

**Report
Statistical
Annual
FY10-11**



**Metropolitan
Library System**

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ABOUT THIS REPORT

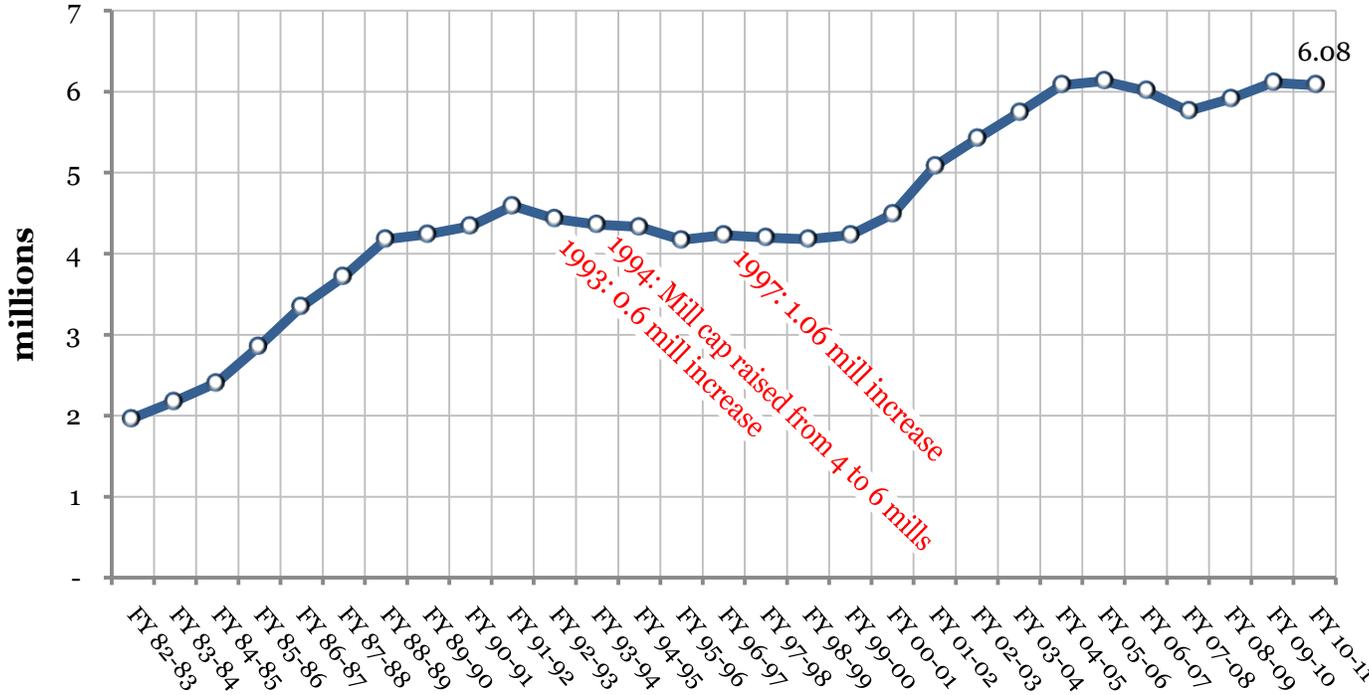
The Annual Statistical Report is a fixture of our yearly reporting practices. The Planning Department begins the process at the close of each fiscal year by gathering the past year's data from each agency. This information is first used to complete a report for the Oklahoma Department of Libraries (ODL). The ODL report, typically due in early October, is one of the requirements for MLS to be eligible for state aid in the coming year (\$354,928 in FY10-11). It is also an important resource for completing the many other annual surveys and reports, including this one, that are submitted to various agencies and organizations thereafter.

The Annual Statistical Report is intended to provide a fiscal year summary to the staff and Commission and to serve as a record for reference in future years. Some elements of this report vary from year to year but, where possible, numbers are placed in historical context to illustrate multi-year trends. These trends are the result of a combination of factors that can be broadly classified as either stemming from library policies and available resources or as the effects of larger social, demographic, and/or technological developments.

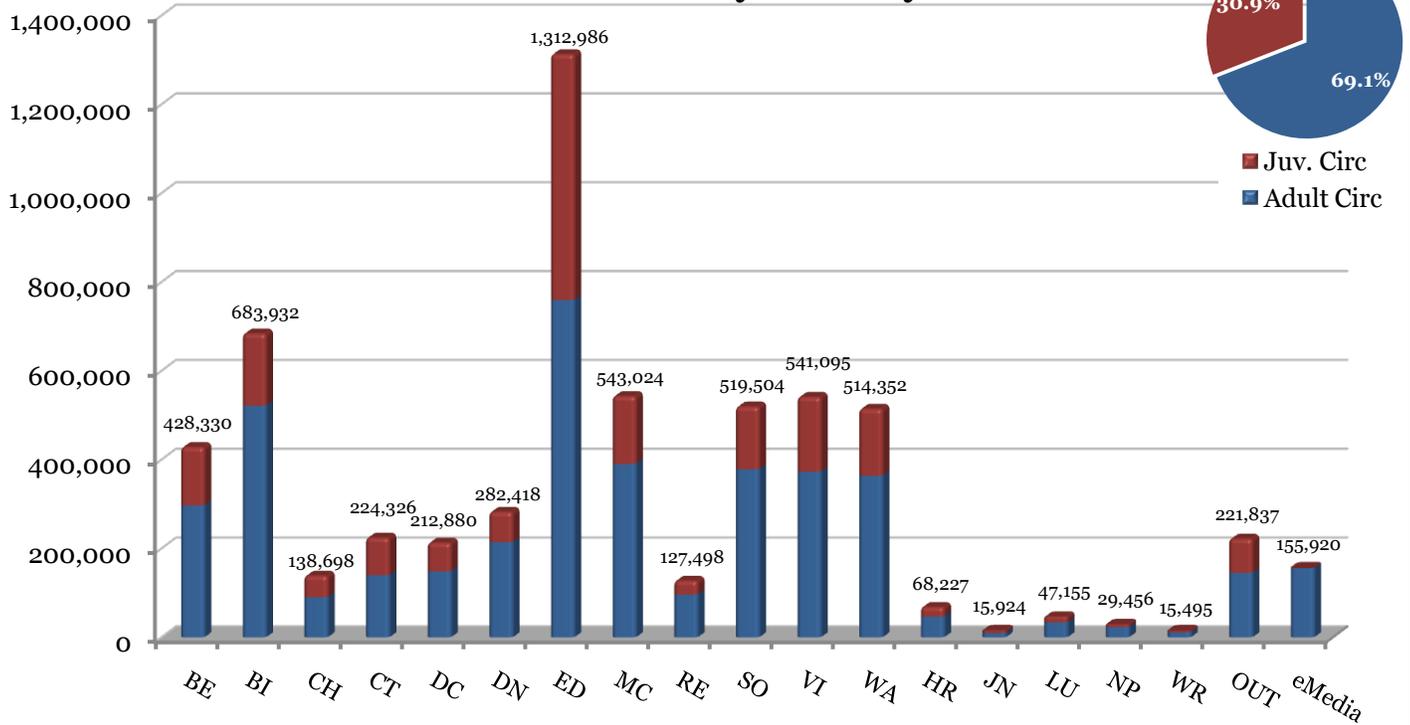
Finally, as we continue marketing the library to promote controlled and sustainable growth, there are considerations, such as maintaining a current and diverse collection, which take precedence over maximizing circulation or other numbers. Therefore, while reading this report, it is important to regard the results presented as a balancing of the resources used to fulfill our mission of providing materials, services and programs to Oklahoma County's diverse community.

