

Prize Week	Drawing Dates	Promotion Dates	Drawing Date	Drawing Type	Who Generates Winners	Target Audience	Qualifying Activity	Drawing Gifts Per Library	Total Drawing Gifts
Pre-Registration	May 15 – 31		Monday, June 1	Automated	<ul style="list-style-type: none"> OUT PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> <u>Preregister</u> for Summer Reading Have a valid library card on Summer Reader account 	4	76
Week 1	June 1-7	May 26 – June 7	Monday, June 8	Manually at Library Locations	<ul style="list-style-type: none"> Manager or Other Assigned Library Representative 	Early Childhood customers	<ul style="list-style-type: none"> <u>Signed up</u> for a <u>new library card</u> 	1	19
Week 2	June 8-14	June 1 – 14	Monday, June 15	Automated	<ul style="list-style-type: none"> OUT PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> Those who <u>wrote a review online</u> in Summer Reader Have a valid library card on Summer Reader account 	4	76
Week 3	June 15-21	June 8 – 21	Monday, June 22	Manually at Library Locations	<ul style="list-style-type: none"> Manager or Other Assigned Library Representative 	Adult Customers	<ul style="list-style-type: none"> <u>Used</u> their <u>valid library card</u> in library 	1	19
Week 4	June 22-28	June 15 – 28	Monday, June 29	Automated	<ul style="list-style-type: none"> OUT PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> Those who <u>reached Goal 1</u> Have a valid library card on Summer Reader account 	4	76
Week 5	June 29 – July 2	June 22 – July 2	Drawings will happen each day this week following NA program <i>if applicable</i>	Manually at Library Locations	<ul style="list-style-type: none"> Manager or Other Assigned Library Representative 	Children Customers Ages (5 – 12)	<ul style="list-style-type: none"> Those who <u>attended</u> a <u>Neighborhood Arts Program</u> 	1	17

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Week 6	July 6-12	June 29 – July 12	Monday, July 13	Automated	<ul style="list-style-type: none"> • OUT • PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> • <u>Tracked</u> their <u>reading</u> during this week • Have a valid library card on Summer Reader account 	4	76
Week 7	July 13-19	July 6 – 19	Monday, July 20	Manually at Library Locations	<ul style="list-style-type: none"> • Manager or Other Assigned Library Representative 	Teen Customers (Ages 13 – 18)	<ul style="list-style-type: none"> • Those who <u>found the gnome at the library</u> 	1	19
Week 8	July 20-26	July 13 – 26	Monday, July 27	Automated	<ul style="list-style-type: none"> • OUT • PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> • Those who <u>reached Goal 2</u> • Have a valid library card on Summer Reader account 	4	76
Week 9	July 27-31	July 20 – 31	Monday, August 3	Automated	<ul style="list-style-type: none"> • OUT • PLA 	All customers <i>1 per age range per library location</i>	<ul style="list-style-type: none"> • Those who <u>Read it Forward</u> • Have a valid library card on Summer Reader account 	4	76
End of Summer Reading Prizes	June 1- July 31	June 1-July 31	Monday, August 3	Automated	<ul style="list-style-type: none"> • OUT • PLA 	All customers <i>2 per age range per library location</i>	<ul style="list-style-type: none"> • Completed <u>Goal 1 & Goal 2</u> • Have a valid library card on Summer Reader account 	8	152