

GALE WORLD HISTORY IN CONTEXT™

Chronicle the rise and fall of civilizations spanning 5,000 years in a 21st-century learning context

Cultures
Civilizations
Eras

Today, more than ever, public libraries are a hub of community activity. Now, the Gale *In Context* family of online portals helps meet the needs of your community with remarkable, media-rich resources that provide homework help, promote lifelong learning and enhance information literacy.

Hundreds of portal pages are curated by editors who hand-select reference results, images and more. Within each portal, topic overviews commissioned by subject-area experts provide patrons with contextual information critical to understanding each topic.

Additionally, Gale *In Context* resources keep your library relevant by delivering authoritative content with a Web-like functionality that attracts and motivates patrons of all skill levels.

► Scope and depth

World History in Context reaches back to ancient times – and extends to today's headlines – to deliver a chronicle of cultures and societies across continents and eras. Rare primary sources, reliable reference and multimedia put content into context for every patron.

► Authoritative content

Acclaimed titles from Gale, Macmillan Reference USA and Scribner include:

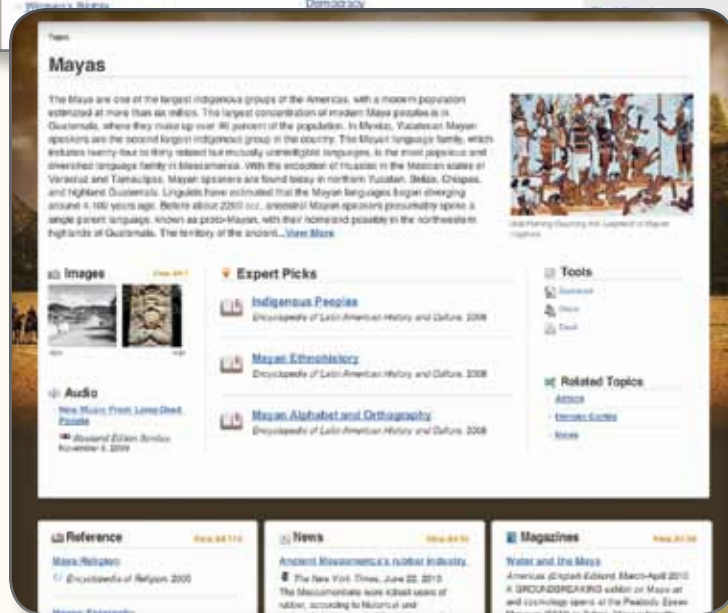
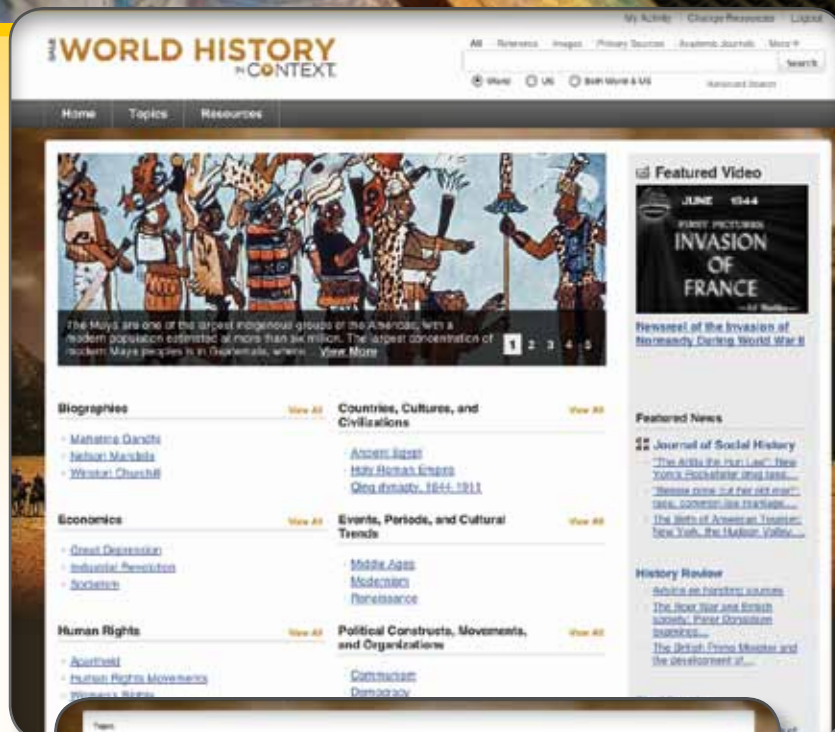
- *Gale Encyclopedia of World History*
- *Europe 1789 to 1914 - Encyclopedia of the Age of Industry and Empire*
- *Renaissance and Reformation Reference Library*
- *Arts and Humanities through the Eras*
- And many more

► Engage patrons with multimedia

- Video and audio, from newsreels to NPR
- Easy-to-search image galleries
- *Newsweek*, *History Today*, *Maclean's*, and hundreds of other daily and weekly periodicals

► Cross-search for more success

Cross-search *World History in Context* with *U.S. History in Context* to provide a one-stop source for all history needs.



► Spotlight feature: Expert Picks

World History in Context aids discovery by calling out selected sources as Expert Picks. Dozens of proven reference titles, such as *New Dictionary of the History of Ideas* and *Encyclopedia of Religion*, point patrons to targeted and reliable background information on historical topics.

► Premier portals support 21st century learning

Gale *In Context* is the result of patron input and a study of research processes. Our findings revealed that patrons prefer resources that combine web-like functionality with high-quality information. To help patrons streamline their efforts and identify the most relevant content, we created eye-catching, engaging topic pages that seamlessly integrate authoritative reference from Gale and its partners with media-rich, curriculum-aligned content that spans core subjects and 21st century themes like civic literacy, health literacy and global awareness.

► Gale *In Context* resources:

- Engage and motivate patrons with a web-like experience that promotes information discovery
- Include tools to support differentiated learning and diverse patron populations
- Deliver helpful topic pages and enhanced search results to streamline the research process

► Technology enhances the learning experience

Gale *In Context* knowledge portals deliver authoritative content complemented by intuitive features:

- Web-like interface design and intuitive navigation with thousands of portal pages to aid content discovery
- Media-rich content – images, audio clips, video, maps and interactive resources – enhance patrons' ability to evaluate and apply information
- ReadSpeaker text-to-speech technology and ability to adjust font size support struggling readers, the elderly and the visually impaired
- Document translator instantly converts any document into French, Spanish, Japanese, German, Italian, Portuguese, Korean and simplified Chinese – ideal for libraries serving diverse communities
- Customizable RSS feeds deliver information automatically to patrons
- Web 2.0 sharing allows linking through social networks and bookmarking tools
- Print, e-mail, download and bookmark tools help patrons tailor information to their needs
- Citation tools are mapped to MLA7 and APA6 standards

Topical editions include:

- *Biography*
- *Canada*
- *Global Issues*
- *Opposing Viewpoints*
- *Science*
- *Student Resources*
- *U.S. History*
- *World History*



Fast, effective tools easily connect patrons to content.

For a free trial, contact your Gale Representative or visit www.gale.com/incontext