CIRCULATION

Circulation History

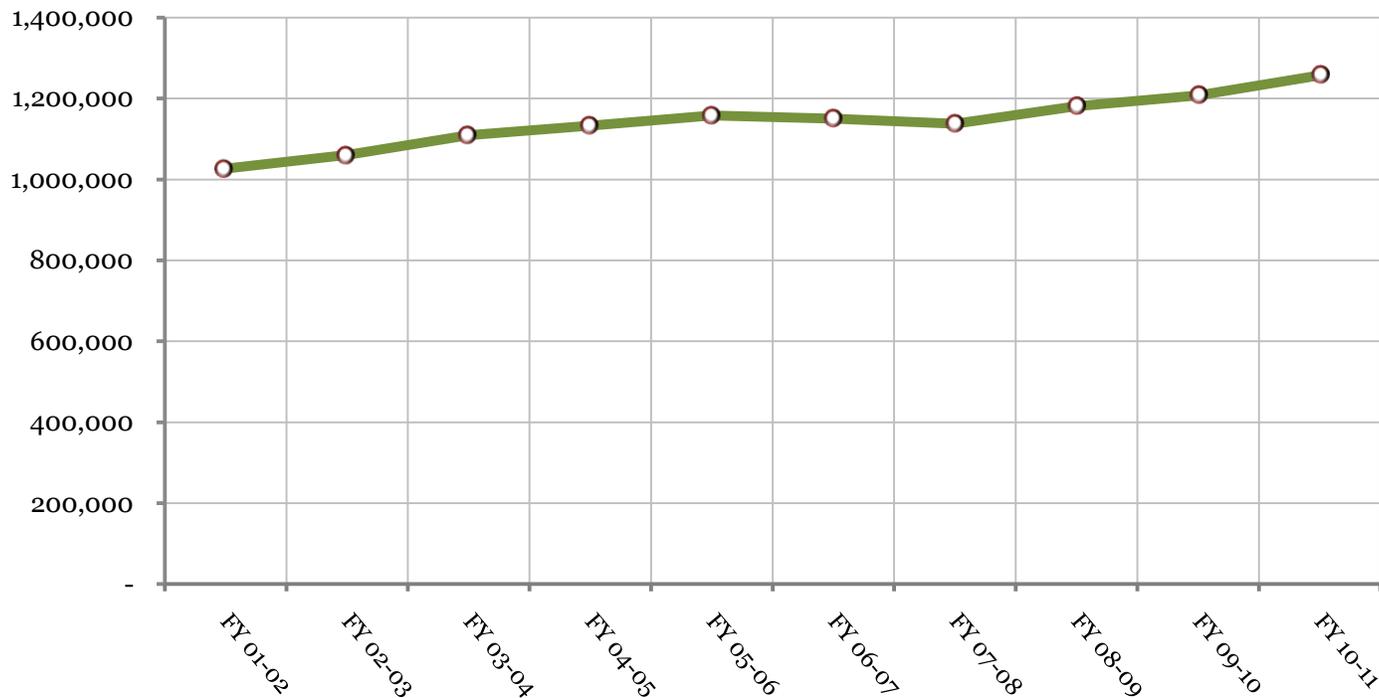


Circulation by Library

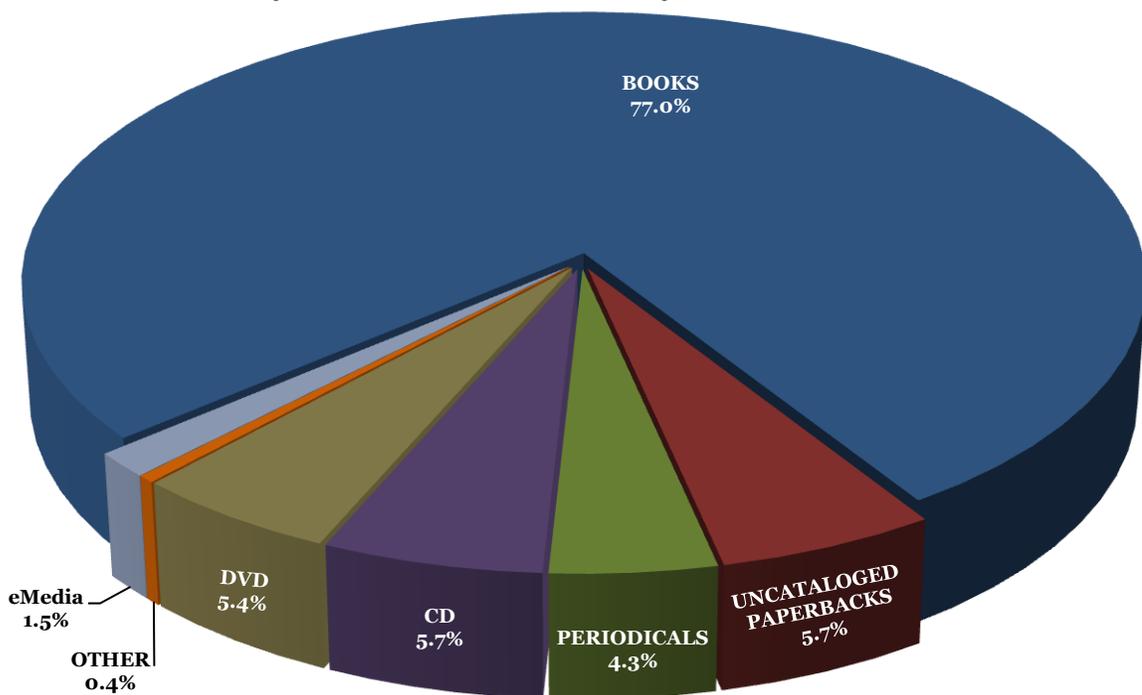


INVENTORY

Inventory History

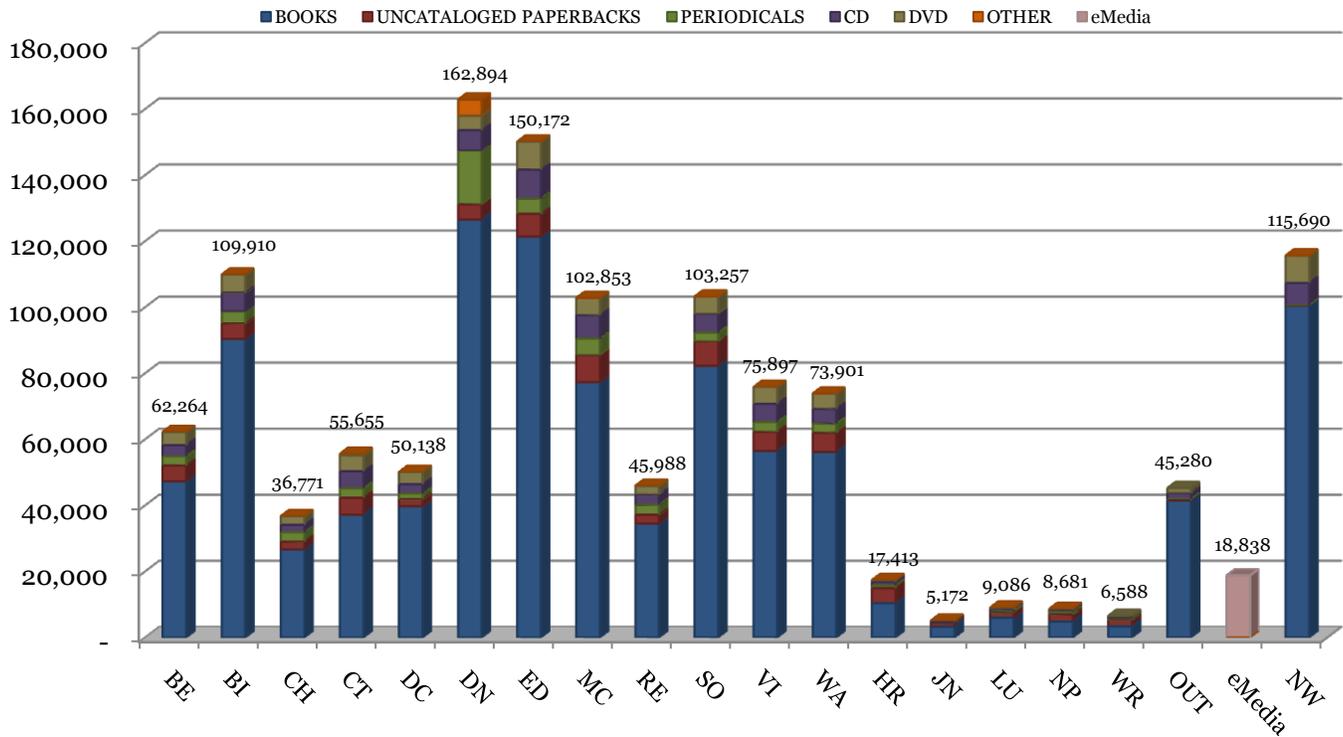


System Collection by Format

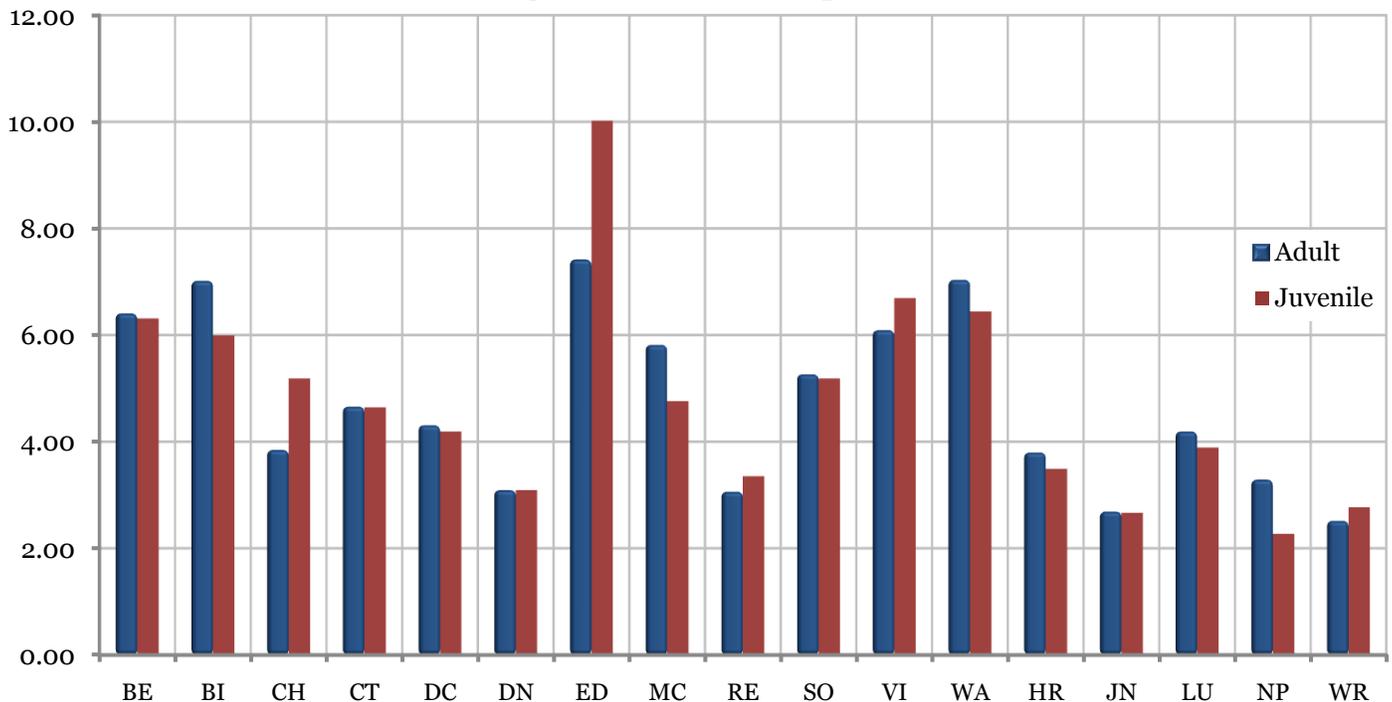


LIBRARY INVENTORIES

Library Inventories by Format

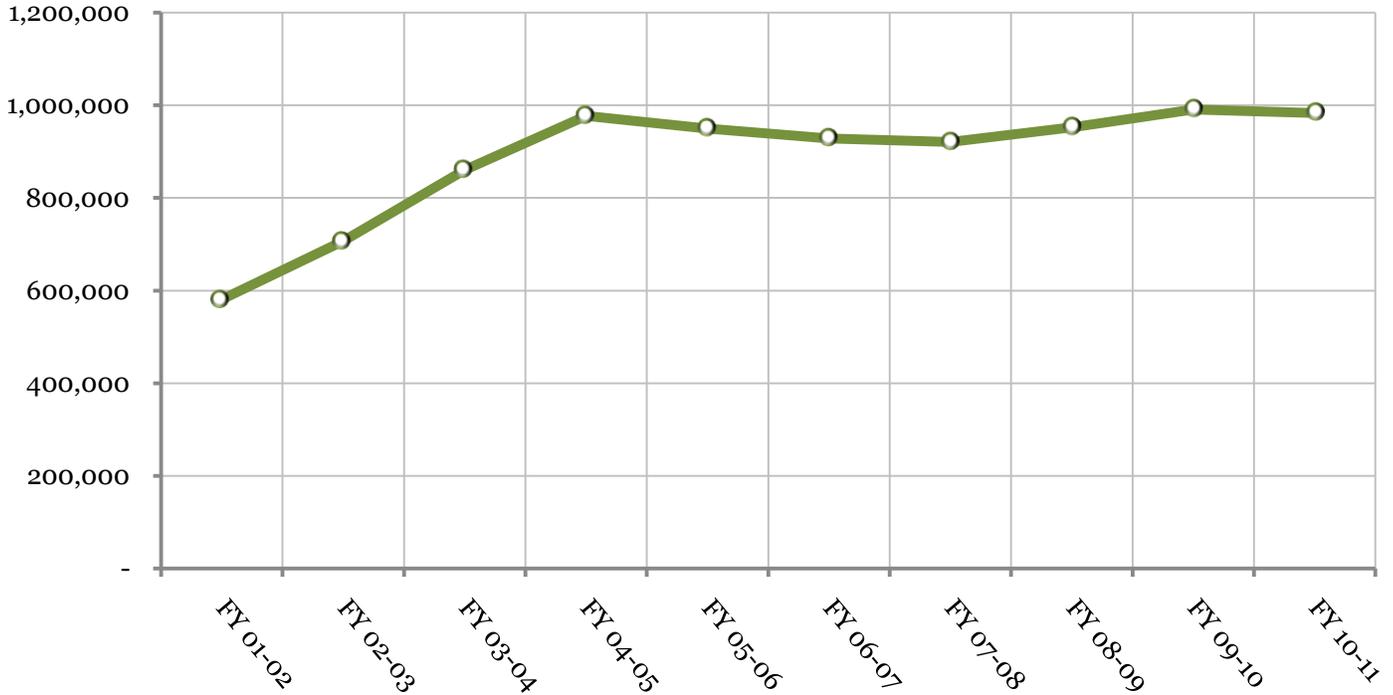


Collection Turns by Library (avg. annual check-outs per item)

