March Usage Summary for Downtown

Downtown

March

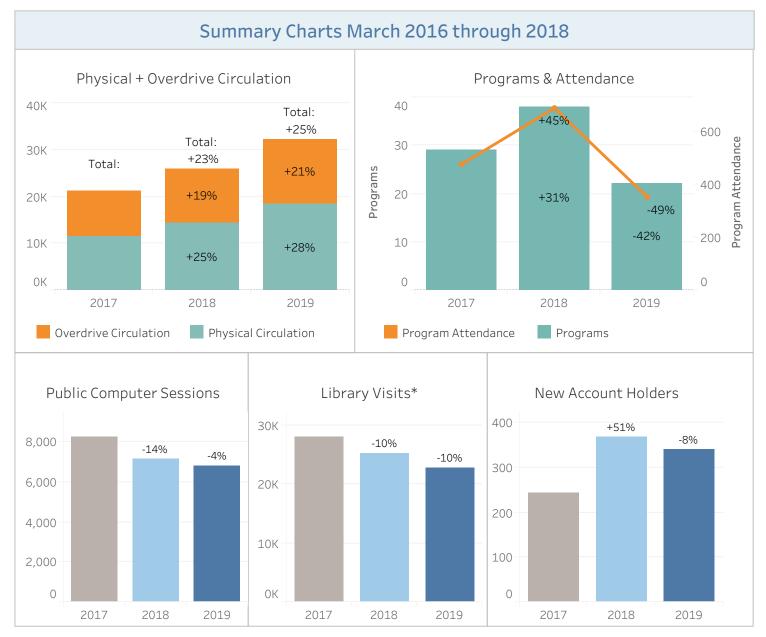
2018 may have decreased visits

2018-2019

Summary Notes for March 2018-2019

Notes on any events with potential impact to	In March, Downtown had the following:
numbers:	11.6% of all Computer Sessions (DN: 6,835/ System: 58,951)
 Street construction Nov 2015 to May 2016 may have decreased visits 	 9.5% of all Library Visits (DN: 22,847/ System: 239,527)
• ONECard account batch creation Sept 2016 increased new account holders	• 7.3% of all Checkouts, Physical + Overdrive (DN: 32,271/ System: 443,908)
	 7.5% of all Customers Active in the past 12 Months (DN: 13,950/ System:
• Streetcar construction Nov 2017 to Feb	187,104)

Charts compare figures from March 2016, March 2017, and March 2018. Percentages show change from previous years.



*Sensor data loss from Nov 17 to Mar 18 may have impacted visit data.