

Put the tools of the historian into patrons' hands with an ease and engagement never before experienced

Great Depression  
Civil Rights Movement  
Plymouth Colony

Today, more than ever, public libraries are a hub of community activity. Now, the Gale *In Context* family of online portals helps meet the needs of your community with remarkable, media-rich resources that provide homework help, promote lifelong learning and enhance information literacy.

Hundreds of portal pages are curated by editors who hand-select reference results, images and more. Within each portal, topic overviews commissioned by subject-area experts provide patrons with contextual information critical to understanding each topic.

Additionally, Gale *In Context* resources keep your library relevant by delivering authoritative content with a Web-like functionality that attracts and motivates patrons of all skill levels.

## ► Scope and depth

*U.S. History in Context* delivers coverage of the most-studied topics — from the arrival of Vikings in North America to the Civil Rights movement to the wars in Afghanistan and Iraq.

## ► Authoritative content

Acclaimed titles from Gale, Macmillan Reference USA and Scribner include:

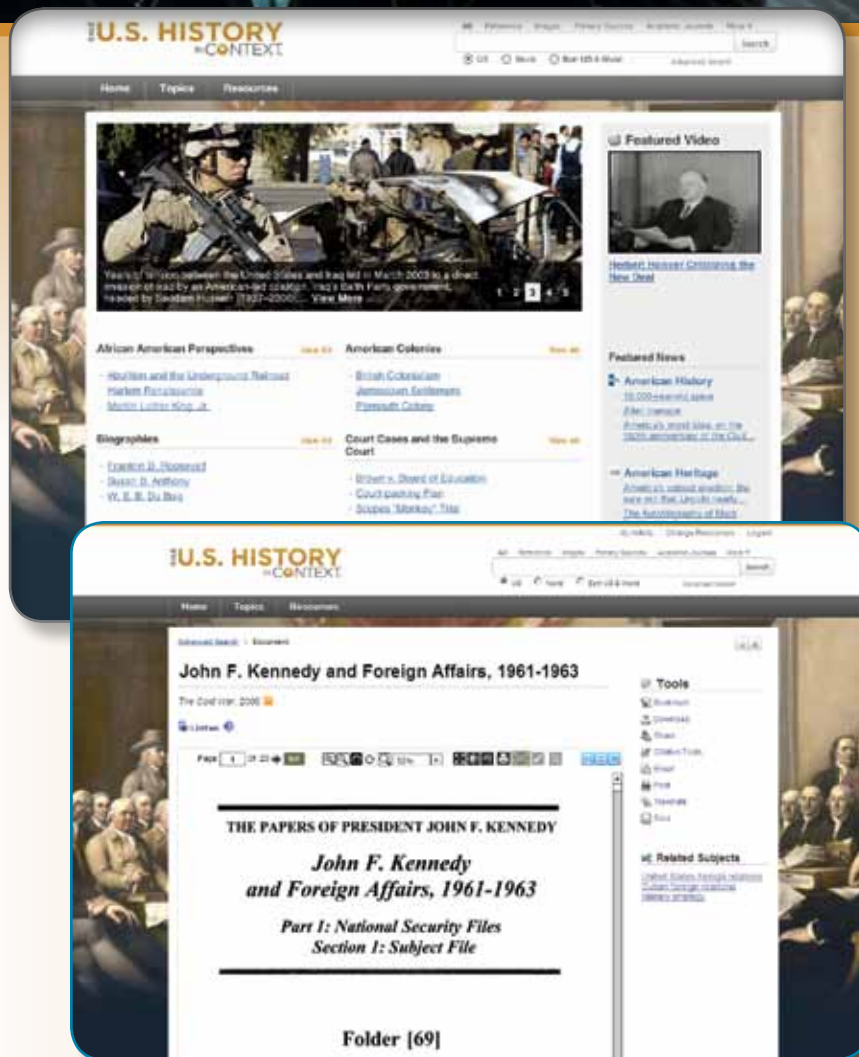
- *Civil Rights in the United States*
- *Dictionary of American History*
- *Gale Encyclopedia of U.S. Economic History*
- *U•X•L American Decades*
- And many more

## ► Engage patrons with multimedia

- Full-text magazines, including *Newsweek*, *American Heritage* and *The Historian*
- Video and audio from NBC, NPR and other respected sources
- Easy-to-search image galleries

## ► Cross-search for more success

Cross-search *U.S. History in Context* with *World History in Context* to provide a one-stop source for all history needs.



## ► Spotlight feature: Primary Sources

*U.S. History in Context* brings a personal perspective to history. Rare and vital primary source material includes:

- Louis Banks: A Hobo Remembers the Great Depression
- Dwight D. Eisenhower: Farewell address
- Saddam Hussein: Speech upon Withdrawal from Kuwait
- Text of NAFTA, 1993
- Samuel Morse: Excerpt of Invention of the Telegraph
- Eleanor Roosevelt: Universal Declaration of Human Rights
- And much more

### ► Premier portals support 21st century learning

Gale *In Context* is the result of patron input and a study of research processes. Our findings revealed that patrons prefer resources that combine web-like functionality with high-quality information. To help patrons streamline their efforts and identify the most relevant content, we created eye-catching, engaging topic pages that seamlessly integrate authoritative reference from Gale and its partners with media-rich, curriculum-aligned content that spans core subjects and 21st century themes like civic literacy, health literacy and global awareness.

### ► Gale *In Context* resources:

- Engage and motivate patrons with a web-like experience that promotes information discovery
- Include tools to support differentiated learning and diverse patron populations
- Deliver helpful topic pages and enhanced search results to streamline the research process

### ► Technology enhances the learning experience

Gale *In Context* knowledge portals deliver authoritative content complemented by intuitive features:

- Web-like interface design and intuitive navigation with thousands of portal pages to aid content discovery
- Media-rich content – images, audio clips, video, maps and interactive resources – enhance patrons' ability to evaluate and apply information
- ReadSpeaker text-to-speech technology and ability to adjust font size support struggling readers, the elderly and the visually impaired
- Document translator instantly converts any document into French, Spanish, Japanese, German, Italian, Portuguese, Korean and simplified Chinese – ideal for libraries serving diverse communities
- Customizable RSS feeds deliver information automatically to patrons
- Web 2.0 sharing allows linking through social networks and bookmarking tools
- Print, e-mail, download and bookmark tools help patrons tailor information to their needs
- Citation tools are mapped to MLA7 and APA6 standards

#### Topical editions include:

- *Biography*
- *Canada*
- *Global Issues*
- *Opposing Viewpoints*
- *Science*
- *Student Resources*
- *U.S. History*
- *World History*

Articles can be quickly and easily translated into eight languages.

For a free trial, contact your Gale Representative or visit [www.gale.com/incontext](http://www.gale.com/incontext)