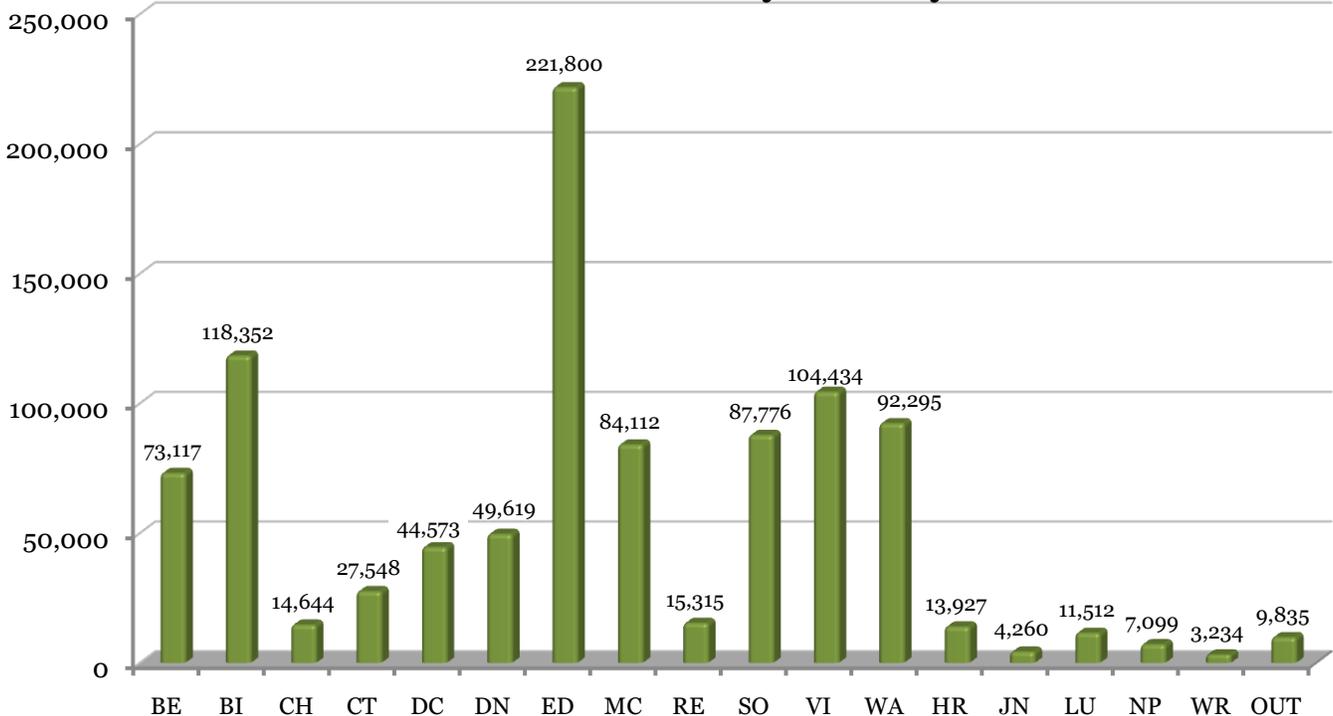


RESERVES

Reserves Filled History

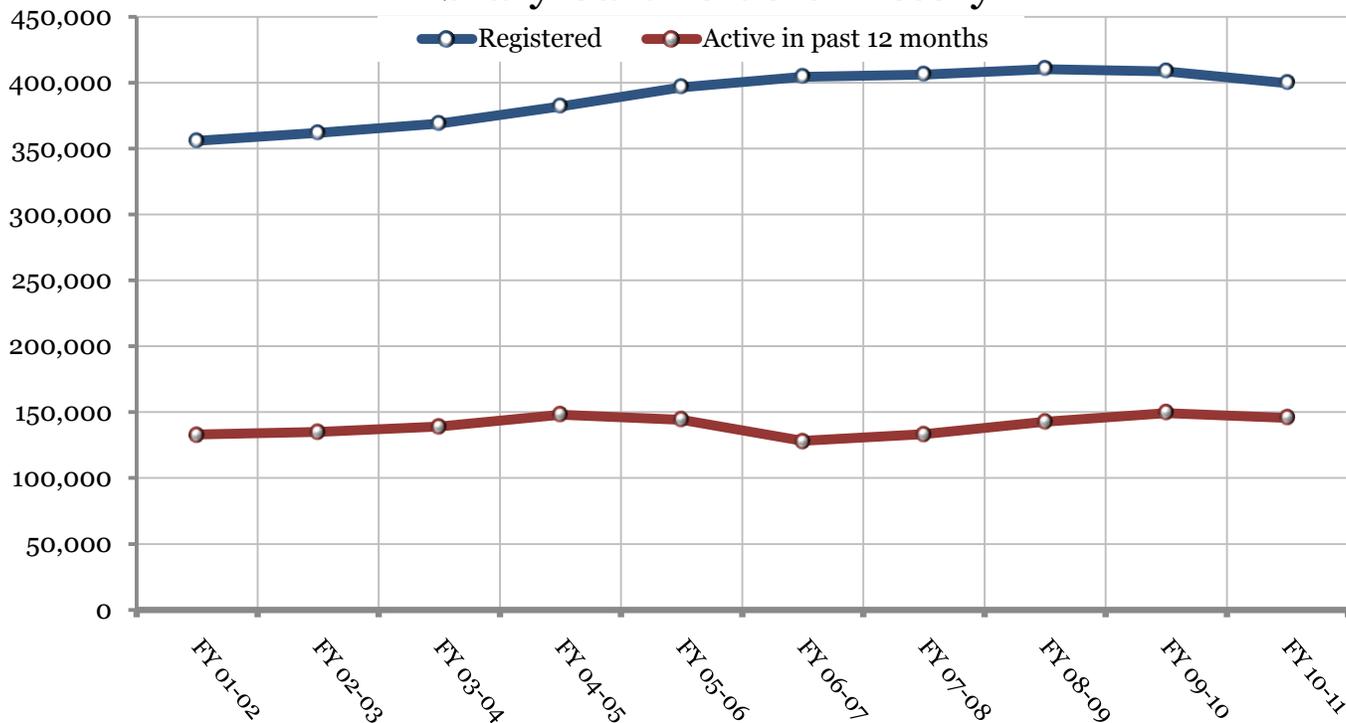


Reserves Filled by Library

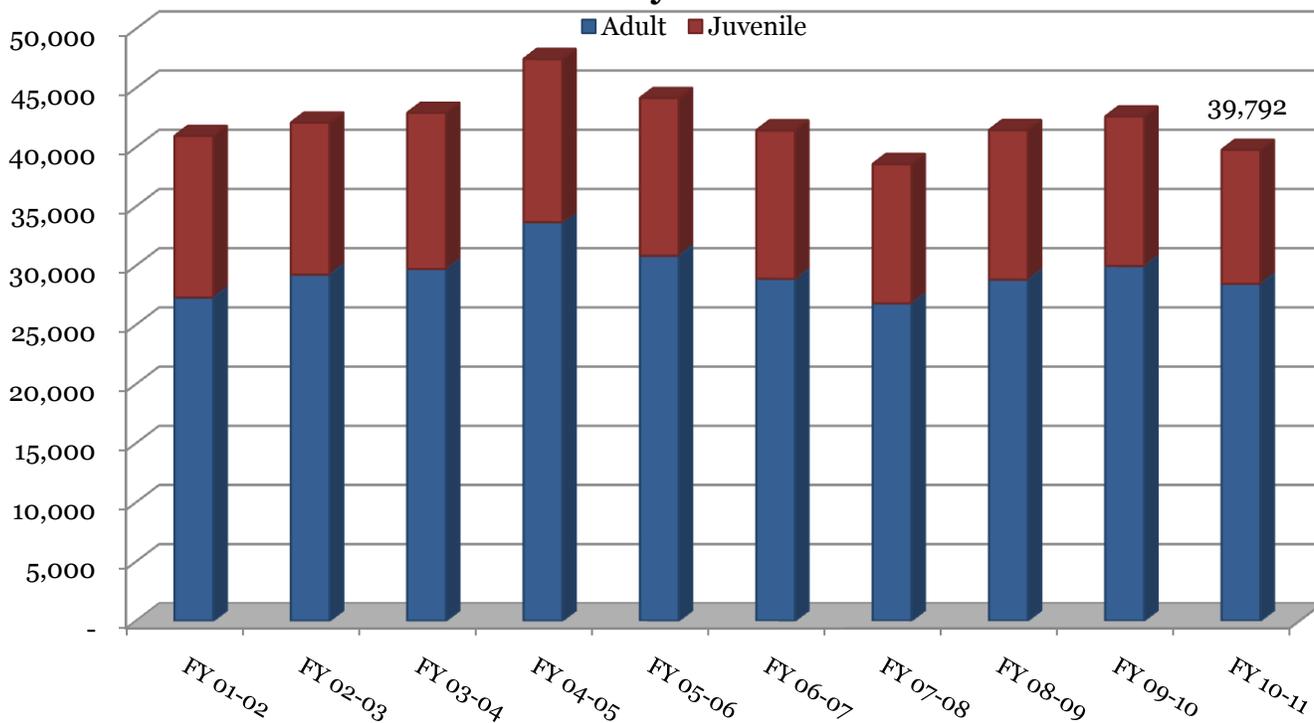


LIBRARY CARDS

Library Cardholders History

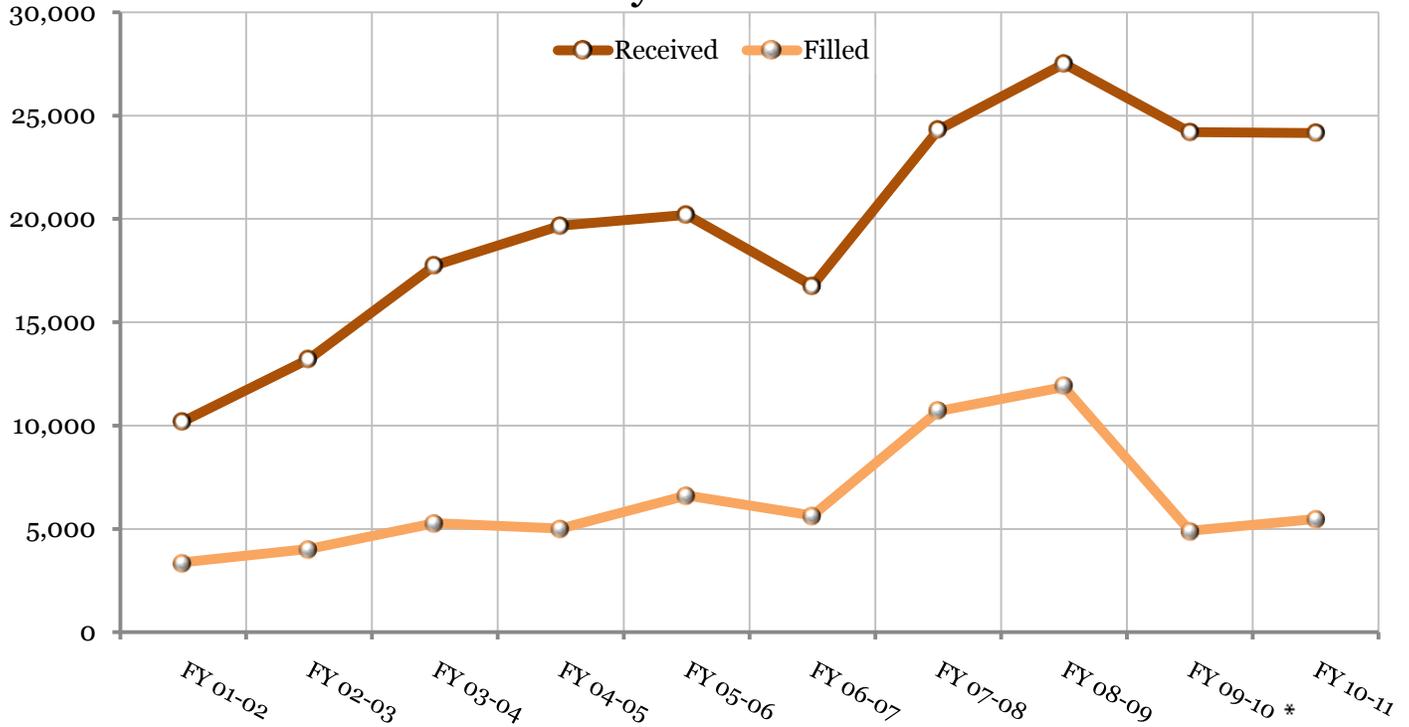


New Library Cards Issued

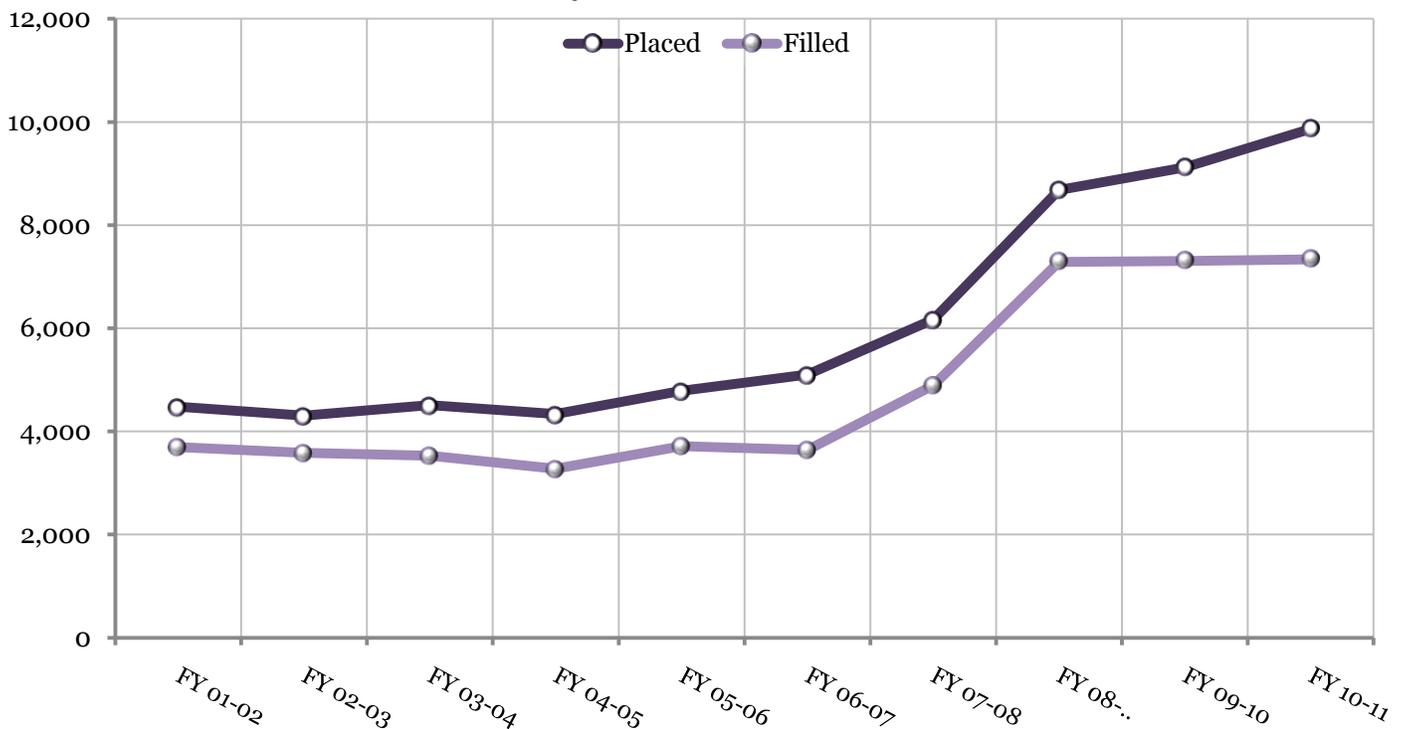


