

# THE “MAC”AZINE

## MEET YOUR FULL MAC TEAM!

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## SUBMIT REQUESTS!

The MAC (Marketing and Communications) department is here to help you!

If you have any small or large marketing needs like printing posters, ordering stickers, designing posters, updating an existing design, a "closed" poster, or ordering business cards, or if you'd like to meet with the MAC department to find out what we can do for you, send in a request with [this form!](#)

Need a social media post for your program? Fill out the [social media request form!](#)

Need a photographer at your event? Fill out the [photographer request form!](#)

Need a document translated? Fill out the [translation request!](#)



Visual Communications Manager Marcie Jackson designed these darling Pride stickers and buttons for OES!



MAC around town! Have you spotted our Summer Reading billboards, mall displays, escalator wraps, and more around town?

## LIGHTS, CAMERA, ACTION!

Thank you to everyone who helped with the Summer Reading commercial! If you haven't seen it yet, check it out online now with [this link!](#) You can also catch it on tv and on the radio!

We've got lots more exciting video projects coming up, all led by marketing coordinator Colby Ballard!



### ★ STAR IN AN UPCOMING VIDEO! ★

Right now, we're working on MLS's GX1 training video, and we need your help! We need actors to play the roles of guests and employees, shooting between July 10th and July 14th! We can shoot according to your schedule and location availability, and we'll only need to be shooting for, at most, a couple hours!

If you're interested in learning more, please [fill out this form!](#) Send in your form by June 30th, and we will be selecting actors by July 5!



# CALING ALL THERAPY DOGS!



The Children Reading to Dogs program helps build self-confidence, as children read to trained therapy dogs. Dogs are truly the most non-judgemental listeners, and this program can help children who are struggling with reading to find their passion through a love of animals.

To make this program work, we need more therapy dogs. If you or someone you know has a trained therapy dog, please reach out and ask them if they're interested in volunteering with Children Reading to Dogs. Let's fill the room with pups and make this fall super successful for the Children Reading to Dogs program!



Even if you're out at the park and see someone walking their therapy dog, give them a shout-out and see if they've thought about volunteering. Reach out to [hport@metrolibrary.org](mailto:hport@metrolibrary.org) for more information on volunteering!

## INFO MAG



Your MAC team is putting together the August Info magazine! If you would like to submit an idea for a feature for this edition or a future edition, just email [marketing@metrolibrary.org](mailto:marketing@metrolibrary.org), and we will contact you for more information!

Anything from upcoming events, features on something new at the Library, or just something you think would be interesting to guests is encouraged!

## SUMMER READING

Follow along with the Summer Reading [newsletter](#) for updates, and make sure you're checking the [intranet](#) for all downloads/resources!

## MAC ON SOCIAL!

Follow along with Metro Library on [social media](#)! Stay-up-to-date on all the goings-on of different branches and departments, and feel free to leave a comment or share a post! We also have been live-streaming different Neighborhood Arts events! If there's a performance you don't want to miss, catch it on a Facebook livestream!

Our social media engagement has been blowing up, so give a shout-out to Megan Filipowski when you see her around! We're sharing everything from puzzle drives, upcoming events, special collections features, book recommendations, and more! Don't be afraid to share your own news and progress on your personal social media, especially any Summer Reading recs! Tag [@metrolibraryok](#) for your MAC team to see it!

## LET US KNOW WHAT YOU'RE UP TO!

We're working toward keeping our lovely library staff informed! If you have something you'd like the MAC team to be aware of or something you'd just like to share, let us know at [marketing@metrolibrary.org](mailto:marketing@metrolibrary.org)!