FY14-15 Annual Statistical Report

Metropolitan Library System
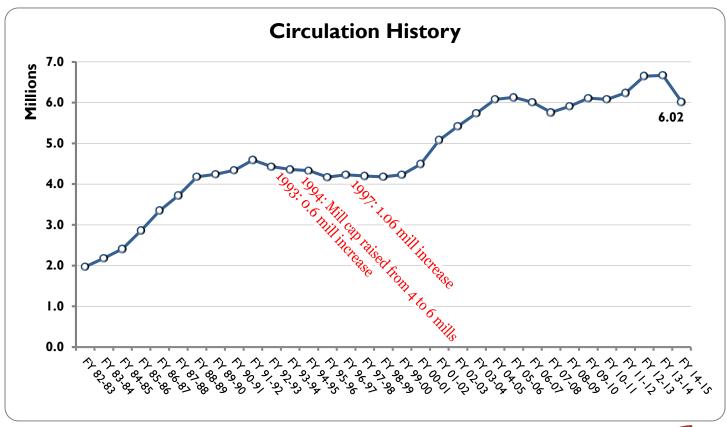
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ABOUT THIS REPORT

The Annual Statistical Report is a fixture of The Metropolitan Library System's yearly reporting practices. The Planning Department begins the process at the close of each fiscal year by gathering the past year's data. This information is first used to complete a report for the Oklahoma Department of Libraries (ODL). The ODL report, typically due in early October, is one of the requirements for The Library to be eligible for state aid in the coming year ($281,497 in FY14-15). It is also an important resource for completing the many other annual surveys and reports, including this one, that are submitted to various agencies and organizations thereafter.
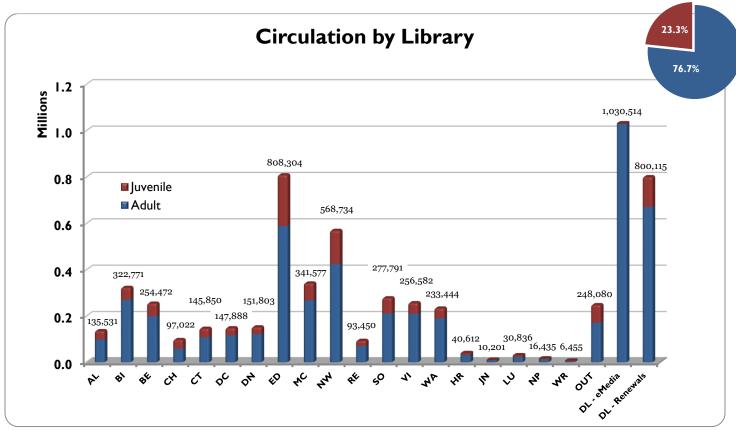
The Annual Statistical Report is intended to provide a fiscal year summary to the staff and Commission and to serve as a record for reference in future years. Some elements of this report vary from year to year, but where possible, numbers are placed in historical context to illustrate multi-year trends. These trends are the result of a combination of factors that can be broadly classified as either stemming from library policies and available resources or as the effects of larger social, demographic, and/or technological developments.

The 2014-2015 fiscal year brought changes in library policies, procedures, software, processes, and the organization of the system itself. Each of these changes represented a step out of the past and into the future. Similarly, these departures resulted in shifts to the way underlying data were defined, collected, and compared by legacy and newly adopted systems. Therefore, in this report staff have chosen to primarily focus on establishing new baselines for future comparisons.

Finally, as library staff continue to promote controlled and sustainable growth, there are considerations, such as maintaining a current and diverse collection, which take precedence over maximizing circulation or other numbers. Therefore, while reading this report, it is important to regard the results presented as a balancing of the resources used to fulfill our mission of growing smarter communities one person at a time.

CIRCULATION

Circulation History

Millions

7.0
6.0
5.0
4.0
3.0
2.0
1.0
0.0

6.02

1993: 0.6 mill increase
1994: Mill cap raised from 4 to 6 mills
1997: 1.06 mill increase

FY 82-83, FY 83-84, FY 84-85, FY 85-86, FY 86-87, FY 87-88, FY 88-89, FY 89-90, FY 90-91, FY 91-92, FY 92-93, FY 93-94, FY 94-95, FY 95-96, FY 96-97, FY 97-98, FY 98-99, FY 99-00, FY 00-01, FY 01-02, FY 02-03, FY 03-04, FY 04-05, FY 05-06, FY 06-07, FY 07-08, FY 08-09, FY 09-10, FY 10-11, FY 11-12, FY 12-13, FY 13-14, FY 14-15