INTER-LIBRARY LOANS

Inter-Library Loan - Items Lent



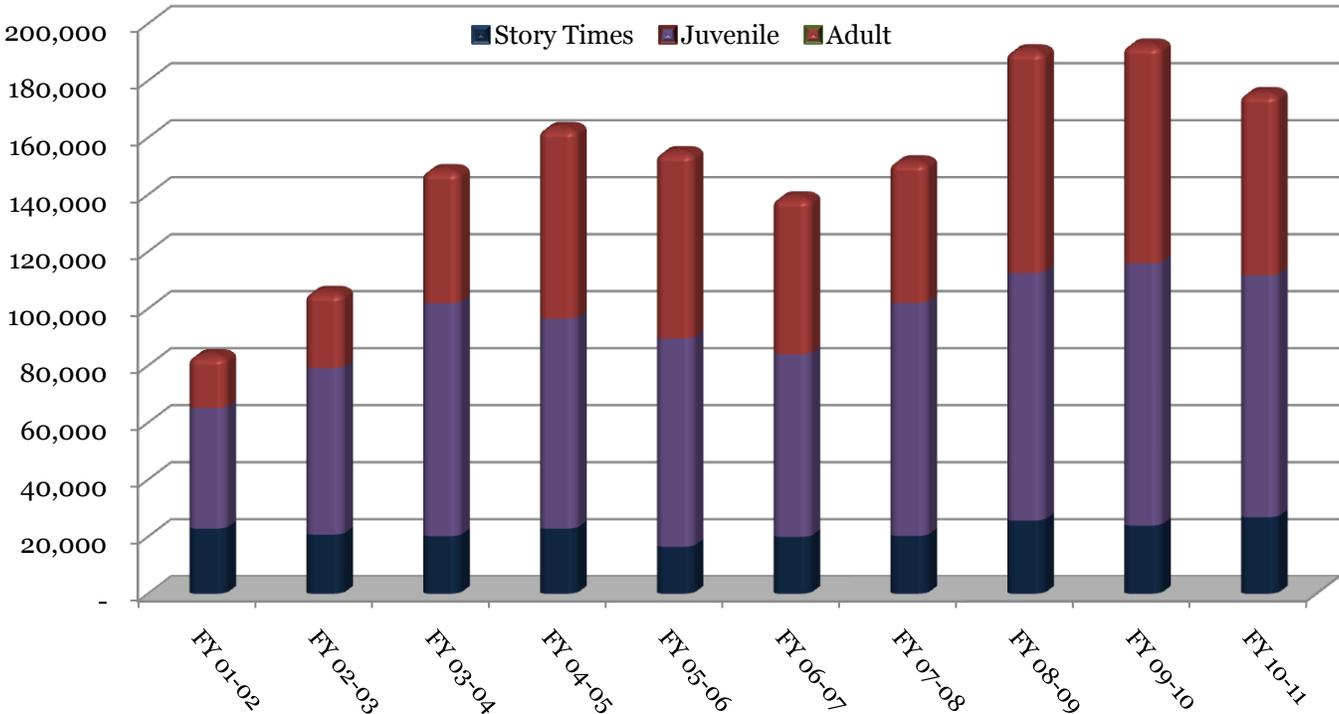
Inter-Library Loan - Items Borrowed



*ODL's Agent ILL system was discontinued in 2009 which eliminated many duplicate requests. ILL lending was also suspended for 2 months during the move to the service center.

