



# SL Shelf Life

STAFF NEWSLETTER OF THE  
METROPOLITAN LIBRARY SYSTEM

February 15, 2018

## Shea Serrano Coming to the Downtown Library



Bestselling author and Twitter sensation, Shea Serrano, will visit the Downtown Library in March.

The event will be held Mar. 17 at 2:00 p.m. It will include a talk by the author about writing followed by time for open questions.

Local bookseller "Commonplace Books" will have copies of Serrano's

books available at the event and attendees will have the opportunity to get their copies signed following the event.

"Shea Serrano has a huge online following, and he likes to really engage with his fans," Downtown Adult Engagement Supervisor, Judie Matthews said.

Serrano is best known as a social media personality on Twitter and for his unique feature stories focused on American pop-culture.

He has written two books including the 2015 bestseller *The Rap Year Book* and most recently *Basketball (And Other Things)*.

*Basketball (And Other Things)* discusses big moments from NBA history and today as well as Serrano's experiences growing up a basketball fan.

Serrano's writing style is conversational, making the book open to all

audiences. The book includes a forward by Reggie Miller and full color illustrations by Arturo Torres.

### At a Glance

#### When

Mar. 17

#### Where

Downtown Library

#### Shea's Books

- *The Rap Year Book*
- *Basketball (And Other Things)*

#### Shea's Twitter

[@SheaSerrano](https://twitter.com/SheaSerrano)

## March is Teen Tech Month

Emily Williams, System-Wide Teen Services Manager, Education and Programming Development

In March the library celebrates Teen Tech month to showcase the great resources and services the library has to offer teens.

This month we are

highlighting the library's mobile makerspace kits in free programs where teens can explore science, technology, engineering, art, math and much more. We'll be using Snap Circuits, Sphero Robots, Ozobots, Raspberry Pi, and Paper Circuits to help teens learn, create, and share.

Teens know that our libraries are here to help them have fun and explore their interests. Parents know that we are helping their teens survive school and prepare for college and 21st century careers!

Last year during Teen Tech Month, we hosted two dozen events that were attended by 350+ teens across the metro area.



"We grow smarter communities, one person at a time."

# 6 Things Collection Development Wants You to Know

Janet Brooks,  
Collection Development Manager

## 1 We Are Partners With Library Staff

We are working towards the goal of providing an excellent collection to Oklahoma County residents.

Collection Development is just one department under Collection Anywhere. We work very closely with Cataloging, Technical Processing, Interlibrary Loan and the Digital Library.

Communication is a big key to the success of our collections. By letting us know what's happening in your library such as programs, changes to the physical layout, changes in the community and other changes we can make sure we are supporting the needs of your library.

We offer our expertise on maintaining and weeding your library's collection to help library staff who continually work on the collection keep it looking new and relevant.

We provide you with information on what new services are coming and how they can serve your community needs.

## 2 We Use a Lot of Different Tools

Our tools help us identify needs and titles to meet those needs.

The most important tool we have is the [Collection Development and Management Policy](#), approved by the Library Commission. The policy guides how we develop



and manage our collections.

We are in the process of developing individual library collection plans that will make sure we are all on the same page, keeping collections in mind as we make decisions about the library.

To help us see first-hand what is happening in your libraries and collections, selectors visit each library at least once a year. We look at the collection to see if any areas need new materials, what areas need to be weeded, and what subject gaps are in the collection.

Another valuable tool we have is [Suggest a Title](#) form from the Integrated Library System (ILS), which helps us determine what our customers want. On average, we receive 350 recommendations for physical titles and approximately 800 requests for emedia every week! Because of the volume of requests, recommendations should be for suggesting titles we may not come across in the mainstream review media that may be of interest to our customers. You can count on us getting the popular titles and popular authors, so please refrain from submitting recommendations for these. Recommendations for the bestsellers slows down our process and adds to the volume we have to handle.

