

# WILD ABOUT READING!

## SUMMER READING 2019 SPONSOR BENEFITS

**S**ummer Reading in libraries remains a vital part of community literacy and engagement. We invite you to join us as a sponsor at one of the following levels.

Your sponsorship period will be from June 1 to July 30, 2019 and will be honored in all 19 Metropolitan Library System Locations. Join us in building a stronger, smarter Oklahoma!

**Sponsorship commitments must be received by January 2, 2019 to receive sponsor benefits.**

### "King" of all Wild Things - \$100,000 (Exclusive – One Available) (SOLD)

Signature underwriter for the Summer Reading Program to be held at every Metropolitan Library System location in Oklahoma County. Provides book prizes at multiple goal levels for participating readers. Book prizes are the keystone to Summer Reading; solidifying the value of reading by placing books into the hands of thousands in the community, including those most at risk—directly furthering the Library's mission to grow smarter communities, one person at a time.

### Wild Rumpus Event - \$30,000 (Exclusive – One Available)

Signature underwriter for the Maurice Sendak exhibit to be held at the Ronald J. Norick Downtown Library on Saturday, June 15, 2019 through Saturday, July 28, 2019. This exhibit is the centerpiece of the Metropolitan Library System's 2019 "Wild About Reading" Summer Reading program—bringing attention to a community tradition that promotes and celebrates the value of reading and now motivates over 30,000 participants annually. Foot traffic at the Downtown Library during this exhibit is expected to increase 25% ensuring even greater visibility of your support.

- \* Opportunity to invite 100 guests to exclusive preview of the Maurice Sendak exhibit before it is open to the public at the Ronald J. Norick Downtown Library on Friday, June 14, 2019

- \* Logo featured on exhibit signage at the Ronald J. Norick Downtown Library for the duration of the exhibit

- \* Logo featured on Summer Reading postcards, mailed to 155,000 students and distributed in Oklahoma County

- \* Logo featured on 300+ summer volunteer t-shirts

- \* Logo featured on Summer Reading website

### Mischief Maker Stations - \$10,000

Provide resources for summer programming supporting STEAM/STEM education and sensory play, including events in partnership with the OKC Zoo and Science Museum Oklahoma.

- \* Logo featured on signage at individual libraries that offer Mischief Making programs
- \* Verbal acknowledgement at select Summer Reading community programs
- \* Logo featured on marketing materials for Mischief Making programs, websites and social media
- \* Logo featured on Summer Reading postcards, mailed to 155,000 students and distributed in Oklahoma County
- \* Logo featured on 300+ summer volunteer t-shirts
- \* Logo featured on Summer Reading website
- \* *Tentative, dependent on Wild Rumpus sponsorship:* Opportunity to invite 10 guests to exclusive preview of the Maurice Sendak exhibit before it is open to the public at the Ronald J. Norick Downtown Library on Friday, June 14, 2019

### Magnificent Monsters - \$5,000

Provide resources for summer programming supporting arts education and cultural experiences including events in partnership with OKCMOA, OKC Philharmonic; cooking classes and author experiences.

- \* Logo featured on signage at individual libraries that offer Magnificent Monsters events
- \* Verbal acknowledgement at select Summer Reading community programs
- \* Logo featured on marketing materials for Magnificent Monsters programs, websites and social media
- \* Name featured on Summer Reading postcards, mailed to 155,000 students and distributed in Oklahoma County
- \* Logo featured on 300+ summer volunteer t-shirts

### Wild Things - \$1,000

Show your support of the Metropolitan Library System's Summer Reading program to support prizes and programming.

- \* Logo featured on Summer Reading website and in social media



[www.metrolibrary.org](http://www.metrolibrary.org)

