library's many book discussion programs.

4. Reading is About So Much More

The benefits of reading are numerous – this is a great way to get customers motivated to continue reading throughout the summer, and throughout the year. Remind them that they can learn about anything they can imagine through the [resources available](#) to them at their library – the possibilities are endless. Reading is proven to reduce stress by as much as 68 percent. Reading also improves your brain – by staying mentally stimulated through reading library customers can reduce their risk of dementia and Alzheimer's disease. There are many more ways reading is beneficial to both adults and children - remind customers of the lasting positive benefits of reading.

5. Send Your Summer Reading Spirit in a Photo or Video to Marketing

Send in pictures, videos, boomerangs and more to the marketing department so we can share the fun on the library's social media page and keep our community excited about all that summer reading has to offer.

Libraries Rock Displays

Metro libraries have put together some creative displays for this year's summer reading theme, "Libraries Rock". These incredible displays show the breadth of creativity and talent at Metro. Don't see your library display here? Send a photo to victoria.stephens@metrolibrary.org.

Ralph Ellison Library Uses Summer Reading Theme as Morale-Booster



Ralph Ellison Library

Ralph Ellison staff talked at length about how they would incorporate the theme, "Libraries Rock" into their everyday activities and came up with a music by the decade themed

costume day for each week of summer reading.



Del City Library

Staff used costume days as a fun way to not only show library customers their enthusiasm



Choctaw Library

for summer reading, but boost staff morale during the busy summer months. Every Wednesday library staff dress up in a different theme. So far they have dressed

up in an '80s theme and a '60s theme. In

the coming weeks until the conclusion of summer reading, they will dress up in disco including

platforms and bell bottoms, '20s style include flapper, speakeasies and pomade, '50s style including poodle skirts, doo-wop and rockabilly and wear your favorite band costume.



Village Library

Hello... Goodbye... Congrats!

Hello!

Gwendolyn Lake

CD Technical Processing Specialist I

Eva Waswo

BE Access Specialist I PT

Congratulations!

Margo Engelmann

Access Specialist II VI to Administrative Specialist EPS

Rebecca Fesler

Adult Librarian I AL to Adult Librarian I NW

Mitch Leasure

Access Specialist II RE to Access Specialist II BI

Risa Sargent

Manager of Access EPS to Regional Director PS

Mackenzie Stephens

Access Specialist I ED to Access Specialist II CL

Goodbye

McKinze Manes

CIS Virtual Engagement Specialist II

Barbara Calhoun

BI Access Specialist I

Summer Reading Statistics

We have reached our sign up goal for Summer Reading 2018, but we still have a couple weeks of summer reading. Make sure to visit our Statistics page on the Intranet to see the most up to date stats [Read more...](#)



JULY 19

Commission Meeting at Northwest Library

JULY 26

Staff Association Meeting at Northwest Library

JULY 31

Summer Reading Ends

AUGUST 23

Commission Meeting at Belle Isle Library

AUGUST 23

Staff Association Meeting at the Service Center

COMING UP THIS SUMMER

Check Out Belle Isle's Whimsy Tree

Belle Isle's new weeping willow passive programming named "The Whimsy Tree" is getting families engaged all summer long. The tree offers a place for families to contribute to the library's community space. Children worked together to paint a branch and adorn it with glitter glue and pom poms. Then, they created bead hangings. The branch is now cemented in a bucket and lives in the Belle Isle Children's Area. Throughout the summer, children will be able to create more bead hangings and by August it will look like a full, healthy colorful weeping willow.



Database Highlight #49:

We Rock in any Language (but especially in Spanish)!

Have a child looking to learn a new language this summer? Our Little Pim language learning service is specifically designed for kid-appeal and includes 10 languages: Russian, German, Arabic, Chinese, Japanese, Italian, Hebrew, English, Spanish, and French. With videos and games to help language acquisition, our youngest customers will have a blast picking up new words and phrases.

[Read more...](#)

Database Highlight #50:

We've got the Winged Creature for that!

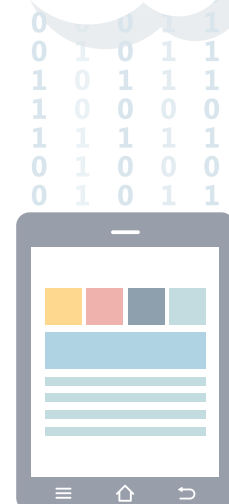
Remember flipping through the colorful issues of National Geographic Kids? Did you save some copies thinking you might hand them down to a child only to find them molded in the attic? No worries – we have it covered with National Geographic Kids online. In addition to full-text magazines, special issues, and books going back to 2009, the database has images and videos. It's sure to engage your elementary aged customers in leisure reading and in early research projects. Especially great for animal lovers!

[Read more...](#)

READ AROUND OKC

Engagement and Program Services is inviting the community to join them for #ReadaroundOKC read-ins every Friday during summer reading around the Metro. Anyone is welcome to join! The program encourages the

Metro community to get reading – especially adults, who have the opportunity to be a positive role model to both kids and other adults by showing that reading is fun.



Legal Forms Library Update

Legal Forms Library has improved search functionality, improved navigation, and added new content!

[Read more...](#)



25k!

On Wednesday, we reached 25,850 people signed up for Summer Reading! Way to go, everyone! This goal represents a 12 percent increase over the last year. Keep signing up readers, logging minutes, and awarding prizes. Thank you for all of your hard work.

[Read more...](#)

Introducing U.S. Major Dailies

U.S. Major Dailies, a collection containing five of the nation's most respected newspapers, is now live on the Research page! Customers have remote and in-house access to the New York Times, The Wall Street Journal, The Washington Post, the L.A. Times and the Chicago Tribune.

[Read more...](#)



In Case You Missed It...

Training Times - June & July 2018

Welcome to the June edition of Training Times! Although there aren't many instructor led trainings for June and July (hello, Summer Reading!), we do have many courses available on Lynda.com if you're looking for something new to learn! Many of you have taken advantage of the 6,000+ courses Lynda.com offers. Remember, if you take any 'work' related Lynda.com courses, you can scan/email your certificates of completion to training@metrolibrary.org or interoffice them to L & D to receive credit in EduBrite on your professional transcript.

[Read more...](#)