Community & School Engagement

10/31/2024

**MINUTES**

Attendees: Abigail Stout, Emily Reeves, Armando Celayo

Action items to do before next meeting:

1. Emily will update the RIF spreadsheet with 2025 tab

2. Subcommittee members will research non-profits, either previous non-recipients or new non-profits, for potential RIF recipient

Notes from today:

* Soft Deadlines to keep in mind
  + Script for commercial – late February
  + Shoot commercial – mid March
  + Breakfast – April
  + With these in mind, we probably want all materials, toolkits, etc ready to go at the beginning of March
* Toolkits – no need to reinvent the wheel, we’ll make edits and updates based on current documents
  + Armando brought up that last year they created passive programming to go along with toolkits. Anne utilized her engagement staff at ED.
* Idea Sharing
  + Emily brought up that Krystle suggested including language in invites for media specialist breakfast to allow non-media specialists to attend if a school does not have a MS.
  + Armando wants to provide more outreach/materials to target Spanish and other non-English speaking communities in OKC.
    - Attending and/or providing materials for more cultural events and adult targeted events
  + Providing outreach at 1-2 scissortail farmers markets to target that adult crowd
    - Abby brought up that when she was at Downtown they did an adult storytime at a brewery. Might be a good idea for outreach closer to summer reading.
  + Commercial – Emily brought up suggestions from broader SR subcommittees. Had the suggestion of a Bob Ross-esque commericial, as well as a Wizard of Oz style commercial (everything in b&w until you enter the library).
    - Armando suggested Spoticus as Bob Ross (this was very good!!)

Next meeting is November on Teams (exact date pending Doodle responses)