

Top 20 Most Popular LinkedIn Learning Courses of 2021

December 2021 (Special Edition) | Learning & Development

This month Learning and Development is highlighting the most popular LinkedIn Learning Courses of the year! See what courses your colleagues and other professionals using the LinkedIn platform have been completing, so you can *focus on the rights skills* going into the new year!

Earn a **Badge** on your EduBrite profile by completing one of the below courses! Note: Time provided to complete a course is approximate.

New 2021 Badge Available!



Complete one of the Top 20 Most Popular LinkedIn Learning Courses of 2021:



Excel Essential Training (Office 365/Microsoft 365)

2(h) 10(m)

What you'll learn: Across companies and industries worldwide, Excel is an organizational linchpin for managing, calculating, and analyzing data. The more knowledgeable you are in it, the more valuable you'll be. Excel expert Dennis Taylor helps accelerate your learning curve as you tackle powerful functions and features like PivotTables and chart building. You'll also discover techniques to navigate multiple worksheets, and formatting shortcuts to help save you time.

Strategic Thinking



38(m)

What you'll learn: As you work to ascend any company ladder, thinking on big and small scales today and with the future in mind, is essential. This course teaches managers and leaders how to use strategic thinking to guide teams and develop solutions to key business problems. Follow Dorie Clark as she shares ways to carve out time to gather data, review past decisions, create a vision for the future, and implement strategic thinking within your team.

Communicating with Confidence



1(h) 16(m)

What you'll learn: Whether you're afraid to speak in public or are looking to hone your skills to be more effective at it, better communication is a vital business skill that can open doors and advance careers. In this course, you'll learn how to organize your thoughts, breathe properly, use your body *and* words to express ideas, and get helpful advice for how to overcome anxiety.

#CoreValue #PeopleFirst #Respect

Speaking Confidently and Effectively (Audio Only Course)

22(m)

What you'll learn: Adapted from the podcast *How to Be Awesome at Your Job*, Pete Mockaitis hosts professional speaker Diane DiResta to help you learn how to give your audience what *they* need to know — not everything *you* know. Discover ways to control your focus, ensure consistency in your delivery, and establish recovery methods in the face of difficult situations.

#CoreValue #PeopleFirst

Confronting Bias: Thriving Across Our Differences



40(m)

What you'll learn: As Verna Myers states in this course, "It's not about perfection, it's about connection." Discover how to create inclusive environments where

everyone can thrive, and how to overcome saying the wrong thing — or nothing at all — and counter unconscious bias in our words and actions.

#CoreValue #EDI #Respect #Integrity #PeopleFirst

Diversity, Inclusion, and Belonging



47(m)

What you'll learn: Managers and executives in particular are invited to join HR expert Pat Wadors as she explains how to drive the conversation on DIBs —
Diversity, Inclusion, and Belonging — to hire and retain diverse talent, listen to employees, and integrate DIBs into your employee experience.

#CoreValue #PeopleFirst #EDI

Learning Excel 2019

1(h) 7(m)

What you'll learn: The most essential functions to start using the world's most popular and powerful spreadsheet program. Instructor David Rivers walks you through Excel's core features so you can begin creating and opening workbooks, entering text and numbers, working with formulas, basic formatting, inserting charts, and sharing and printing workbooks. If you're new to the application, this is the course to get you on the right track fast.



Unconscious Bias



24(m)

What you'll learn: Our unperceived biases and past experiences can have a negative effect on how we communicate with others, or perform our jobs, and can even impact overall productivity in the workplace. Join diversity expert Stacey Gordon to identify some of the most common forms bias can take, and uncover strategies for identifying and overcoming those personal or even organizational biases.

#CoreValue #EDI

Critical Thinking



1(h) 6(m)

What you'll learn: Both a mindset and the application of simple tools to think reflectively and independently, critical thinking helps you solve problems systematically — not by intuition. Leadership trainer and expert Mike Figliuolo outlines a series of techniques to define the problem and a number of tools to begin to find the solution. He also provides guidance on how to help develop this skill across your team.

Time Management Fundamentals



2(h) 53(m)

What you'll learn: How to manage your time simply and effectively, and become more productive in the process. Best-selling author and business coach Dave Crenshaw gives practical strategies in developing habits to be more organized and reduce clutter in your workspace; stay mentally on task and eliminate the to-dos you have floating in your head; and develop a time-budget so you can focus on your most valuable activities.