Circulation by Library

23.3%
76.7%

Millions

1.2
1.0
0.8
0.6
0.4
0.2
0.0

Juvenile
Adult

AL 135,531
BI 322,771
BE 254,472
CH 97,022
CT 145,850
DC 147,888
DN 151,803
ED 808,304
MC 341,577
NW 568,734
RE 93,450
SO 277,791
VI 256,582
WA 233,444
HR 40,612
JN 10,201
LU 30,836
NP 16,435
WR 6,455
OUT 248,080
DL - eMedia 1,030,514
DL - Renewals 800,115

INVENTORY

Inventory History

1,343,826

System Collection by Format

Books
76.3%

eMedia
6.0%

Other
0.2%

Video Player
0.2%

Audio Player
1.6%

DVD
7.5%

CD
6.5%

Periodicals
4.0%

LIBRARY INVENTORIES

Library Inventories by Format

■ Books ■ Periodicals ■ CD ■ DVD ■ Audio Player ■ Video Player ■ Other ■ eMedia

Values (bar labels): AL 45,504 · BI 103,393 · BE 62,928 · CH 38,402 · CT 50,398 · DC 54,884 · DN 152,166 · ED 133,499 · MC 96,375 · NW 156,680 · RE 47,426 · SO 109,961 · VI 75,701 · WA 62,978 · HR 14,134 · JN 4,500 · LU 9,009 · NP 5,294 · WR 5,684 · OUT 34,808 · DL 80,142

Collection Turns by Library
(average check-outs per item)

Values (bar labels): AL 2.98 · BI 3.12 · BE 4.04 · CH 2.53 · CT 2.89 · DC 2.70 · DN 1.00 · ED 6.05 · MC 3.54 · NW 3.63 · RE 1.97 · SO 2.53 · VI 3.39 · WA 3.71 · HR 2.87 · JN 2.27 · LU 3.42 · NP 3.10 · WR 1.14 · OUT 7.13 · DL - eMedia 12.86

RESERVES

Holds Filled History

614,644

Holds Filled by Library

Library	Value
AL	20,180
BI	52,005
BE	46,817
CH	6,666
CT	18,214
DC	27,076
DN	25,456
ED	139,166
MC	45,875
NW	73,269
RE	9,583
SO	35,714
VI	45,092
WA	41,822
HR	6,141
JN	2,952
LU	7,415
NP	3,358
WR	787
OUT	7,056

