Summer Reading: Community & School Engagement Committee

Date: 12/18/24 at 1 PM

Attendees: Emily Reeves, Armando Celayo, Abigail Stout, Krystle Pierce

Commercial Update:

• Submitted MAC proposal to COM via online form. Waiting to hear back and will reach out after the new year for a representative to attend the January meeting.

Read It Forward Recipient:

- We have not received a response back from Urban Mission but will follow up after the holidays.
- Feed the Children was a suggested organization to consider and they do meet all the requirements. They are currently brainstorming a distribution plan for a large quantity of books. Feed the Children offers disaster relief, nutritional programming, etc., especially during times of need.

School Media Breakfast:

• The event has been scheduled for April 18, 2025. A calendar invite has been sent to the team.

Tool Kits Revision:

- The editing process is going well, but there are a handful of items that will need to be
 addressed such as prizes for completing the online training portion, supporting activities for
 points during the Summer Reading Program, adding programming content, and
 downloadable content that is referenced throughout the documents.
- Previous pre-registration dates were mid to late April based on previous correspondence.
- The team switched documents to ensure clarity and understanding:
 - o Krystle Daycare
 - o Emily Educator
 - o Armando Outreach Goal Planning
 - Abigail School Outreach

Action Items:

- Will there be prizes for the educators that complete the online training portion?
- Is there a simpler way for the educators to access online content (images)?
- Is there a requirement to use the Outreach Goal document?
- What will the pre-registration date be for the educators?
- What date will be recommended for engagement to send emails to the educators?