ShelfLife

Dear Donna...

A Q&A With Donna

From Executive Director Donna Morris

Q-I hear that all of the libraries are getting new exterior signs. Is this true?

A-It's in our plans to develop new exterior "monument style" (or a similar style appropriate for the location) signs for all the libraries. This will help achieve a look of consistency for our customers who will recognize them and know that the library is part of the Metropolitan Library System. It will also help establish the MLS brand and logo within our community.

Of course, these signs cost significantly, so we have to do them in stages. We will begin the first set

of exterior signs in the next few weeks starting with The Village Library and Warr Acres Library. Following soon after that will be the Belle Isle Library and Southern Oaks. All signs will be in the

approximate same locations as the older signs but will be updated with our MLS logo and the name of the

library. We are extremely excited to finally get a sign for The Village (and so are our customers!). This sign will be located just east of the library, right off of Penn. It will be the same distance from the road as the rest of the signs in that

neighborhood (Hertz, Loves, etc.). For the Belle Isle sign, barring any permitting regulations, we hope to have it where the existing sign is, but facing the traffic NW/SE— to be easily be

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visible while driving. Next fiscal year, we are looking into to doing

exterior signs for Midwest City Library and Del City Library, as well as two others.



Above is a mock-up of The Village Library sign.