**“We grow smarter communities, one person at a time.”**

Part of our evaluation of the collection includes heavy use of circulation statistics. We use the statistics to gauge how successful our selections have been, what areas need more material, and how to guide staff in weeding the collection.

### 3 We Evaluate Many Titles

We go through many titles and resources to find just the right titles for the collection.

Each week we submit orders for about 650 titles and 4500 items for physical items. We also add about 885 titles and 970 copies for emedia each week.

### 4 We Want to Supply Plenty of Popular Titles

If we supply enough copies, our customers don't have to wait a long time to get them.

Customers want to read the bestsellers when everyone else is reading and talking about them. So, we maintain a ratio of one copy for every three holds. We add copies based on the number of holds at each library. That's why you might get multiples of titles at your location.

Our emedia holds have a higher ratio since the digital items turn around much quicker. The emedia doesn't sit on a hold shelf waiting for a customer to check it out or doesn't take time to move from library to library.

## 5 No One Building Can Hold Everything

We are one library with multiple locations. Many of our libraries don't have room for everything, so we spread coverage of many subjects around the system. There are some things all the libraries get, such as popular bestsellers, popular subject such as crafts or cookbooks. Once the initial popularity of these titles falls off, it's okay to weed them to make way for newer items. Our customers want the newest titles. If they see the same things every time they browse the collections, they will stop looking. Send all of your annually withdrawn magazines to the booksale.

Keep our customers coming back with lots of exciting and enticing displays and collections and great readers' advisory services.

And, because we can't house all the physical titles our members want, we offer a variety of electronic resources.

Whenever you pull and discard newspapers, please send an email to Serials with the titles and issues pulled so your grids can be quickly updated. This helps keep the catalog as accurate as possible for our members.

## 6 Email Us

The best way to contact us is through email.

Emails allow us to batch requests and provides a way to keep information we can refer to later.

If you don't know who to send something to, send it to [matselection@metrolibrary.org](mailto:matselection@metrolibrary.org) or call Kristine at x 3813.

Send all correspondence regarding questions and issues related to periodicals to [serials@metrolibrary.org](mailto:serials@metrolibrary.org). If the volume and issue numbers do not match what's listed in the Carl-X check-in grid, send an email to Serials so the grid can be corrected.

# Meet the Collection Development Staff

## Ruby Soutiere CD Librarian

*"Selecting adult fiction (electronic, physical, audio, print) to meet the recreational reading needs of a diverse community".*

### Fun Fact

*"I like sunshine and fast cars-therefore I own a 350Z convertible."*

## Lisa Coker CD Technician

*"I ensure our members have access to the materials we can provide by processing recommendations, handling ILL information that comes our way, entering orders, and assisting the selectors in locating information about materials."*

### Fun Fact

*"I'm passionate about rhino conservation."*

## Sadie Bruce CD Librarian

*"A typical day has me talking to vendors, reviewing products' status, and planning for various product launches/cuts/etc."*

### Fun Fact

*"I will name your baby for free."*

## Kristine Magers CD Assistant

*"My average day can be summed up basically as spreadsheets on spreadsheets on spreadsheets!"*

### Fun Fact

*"I have a pretty extensive board game collection."*

## Susan Ryan CD Librarian

*"Following trends and pop culture is a fun part of the job. I try and keep up on current issues and book titles in the*

*media and order them before they're requested. It's a great challenge, and one I love very much."*



## Greg Bennett Serials Technician

*"My days are filled with various duties: claiming periodicals and*

*maintaining the serials grids for the entire system, handling periodicals for the Downtown Library and administrative offices, plus any needed duties in Collection Development. I see grids in my sleep!"*

### Fun Fact

*"I was born in San Diego."*



## Janet Brooks CD Manager

*"Every day I get to put on different hats. One day I may be a sleuth, digging and searching for just*

*the right title to meet a need. Other times, I get to be a statistician, gathering and evaluating data to help staff make the right decisions, or a cheerleader, motivating staff to work hard. I get to be a teacher, helping staff understand the importance of the work they do and giving them the skills and tools to do a great job. Every day is exciting and rewarding."*