LIBRARY CARDS

Library Cardholders History

○ Registered ○ Active in past 12 months

362,015

105,068

New Library Cards Issued

■ Adult ■ Juvenile

35,930

INTERLIBRARY LOANS

Interlibrary Loan - Items Lent to Other Libraries†

Legend: Received, Filled

X-axis: FY 05-06, FY 06-07, FY 07-08, FY 08-09, FY 09-10, FY 10-11, FY 11-12, FY 12-13, FY 13-14, FY 14-15

Interlibrary Loan - Items Borrowed for MLS Members

Legend: Placed, Filled

X-axis: FY 05-06, FY 06-07, FY 07-08, FY 08-09, FY 09-10, FY 10-11, FY 11-12, FY 12-13, FY 13-14, FY 14-15
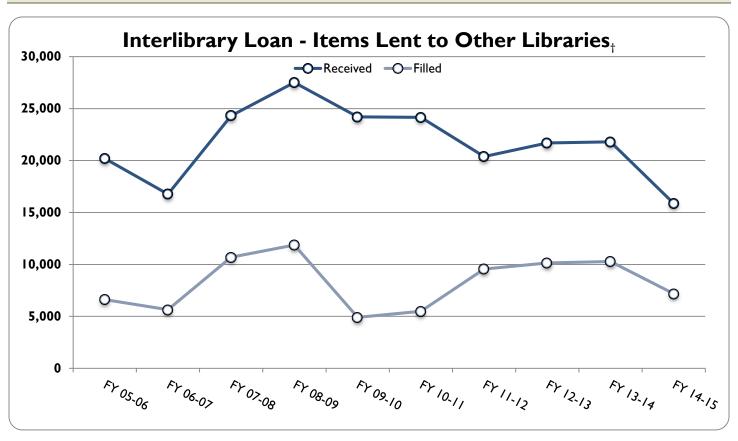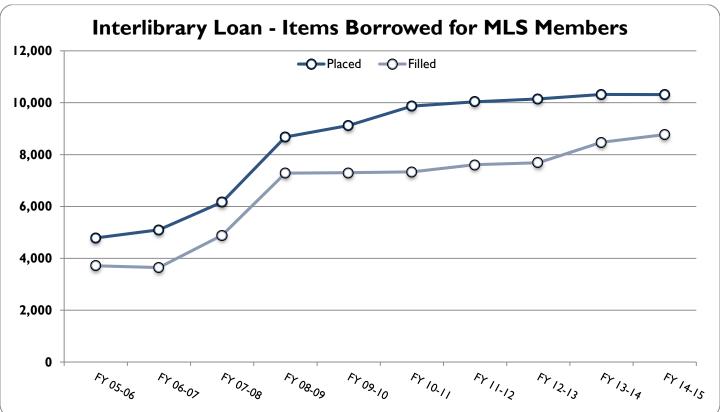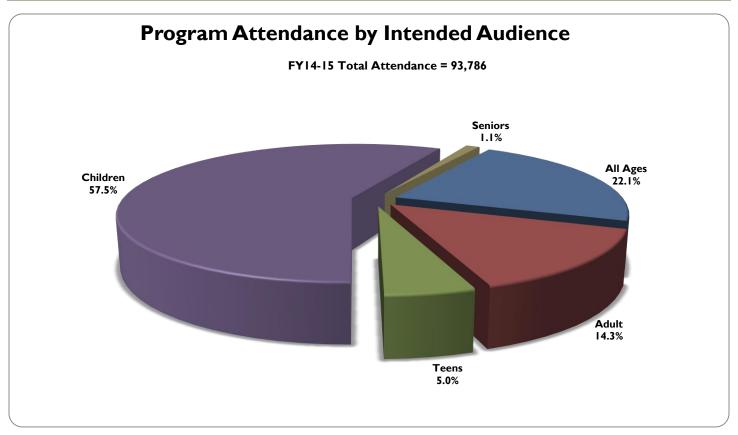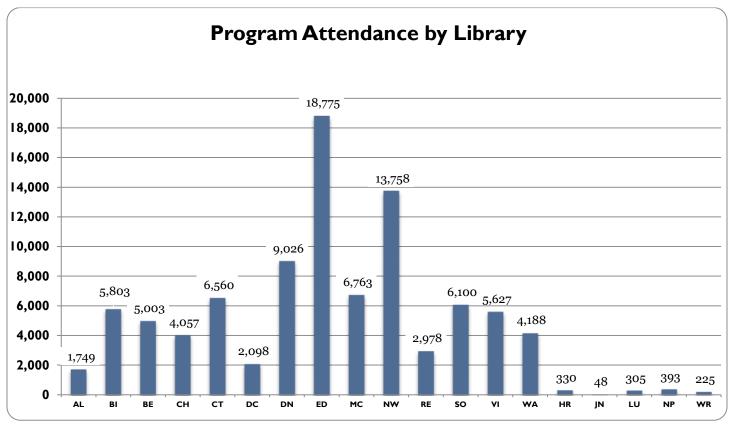
†ODL's Agent ILL system was discontinued in 2009, which eliminated many duplicate requests. ILL lending was also suspended for two months during the move to the service center.
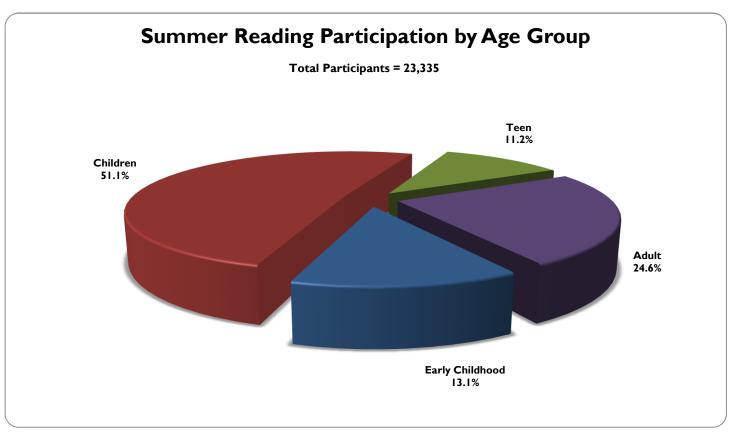
PROGRAM ATTENDANCE