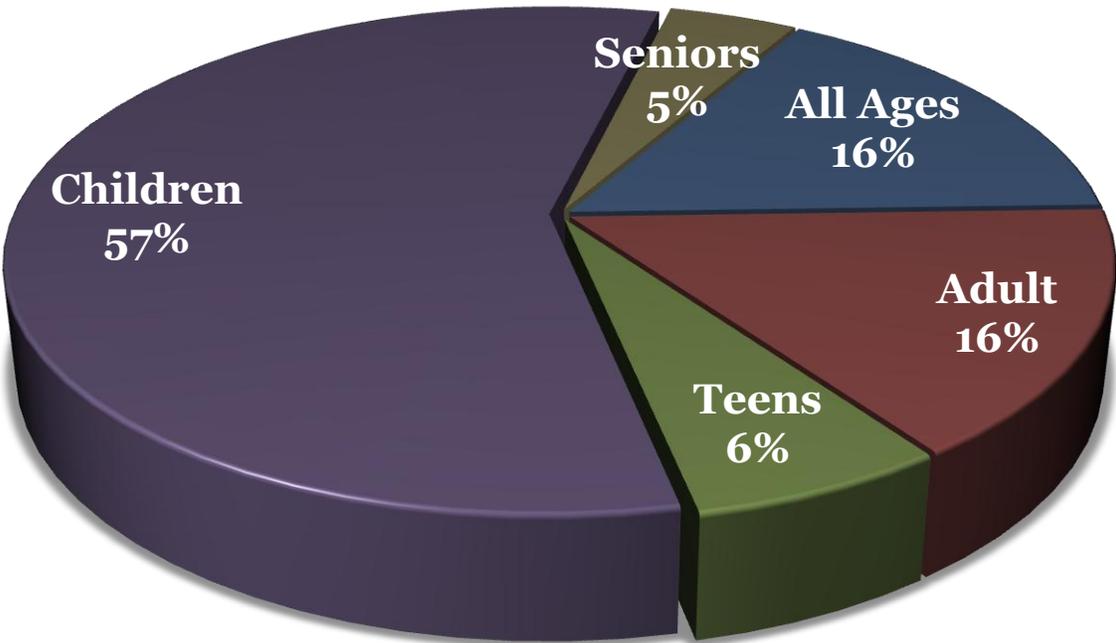
PROGRAM ATTENDANCE

Program Attendance History



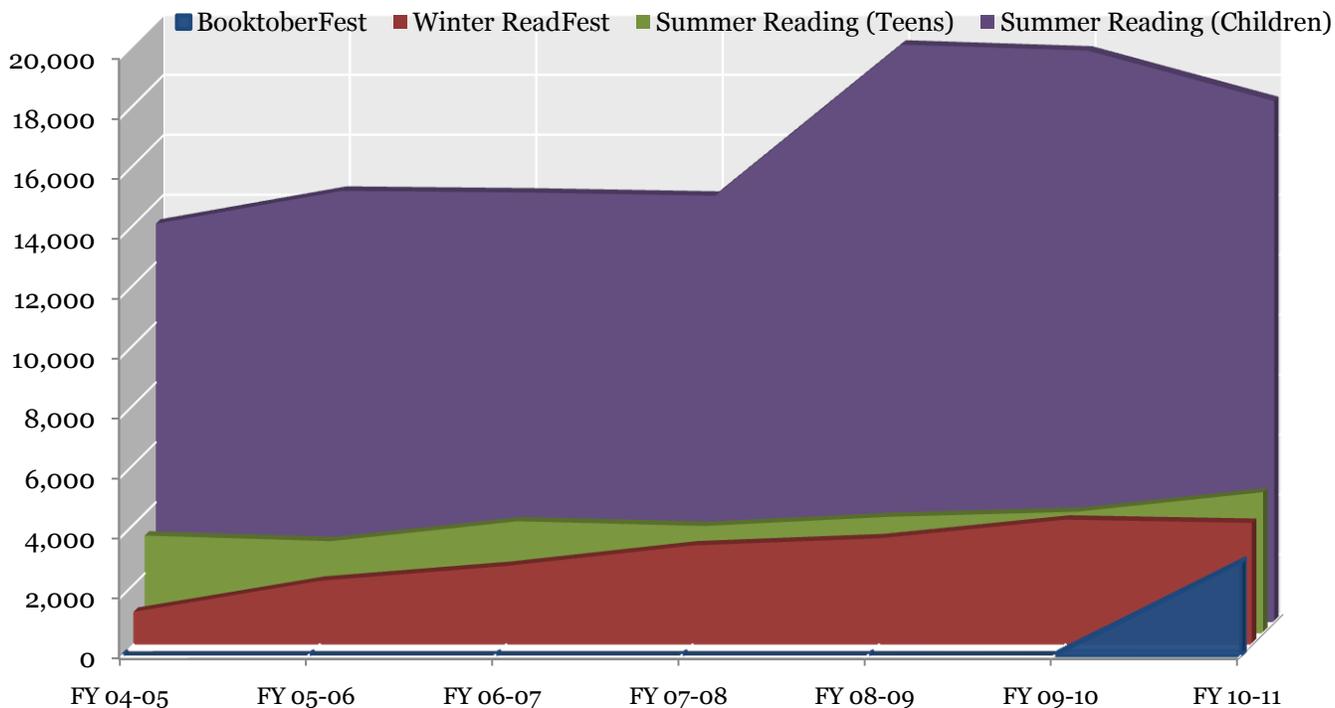
Program Attendance by Intended Audience

FY10-11 Total Attendance = 175,672

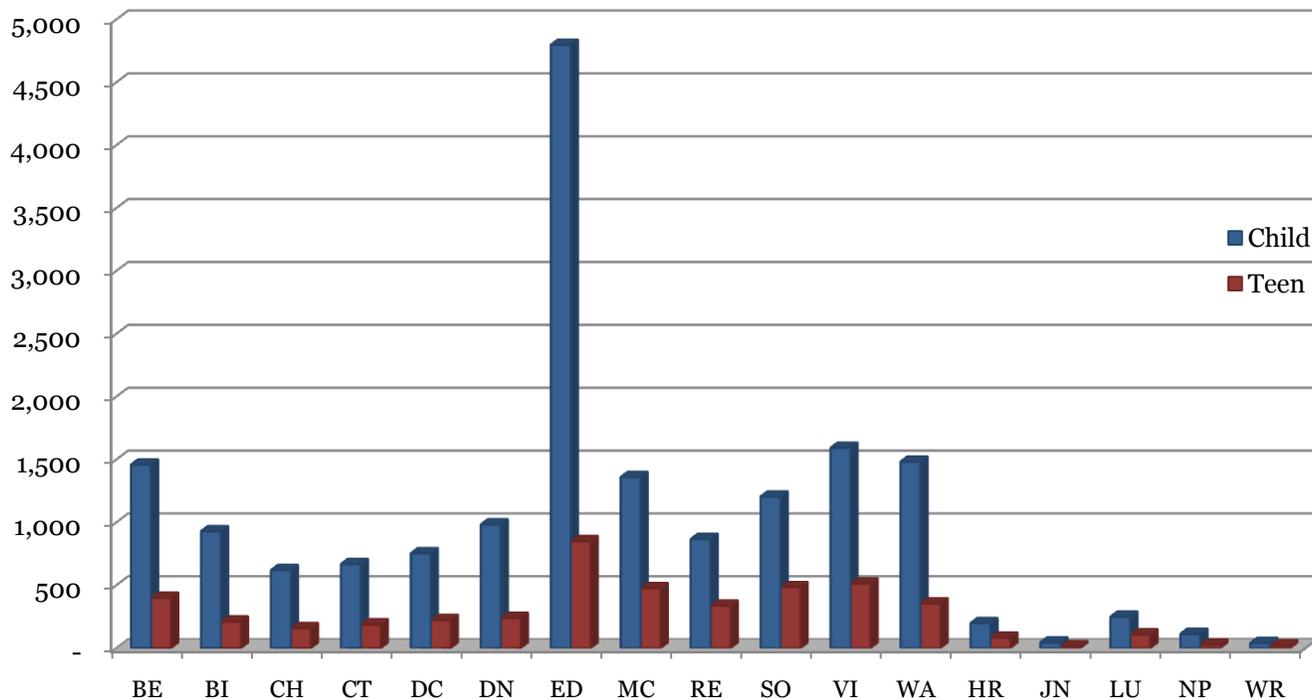


READING PROGRAMS

Reading Program Participation History



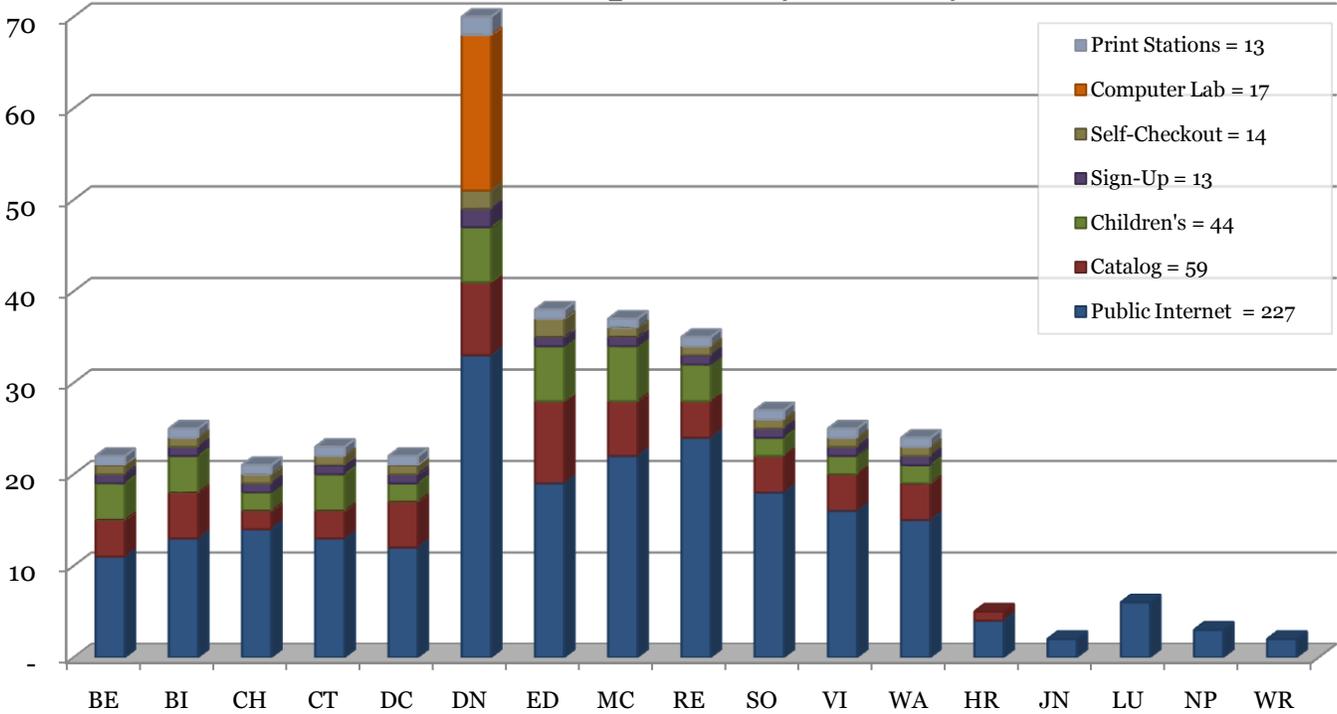
2010 Summer Reading Sign-ups by Library



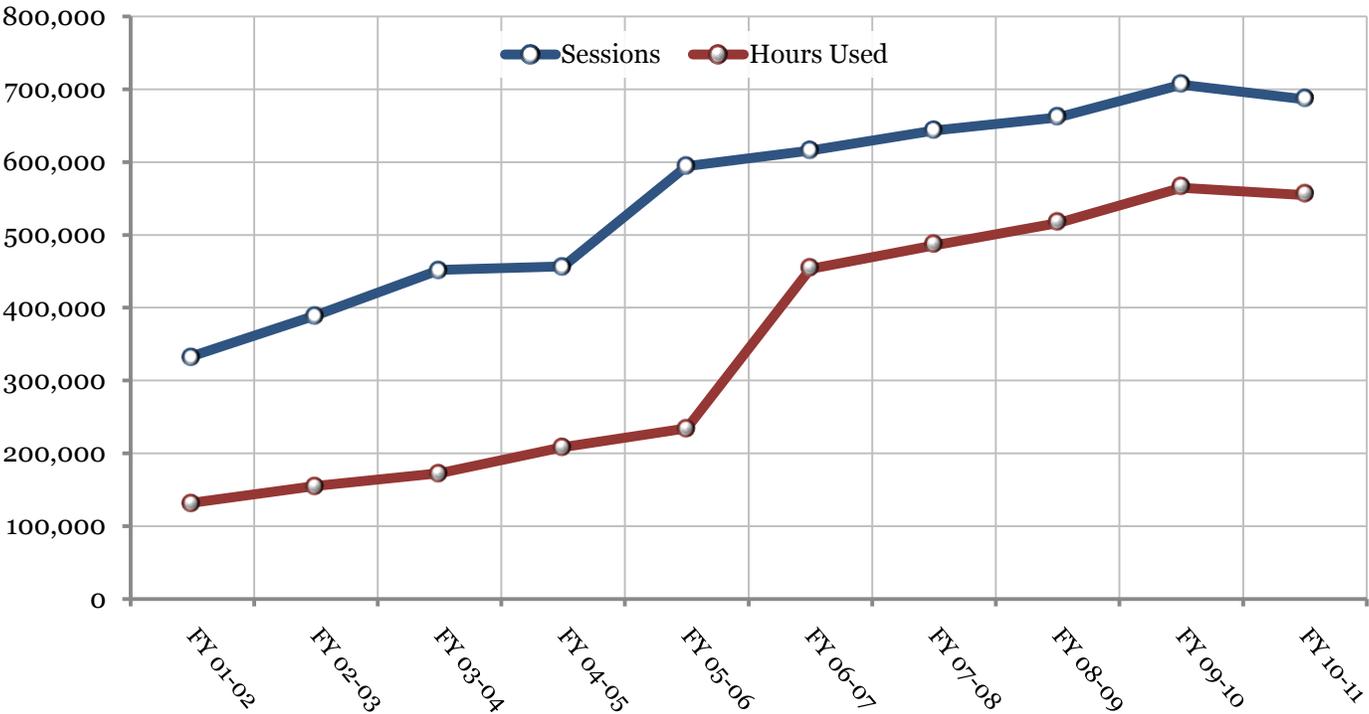
COMPUTER USAGE HISTORY

Public Computers by Library

Total = 387

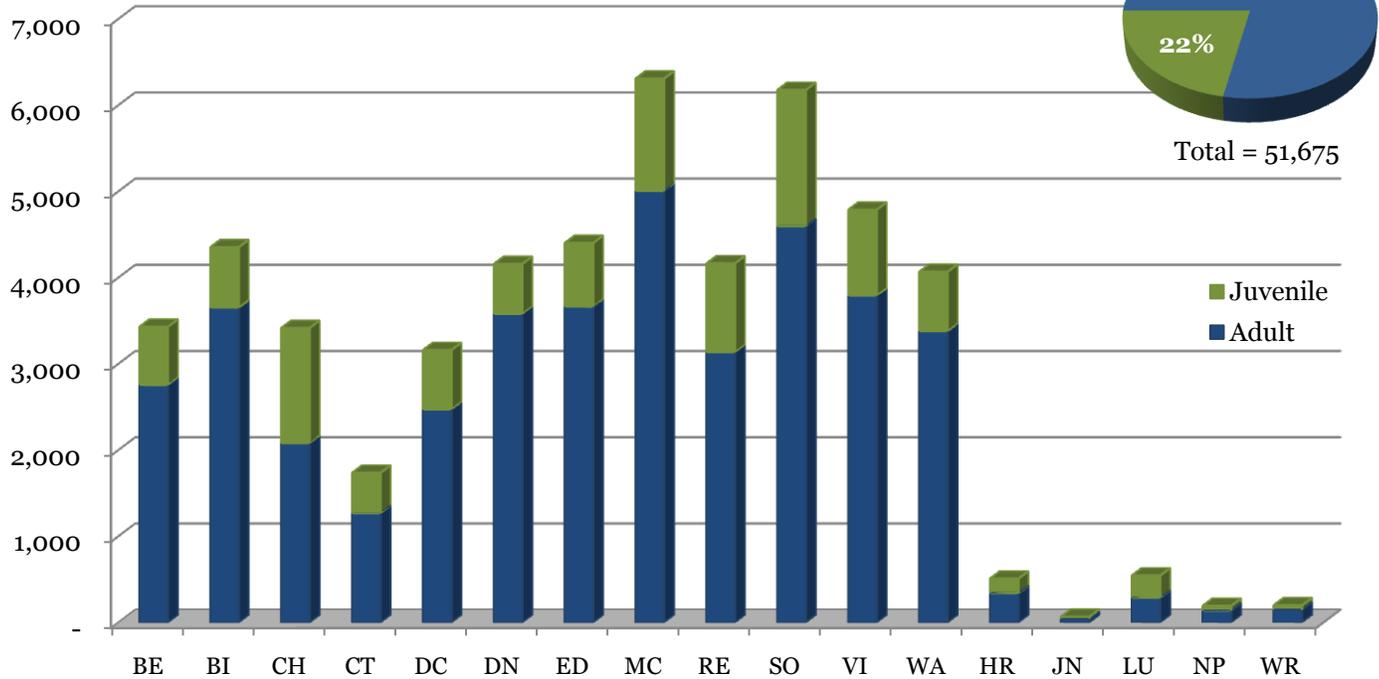


Public Internet Usage History

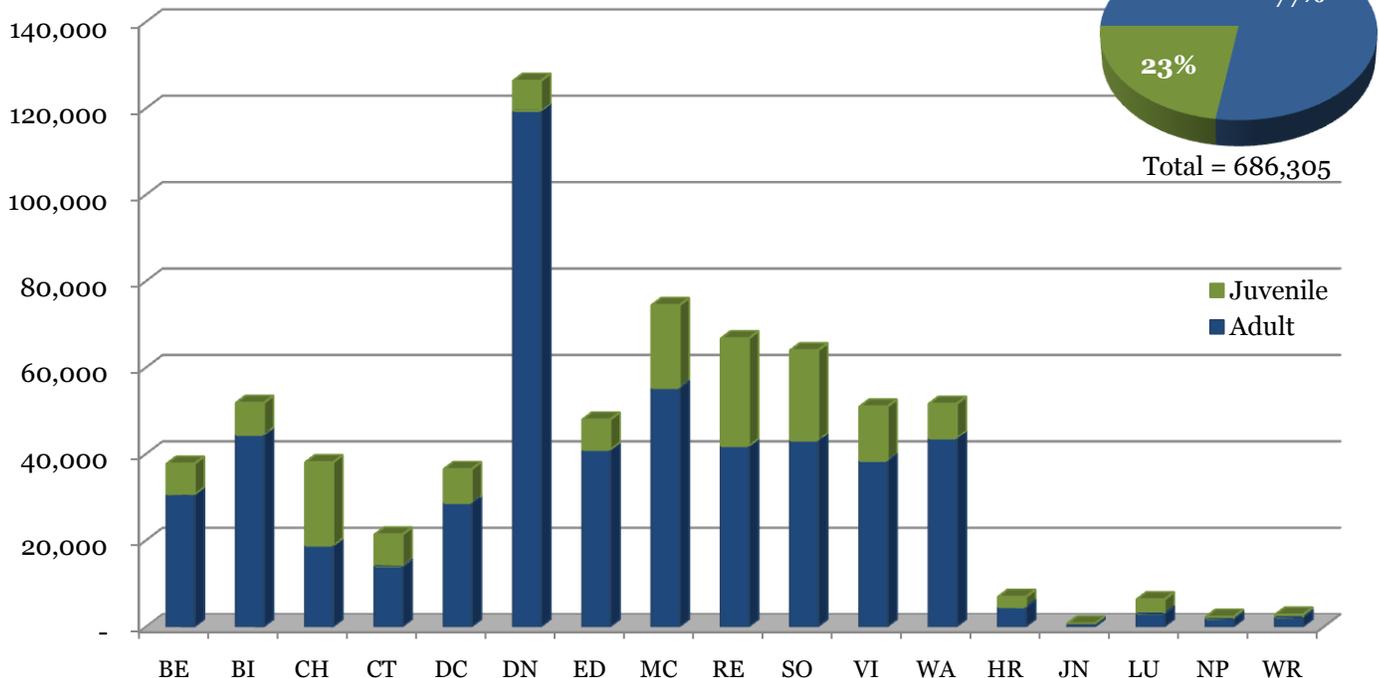


PUBLIC INTERNET USAGE

Unique Customers by Library



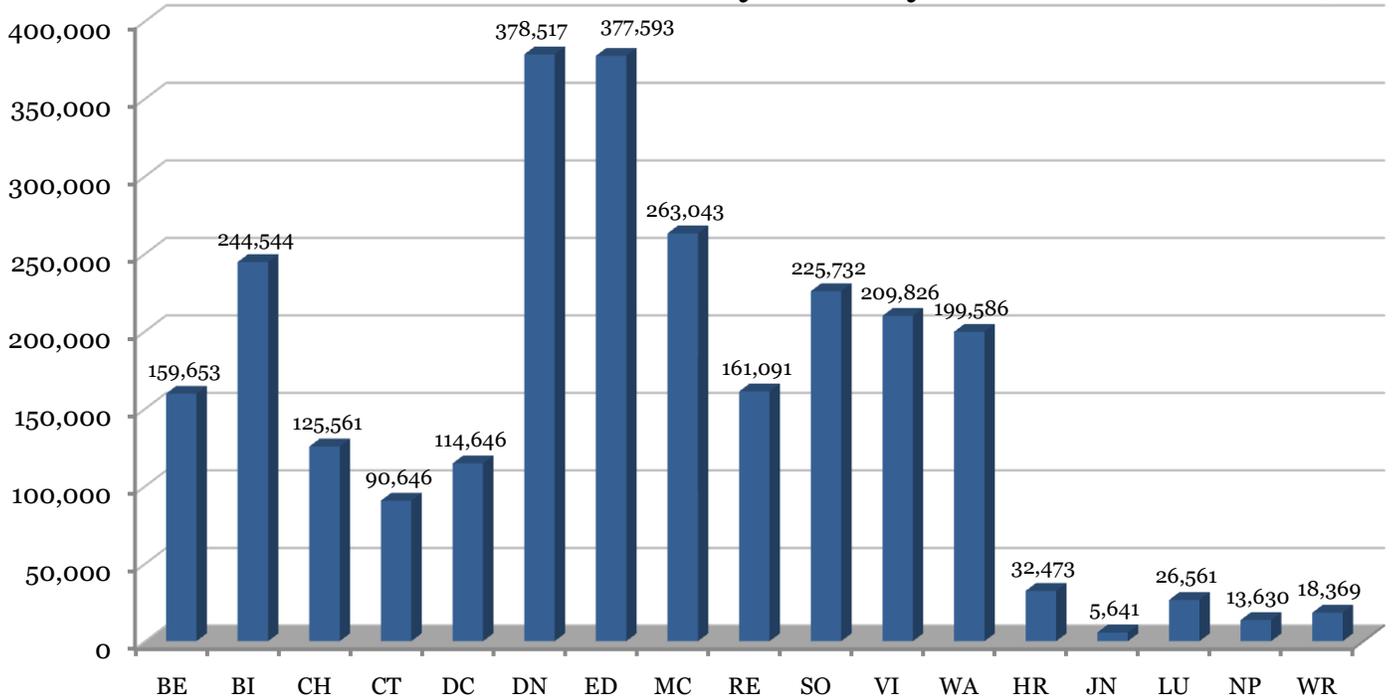
Customer Sessions by Library



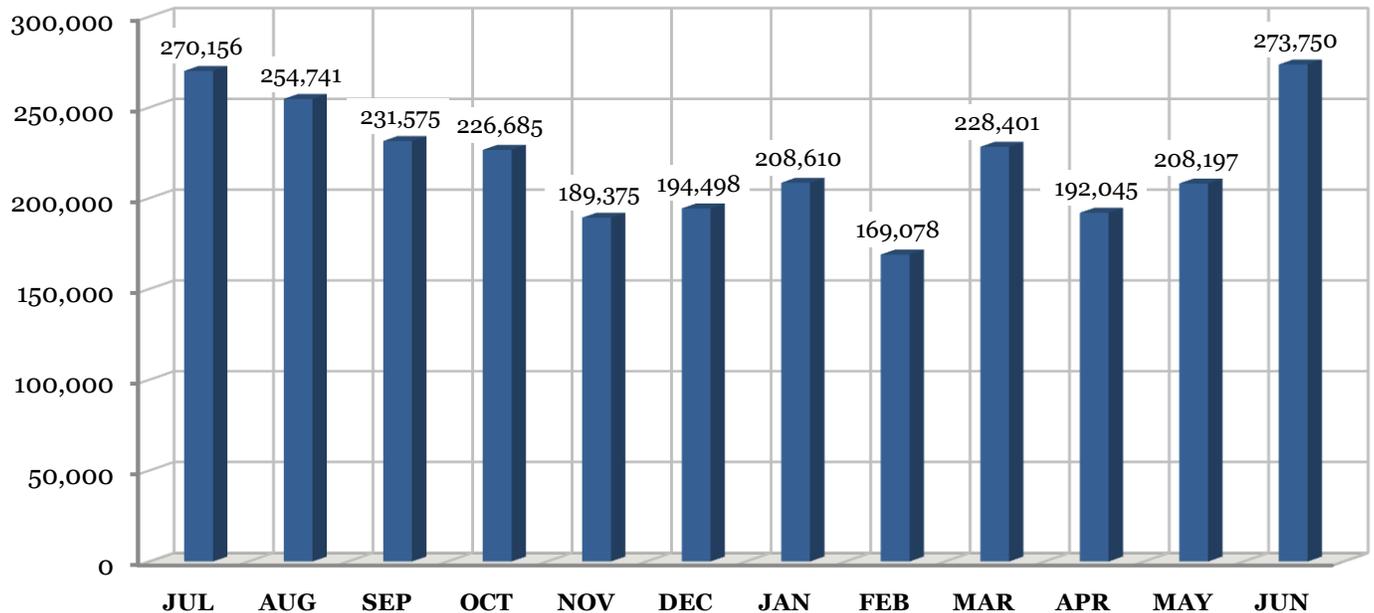
CUSTOMER VISITS

Total Visits by Library

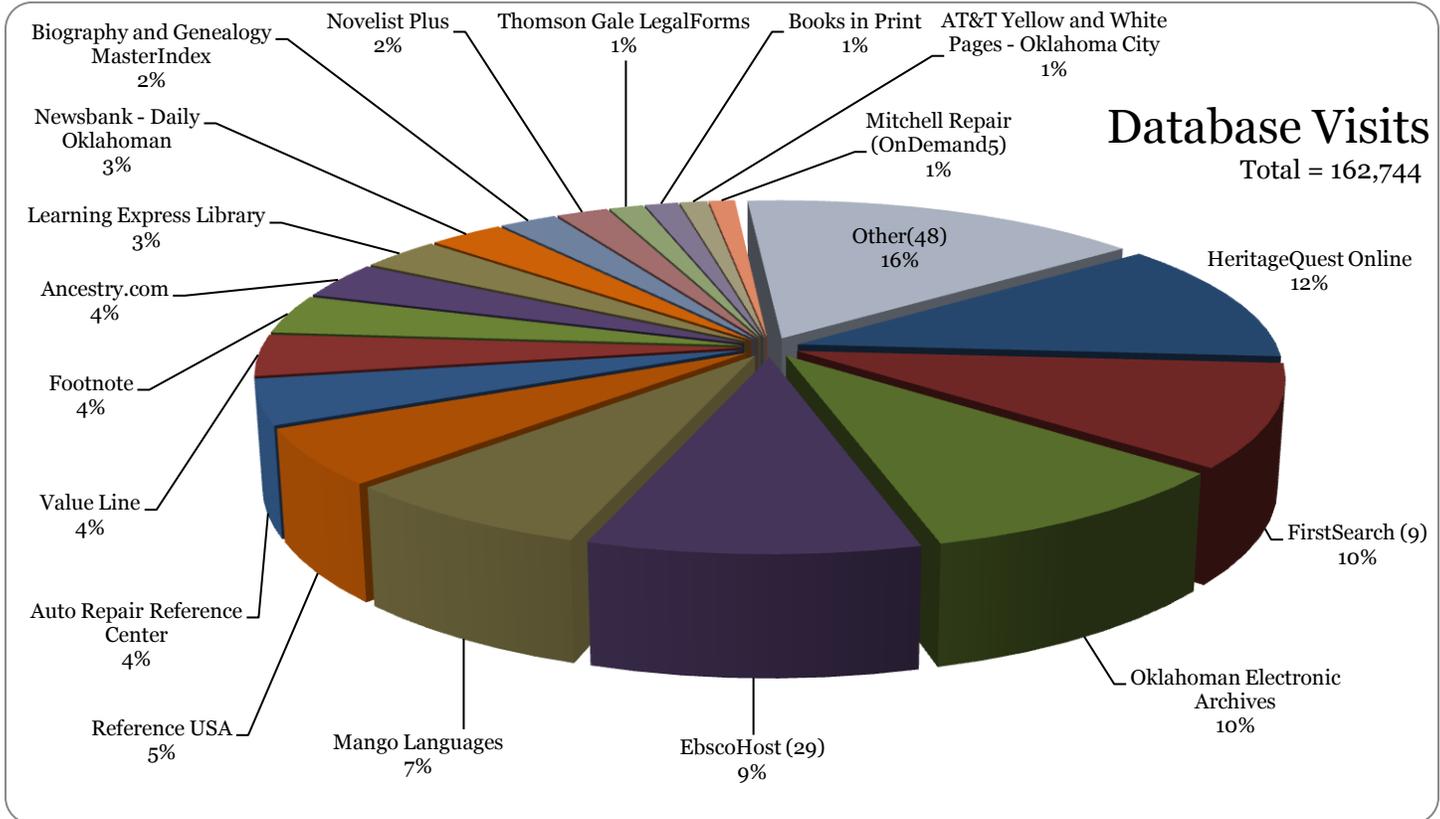
Total = 2,647,111



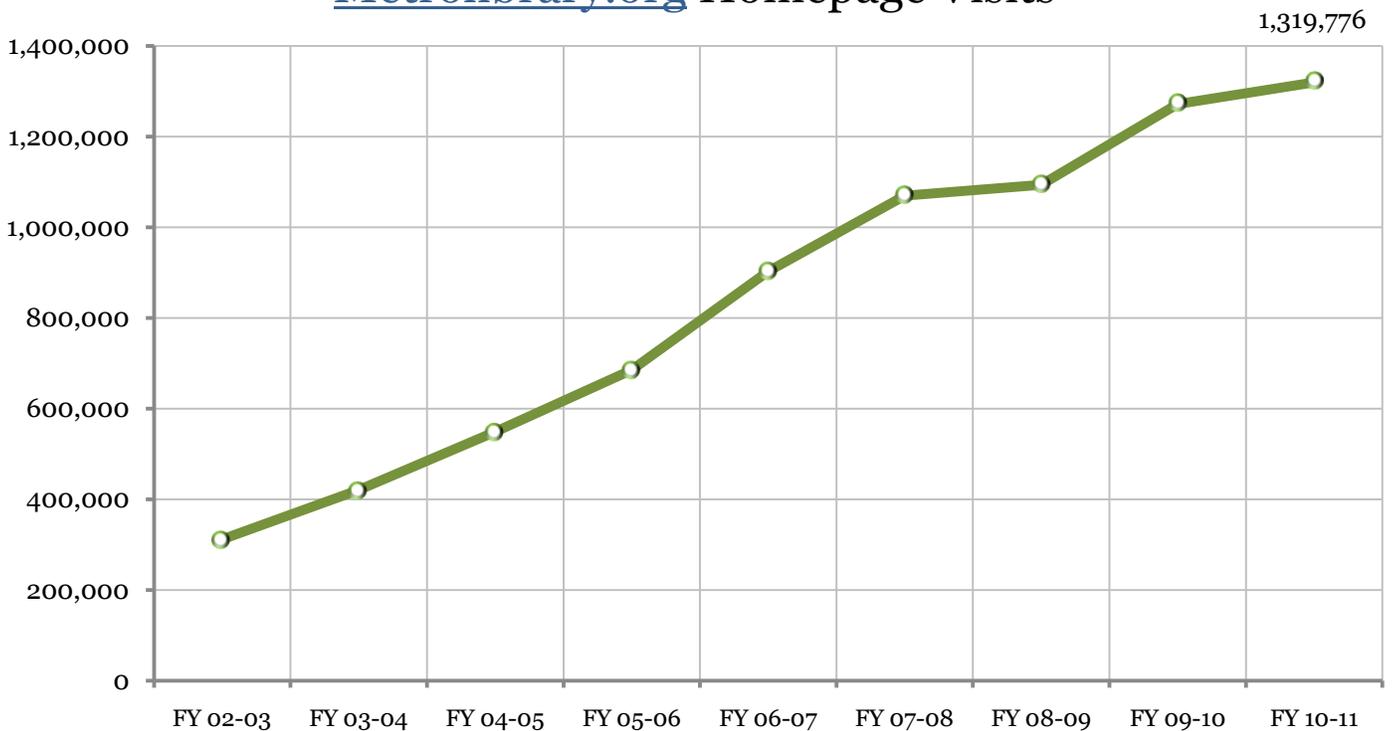
Total Visits by Month



DATABASES AND WEBSITE



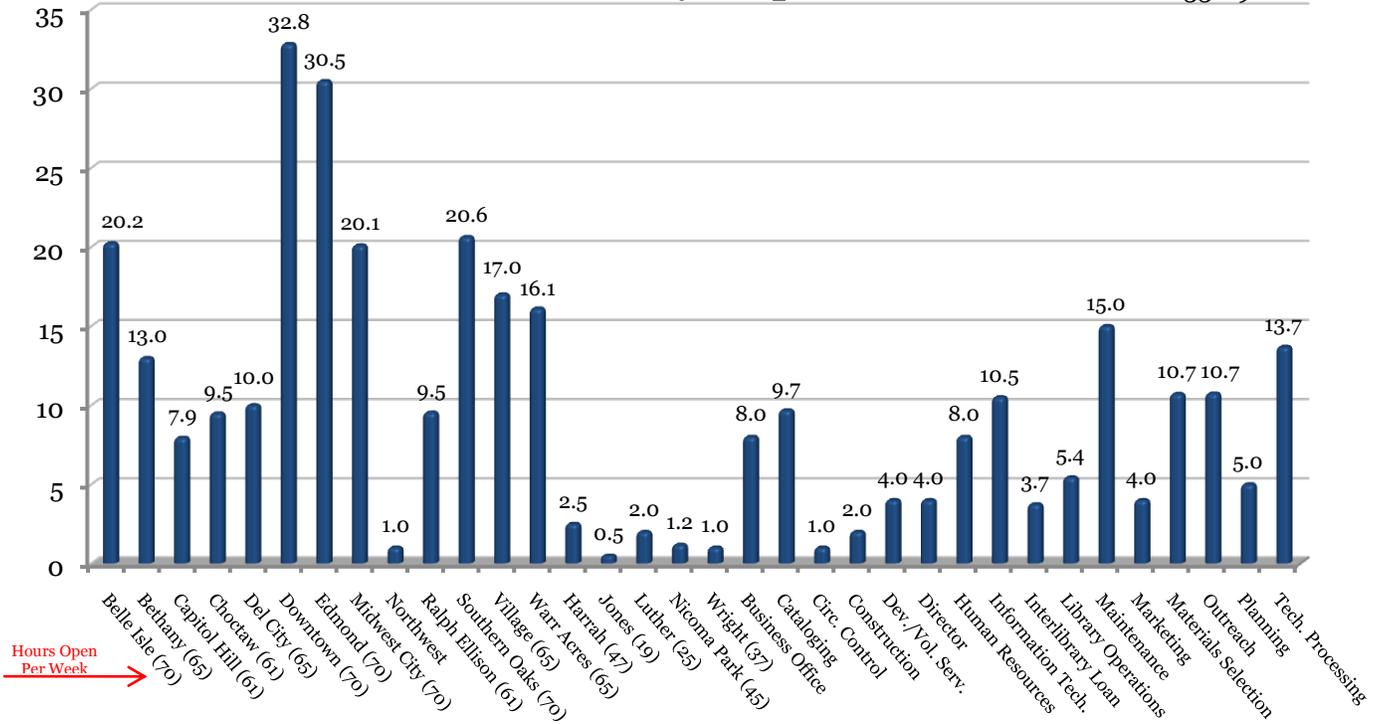
Metrolibrary.org Homepage Visits