### Fun Fact

*"I'm an unofficial Jimmy Buffett Parrothead. I've probably attended 20-30 Jimmy Buffett concerts in my life!"*

## Karin Daugherty CD Technician

*"A day in the life of a Collection Development Tech is very unique because*

*of all the variety of materials MLS offers. It is always interesting to work with Findaway items: Playaways, Launchpads, Video Players. These formats have really been embraced by our members. I help to keep them on the shelf by ordering, sending for repair or replacement and processing claims."*

### Fun Fact

*"I have moved 18 times. (None were military or work related)."*



## Melissa Weathers CD Librarian

*"Because I select for so many areas and formats, my days differ greatly. Mainly, I select, select, select!"*

### Fun Fact

*"I'm a total boy mom. I love catching bugs, snakes, and other creatures with my boys, Noah and Gabriel."*

# Spring Break is on the Horizon

Not everyone goes on vacation during Spring Break - what do you do at your library to prepare for the onslaught of spring-breakers in the library?

You don't need to plan extensive programming - look for simple ways to keep children and teens busy at the library. Check out some of the below ideas to get you inspired.

## Scavenger hunt

- Search microfilms or a periodicals database and find one from your birthday, or a hundred years ago or when your grandparents were born.
- Look for the biggest book in the library. Take your picture with it.
- Browse the travel section, find a place you want to visit, and learn more about it.
- Go to the cookbook area and choose a recipe to try.
- Hunt for authors with your same last name.
- Look in the reference section. What is the weirdest reference book you can find?

## Unique Displays

- **Travel the World Through Books** - Put together some fun and interesting books on places around the world, or fiction with significant world building such as Harry Potter, the Chronicles of Narnia, and others.
- **Book Jar** - Put together a jar full of genre or title ideas for those who don't know what to read next.
- **Blind Date with a Book** - Wrap books like a present, so customers can try out a title or genre they would not normally pick.
- **March Madness** - Create a March Madness themed display with basketball books (the Men's College Basketball Tournament is Mar. 11 - Apr. 2).
- **Read a Latte** - Create a Starbucks or other coffee-

themed display to add a fun element to a book display. You can even include coffee-house-style books, such as art or music non-fiction titles or cozy mysteries.

- **As Seen on TV** - gather up books that have famous television personalities such as Food Network star the Pioneer Woman, Fixer Upper stars Chip and Joanna Gaines or biographies of television favorites.
- **Graphic Novels** - Comic-Con season is upon us, so put together a display of popular comics for customers to peruse. (Geek-Con coming up at the Downtown Library May 19)

## Coloring Stations

Use printable coloring sheets or bookmarks to create a coloring station. Coloring can keep you busy for hours while also helping calm parents and kids alike.

## Blackout Poetry Wall

Hang up or create a table of excerpts from books, magazines, newspapers, and others for customers to create their own unique blackout poems.

## Black History Month 🦊🦊🦊

Our Library System has put together a variety of exciting events to celebrate Black History Month (BHM) this month!

We have had presentations from theatre group Rhythmically Speaking, Oklahoma jazz musicians and history scholars, and special viewings of films celebrating the history of black Americans.

Do you have something special planned or on display at your library location for BHM? Share it with Internal Communications for the BHM photo gallery on our Flickr. Check out the gallery [HERE](#).



Black History Month Display at Southern Oaks

# InCase You Missed It...

## A Wrinkle in Time Movie Registration Open

Jessica Morris ♦ Feb. 15

Want to see the new movie, A Wrinkle in Time next month? See it FREE with Staff Association!

Registration is now open for Staff Association's event, A Wrinkle in Time at Cinemark Tinseltown USA - Oklahoma City. Registration will close Thursday, Feb. 22.

Read more...



## More Sessions Added! Tech Training

Victoria Garten ♦ Feb. 15

Need to build your tech skills, or just need a refresher? Staff registration is open for a tech training launching Tuesday, Feb. 13 at Bethany Library (other sessions listed below). Staff interested in registering will need supervisor approval. Registration is completed through EduBrite. To review instructions for enrolling use the guide.

