



2022

ANNUAL REPORT

- Total of over 197,460,315 Million books gifted since inception.
- The number of books gifted in 2022 was 24,708,008.
- Equates to 1 book mailed every 1.27 seconds!



UNITED STATES
23,362,946 Books
11.11% Growth
2,336,331 Additional Books



CANADA
463,190 Books
19.39% Growth
75,241 Additional Books



UNITED KINGDOM
604,963 Books
10.27% Growth
56,369 Additional Books



AUSTRALIA
203,999 Books
79.76% Growth
90,517 Additional Books



REPUBLIC OF IRELAND
72,910 Books
4.73% Growth
3,295 Additional Books



OVER 24 MILLION
Total Books Gifted in 2022
An 11.56% increase over 2021

JANUARY: Dolly Parton's Imagination Library kicks off its **27th year!**



The Dollywood Foundation moves to **new headquarters** in downtown Sevierville.

FEBRUARY:
Canada launches province-wide expansion in **Newfoundland & Labrador!**



APRIL: DPIL reaches milestone of **2 Million Books** gifted each month.

2 MILLION BOOKS



DWF welcomes **Howard Clinton** as the new Finance Coordinator.

MAY: Statewide expansion **launches in Oklahoma.**



Dolly visits West Virginia to celebrate **Full Statewide Coverage.**



Australia - **9 to 5 Musical premiere raises \$56,000.**

MARCH: Statewide expansion launches in **Washington State!**



Distinguished Service Award for her childhood literacy work.

The Council of Chief State School Officers presents Dolly with the **2022**

50K CHILDREN ENROLLED

UK reaches **50,000th child enrollment** milestone!

Bilingual (English/Spanish) Website & BOS launches allowing equitable access to all Spanish-speaking families.

Dolly visits Delaware to celebrate **Full Statewide Coverage.**



Dolly visits Arkansas to celebrate **Full Statewide Coverage.**



JULY: Dolly addresses the National Governors Association with 29 states represented and 19 governors in attendance.

AUGUST:
Dolly visits Ohio to celebrate **Full Statewide Coverage.**



Tennessee launches **Drive with Dolly Campaign** resulting in over \$20k additional funds in Q3 2022 vs. Q3 2021 for local TN programs.



SEPTEMBER:

Dolly Parton's Imagination Library is chosen as this year's **Carle Honors Angel.**



California Governor, Gavin Newsom, signs bill to expand statewide in Summer 2023.

OCTOBER:

Dolly receives the Carnegie Medal of Philanthropy Award in NYC.



DECEMBER: UK reaches milestone of 5 million books gifted since inception.

5 MILLION