Program Attendance by Intended Audience

FY14-15 Total Attendance = 93,786

Seniors
1.1%

All Ages
22.1%

Children
57.5%

Adult
14.3%

Teens
5.0%

Program Attendance by Library

Library	Attendance
AL	1,749
BI	5,803
BE	5,003
CH	4,057
CT	6,560
DC	2,098
DN	9,026
ED	18,775
MC	6,763
NW	13,758
RE	2,978
SO	6,100
VI	5,627
WA	4,188
HR	330
JN	48
LU	305
NP	393
WR	225

READING PROGRAMS

Summary Reading Participation by Age Group

Total Participants = 23,335

**Children
51.1%**

**Teen
11.2%**

**Adult
24.6%**

**Early Childhood
13.1%**

Summer Reading Sign-ups by Library

Library	Sign-ups
AL	868
BI	1,608
BE	1,706
CH	594
CT	914
DC	640
DN	1,104
ED	4,723
MC	1,999
NW	3,708
RE	648
SO	1,157
VI	1,270
WA	882
HR	182
JN	112
LU	276
NP	170
WR	80
OUT	613
DL	81

COMPUTER USAGE†

Public Computer Usage History

Legend: Sessions, Hours Used

Y-axis: 0 to 900,000

X-axis: FY 05-06, FY 06-07, FY 07-08, FY 08-09, FY 09-10, FY 10-11, FY 11-12, FY 12-13, FY 13-14, FY 14-15

Public Computer Sessions by Library

Total = 791,456

Library	Sessions
AL	57,501
BI	43,233
BE	38,101
CH	42,621
CT	23,141
DC	38,345
DN	97,864
ED	48,747
MC	64,105
NW	61,828
RE	71,647
SO	90,817
VI	47,908
WA	49,138
HR	5,061
JN	608
LU	3,560
NP	1,734
WR	5,497

† Public computer usage does not reflect usage of children's computers.

LIBRARY VISITS

Library Visits History

○— Library Visits   ○— Metrolibrary.org Sessions

Millions

2,819,749

2,266,279

FY 05-06 | FY 06-07 | FY 07-08 | FY 08-09 | FY 09-10 | FY 10-11 | FY 11-12 | FY 12-13 | FY 13-14 | FY 14-15

Library Visits by Library

Library	Visits
AL	153,318
BI	203,270
BE	155,919
CH	108,096
CT	97,797
DC	119,954
DN	307,333
ED	336,874
MC	218,422
NW	272,010
RE	204,869
SO	228,173
VI	170,027
WA	160,356
HR	23,701
JN	5,398
LU	18,440
NP	13,034
WR	22,758

CONCLUSION

The Metropolitan Library System continues to expand in its ability to facilitate the free flow of information and ideas in new and exciting ways. Facilities improvements, increased materials holdings and additional media content continue to represent a few of the many ongoing projects designed to provide increased value to our community now and for years to come.

The launch of the Carl•X integrated library system exemplifies the magnitude of the many undertakings that have reshaped the way in which the Metropolitan Library System serves the community. Usage of library materials and services during the 2014-2015 fiscal year are due in part to transformations such as this. Software functionality has an effect on daily operations as well as library policy. Given the scope of change required to implement the many software migrations taking place during the last fiscal year, these necessary modifications have affected the comparability of data from new and legacy systems. Therefore, it is difficult within this context to distinguish between real and apparent differences in demand for associated materials and services.

Data collected during the 2014-2015 fiscal year continue to demonstrate the commitment held by the Metropolitan Library System to innovation and adaptability in providing library services to the citizens of Oklahoma County. System-wide circulation totaled 6,018,467 items borrowed or renewed, a quantity equivalent to 7.85 transactions for each resident of Oklahoma County.

The eMedia collection continues to grow in popularity, with circulation at the Digital Library increasing by 25.1% to 899,552 transactions during FY15.

Additionally, Summer Reading participation increased overall by 9.1% in 2015 or 1,939 participants, due to an 11.0% increase in children's participation and a 24.6% increase for adults, or 1,181 and 1,134 participants, respectively.

Finally, FY2014-2015 in-library computer use totaled 791,456 sessions or 683,081 hours system-wide, a length of time equivalent to more than 77 years of continuous processing, while maintaining a system-wide average wait time of less than 5 minutes.

As has been clearly demonstrated through data collected during fiscal year 2014-2015, the Metropolitan Library System continues to provide library services to the citizens of Oklahoma County in the variety of ways and formats in which they prefer. In the coming years, the Metropolitan Library System will continue to upgrade and expand its facilities, materials, and services in order to grow alongside the evolving needs of our community.

Prepared by: Planning Services

January 2016