Read more...

## Access Training Documents Now Available

Risa Sargent ♦ Feb. 14

The new Access Training is finally upon us! While we wish we could train everyone interested in the first round of training this Spring, we realized that we have limited resources – both in training laptops and in how many people can be out of a library at a time.

Read more...



## Learning Express Update

Sadie Bruce ♦ Feb. 14

This Valentine's Day LearningExpress is showing the love with a shiny new update! You'll notice the changes right away. The carousel, which required users to flip through modules and know what they were looking for, has been replaced with a prominent search box and a clear, visual table of topics.

Read more...



## Draft Library Accounts Procedures

Risa Sargent ♦ Feb. 14

The Library Accounts Policy (AL 200) was updated in the fall of 2016 and again in June 2017. Over the last year, multiple groups have worked on updating the Library Accounts Procedures. A main challenge that we faced was providing enough guidance that staff know what to do but enough versatility to allow the process to change with new technology and new ways to establish eligibility and establish accounts (online registration, in-person, with or without an application). Previous versions of the procedures included specific avenues to prove someone is eligible for an account, defining what Reciprocal cardholders were eligible for, and handling issuing library cards for school visits and residents of institutions.

Read more...

## New Location Added! Homelessness Webinar Mar. 1

Milissa Copeland ♦ Feb. 12

The webinar titled, “Working with Individuals Affected by Homelessness” will be available to staff Mar. 1, 2018 from 1:30 – 2:30 PM at five library locations. Staff interested in attending should get supervisor approval. There is not a sign-up form for attending, staff can simply show up to the event.

Read more... <http://my.metrolibrary.info/drupal/news/new-location-added-homelessness-webinar-mar-1>



## Database Highlight #30: We’ve got the Romance for That (rowr)

Sadie Bruce ♦ Feb. 12

It’s almost Valentine’s Day! Time to celebrate all things hearts and cuddles and romance. Statistics don’t lie, Romance is one of our top circulating genres. If this isn’t a genre you read widely in, it might be hard to make book recommendations. Let this week’s database highlight, NoveList Plus and NoveList K-8 Plus, guide you. Primarily a reader’s advisory tool, NoveList has everything from authors, genres, readalikes, even series lists!

Read more...



## Help Yourself + Help Others ODL Workshop Mar. 28

Milissa Copeland ♦ Feb. 9

According to the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS), more than 700,000 Oklahomans could benefit from treatment for mental illness or substance abuse disorders. Yet the state ranks 46th in the nation for state-sponsored behavioral health services. ODL wants to prepare libraries in Oklahoma for addressing this need (from ODL’s Website).

Read more...

## Newsbank Newspapers Upgrade

Sadie Bruce ♦ Feb. 8

Several of our digital newspaper collections just got a lot easier to navigate! America’s Newspapers, America’s Historical Newspapers, Oklahoma Newspapers, and The Oklahoman (Browse and Print version) have all had a major upgrade.

Read more...

# Coming Up...

## February

Date	Event
All Month	Black History Month
All Month	Library Lovers Month
Feb. 16 @ 4 PM	Lunar New Year at Myriad Gardens
Feb. 19	President’s Day
Feb 23 - 25	Friends of the Library Booksale

## March

Date	Event
All Month	Women’s History Month
All Month	National Crafts Month
All Month	Teen Tech Month
Mar. 1	Scholarship Apps Due <ul style="list-style-type: none"> <li>◦ OU-SLIS Scholarship</li> <li>◦ Oklahoma Library Association Scholarships (OLA)</li> <li>◦ American Library Association Scholarships (ALA)</li> </ul>
Mar. 16	Freedom of Information Day
Mar. 17	St. Patrick’s Day
Mar. 17 @ 1 PM	Go Green St. Patrick’s Day at Myriad Gardens
Mar. 20 - 24	PLA Conference