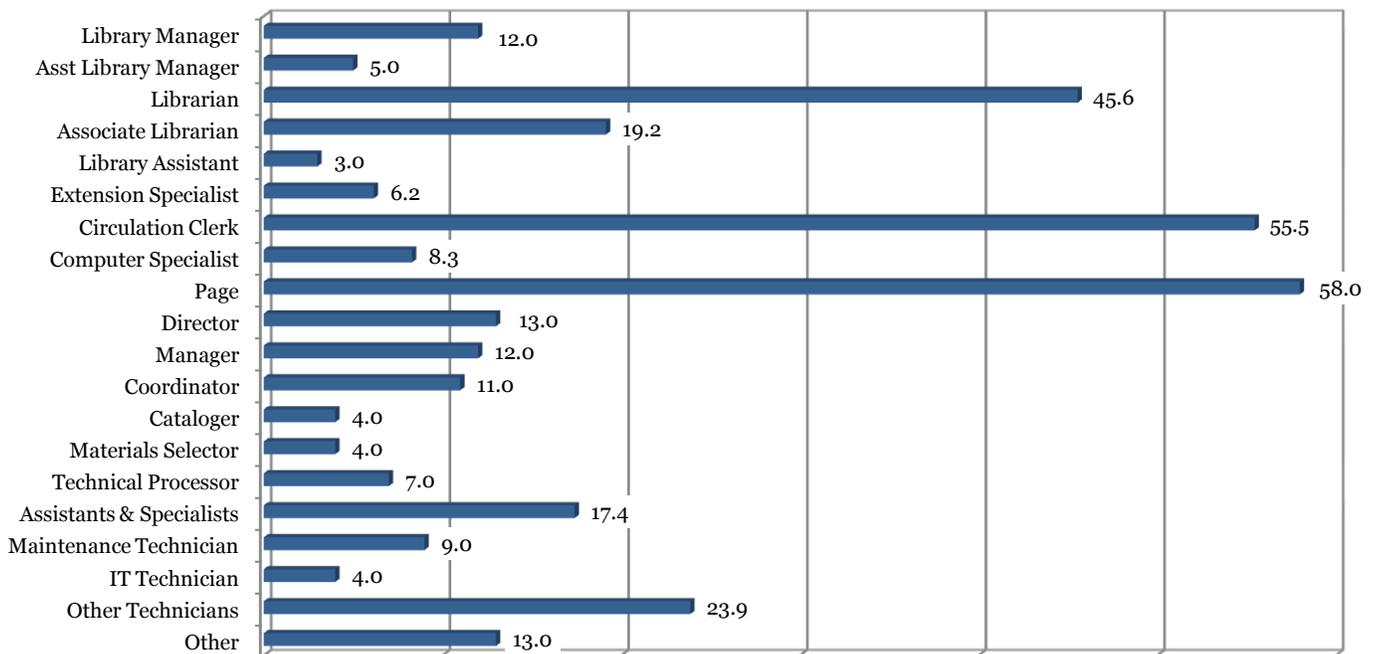
MLS STAFF

Staff FTEs by Department

Total = 330.9 FTE



Staff FTEs by Position



CONCLUSION

Fiscal year 2010-2011 marked the Metropolitan Library System's continuing expansion of library services in Oklahoma County. Facility improvements, increased materials holdings, additional electronic media and online content, and the introduction of new community programs represent ongoing projects which provide increased value to our community now and for the years to come.

Significant capital improvements have continued throughout the system during the 2010-2011 fiscal year. Southern Oaks Library was successfully transitioned to a temporary location in the Almonte Shopping Center at SW 59th & May, allowing for a comprehensive renovation of its regular space, and the Bethany Library received improvements as well. While certainly representing positive change for the system, these projects understandably contributed to a circulation and reserve decrease at these locations. Nevertheless, overall