#CoreValue #Respect #Innovation

SQL Essential Training



3(h)

What you'll learn: Valuable working knowledge of this most common language for database wrangling with tech advocate and programming expert Bill Weinman. Learn key functions like creating tables, defining relationships, manipulating strings, numbers, and dates; using triggers to automate actions; and using subselects and views. Also included in the final chapter is a real-world example of building a simple application using SQL.

Learning Personal Branding

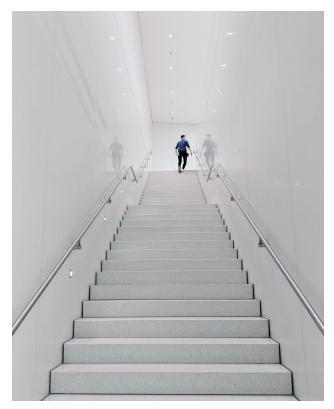


48(m)

What you'll learn: Face-to-face or online, your personal brand is your most powerful asset. For ways to create consistency in your routine to promote yourself, as well as opportunities to monetize your brand, join Chelsea Krost as she explores how you can develop your story, craft your messaging, and define the audience you want to reach.

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Agile Foundations





What you'll learn: Embracing an agile mindset can help you prioritize customers and create a more horizontal team framework that welcomes input from all. Join Doug Rose as he covers the values and principles in the agile manifesto, explores communication with user stories and cross-functional teams, and shares exercises to boost your team's agility.

Communicating about Culturally Sensitive Issues



55(m)

What you'll learn: To be more confident in relating to all of your co-workers and speaking without fear of offending others. Join PhD Daisy Lovelace and learn techniques in setting boundaries and ground rules for potentially sensitive conversations. Gather insights on how to ask better questions, respond with more empathy, and extend a meaningful apology.

Customer Service Foundations



1(h) 23(m)

What you'll learn: Whether you're just starting out in customer service or you're looking for a refresher, this course helps you learn how to help your customers feel more valued to keep them coming back, provide the right help at just the right time, and use customer feedback to improve the experience for everyone on both sides of the transaction.

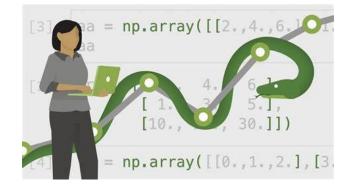
#CoreValue #PeopleFirst #Respect #Integrity

37(m)

What you'll learn: Getting ideas across succinctly and respectfully to colleagues and supervisors can help elevate your career trajectory. Even if this is something you've struggled with in the past, this course will help you grapple with tricky situations (like how to deal with interruptions), respond to critical feedback, and effectively communicate across cultures.

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Python Essential Training



4(h) 51(m)

What you'll learn: How to use Python 3 to create more efficient and effective scripts. Knowing Python can align you with one of the highest-paying computer languages today, and the choice program for global giants like Google, Yahoo, and IBM. In this course Instructor Bill Weinman also introduces the Python module system and shows examples of Python scripting at work in a real-world application.

Delivering an Authentic Elevator Pitch



38(m)

What you'll learn: Be prepared to make a powerful, memorable first impression at any moment in person, on the phone, or even online. Follow Instructor Tatiana Kolovou as she shares how to begin building trust, and how verbal as well as nonverbal behaviors can influence the way people react to you.

#CoreValue #Innovation #PeopleFirst

Excel: Advanced Formulas and Functions

Authority

4(h) 41(m)

What you'll learn: To truly leverage Excel for all it has to offer, harness the power of formulas and functions. With this course you'll achieve even greater productivity by learning critical shortcuts to speed up your work, and practical examples in real-world scenarios.

Online Marketing Foundations



4(h) 43(m)

What you'll learn: In this course, marketing expert Brad Batesole explains how to evaluate your company's website and identify conversion goals, interpret website analytics, and get the most out of SEO. Learn best practices for developing and distributing video content, mobile marketing, and influencer marketing. Explore ways to enhance the buyer's journey by improving your own digital skill set.

Don't miss Ryan Dowd's courses available via EduBrite with our 1 year subscription to Niche Academy!



1 - Librarian's Guide to Homelessness Image