

## **Library Staff Training Overview**

## **About Kanopy**

Kanopy is a video streaming solution for libraries delivering one of the finest and largest collections of films in the world to more than 4,000 libraries. Lynda Perez of New York Public Library notes, "I think we need to have things like this in order to keep up. Having a service like this makes us more relevant." And The New York Times asks why the library offers Kanopy? "Because libraries are awesome, that's why."

## **Key Features**

- 1) 30,000 Films: Kanopy's collection features over 30,000 films from more than 1,000 top producers such as Janus Films, The Great Courses, PBS, and Samuel Goldwyn. Kanopy adds upwards of 300 new releases per month, maintaining ongoing currency and variety.
- 2) "Thoughtful Entertainment": Kanopy's motto is "Thoughtful Entertainment" and we showcase major and unique films that both entertain as well as educate, enlighten and inspire. We do this to support the missions of libraries to encourage lifelong learning, advance knowledge, and strengthen communities. Our collection spans movies, documentaries (e.g. "Supersize Me", "I Am Not Your Negro"), foreign films (e.g. "Girl with a Dragon Tattoo"), early cinema (e.g. "Bicycle Thieves"), Indie film (e.g. "2 Days in Paris"), cult classics (e.g. "Boondock Saints"), lifestyle / learning films (e.g. The Great Courses), and local cinema.
- **3)** *Powerful Technology*: Kanopy supports streaming via apps for most devices iOS, Android, Roku, Chromecast, and other connected TV and devices. In addition, patrons enjoy special engagement features (the ability to make clips / playlists, watchlists, embed, etc). A 2017 *Library Journal* survey of 300 librarians found Kanopy the "most valuable" solution for libraries.
- 4) Full Accessibility: Kanopy meets all accessibility standards all films have captions and transcripts and are compatible with and visual impairment technologies such as JAWS. Patrons can also set their profile to be in "disability mode" via our apps (for example, auto-play captions)

## **How it works?**

- **Website**: Your library has a dedicated Kanopy website you can find this by looking up your library at www.kanopy.com
- **Sign up**: Users sign up at the website with their email and library card (the email can also then be used to log in via any of Kanopy's apps)
- **Usage**: Your library may have a monthly user cap on "play credits" some films may be licensed for unlimited use
- **Help**: Our help desk has many articles for support https://help.kanopystreaming.com
- Enjoy!