circulation decreased by only 0.49% to 6.08 million check-outs and reserves by only 0.78% to 0.98 million reserves filled, despite the closing of two full service libraries for 27 total days and the result of compensative gains in these areas.

Additionally, the Metropolitan Library System materials inventory continued to increase system wide, gaining 4.08%, over the previous fiscal year and totaling 1.257 million items. Most significantly, over 20,000 additional items were added to the collection being assembled in preparation for the Northwest Library. eMedia continues to constitute a rapidly growing portion of these figures, which now provides access to 18,838 items, a 211% increase over the previous fiscal year. In addition to this increase, 15,000 free, public domain titles were made available through a hyperlink on the eMedia Web page to the Project Gutenberg collection. In tandem, eMedia circulation increased by 166.3% over the same period; demonstrating not only the public's interest in this medium, but in its availability throughout the Metropolitan Library System.

Further, 18 additional databases were added to the MLS collection during fiscal year 2010-2011 and database visits increased 29.8% over the same period. Fiscal year 2010-2011 visits totaled 162,744, more than 37,000 greater than the previous fiscal year.

Finally, over 3,000 community members participated in the inaugural year of Booktober Fest, Metropolitan Library System's most recent addition to adult reading programs, which contributed significantly to a 7% increase in reading program popularity overall.

As has been clearly demonstrated through the data collected during fiscal year 2010-2011, the Metropolitan Library System continues to provide library services to the citizens of Oklahoma County in the variety of ways and formats in which they prefer. In the coming years, the Metropolitan Library System will continue to upgrade and expand its facilities, materials, and services in order to grow alongside the evolving needs of our diverse community.

Prepared by: Planning Services

January 2012